

APRIL SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

19 YEARS

Cara DeClusin-VanDeGrift

2 YEARS

Robert Dickinson

David Miller

James Goddard

Bobby Maraldo

Luis Reyes

Healthy & Sustainable Food

Sourcing meat, dairy, eggs, and vegetables from local farms can have a significant positive impact on the environment, while also supporting local agriculture. Choosing meat from pasture-raised, grass-fed animals, and organically grown produce greatly reduces the world's use of harmful chemicals, improves animal welfare, and support soil health. Remember, if it's not going into the ground or the animal, then it won't end up in your body.

Find a farm near you today and start eating healthier!

What's Inside This Month?

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April Offers!

Thoughts from Richard Steed

Spring officially arrived on March 20th this year, and I can feel the motivation to tackle my spring cleaning checklist starting to spark within me. Everything is new again, and I find myself falling in love with life once more as the days get longer. I'm excited to make my space new for the season, maybe rearrange my office or a room in my home. Time to build a mancave?



This time of year is also when I check in on my New Year's resolutions and hold myself accountable. How well am I sticking to those self-improvement promises I made? Where's that gym membership card? Maybe I'll find it when I'm spring cleaning!

With spring comes the motivation to renew those promises and to become part of all the newness. It's time to make space, streamline, and get organized. Clearing away the clutter accumulated over the winter makes me feel good. I enjoy opening up my space and letting the light fall on clean, flat, uncluttered surfaces.

Given the business I'm in, I understand the importance of clutter-free spaces not only for myself, but also for my clients. So, if you find yourself coming down with the spring cleaning bug I wholeheartedly encourage you to indulge it! Know that we've got your invaluable documents safe and secure, so that's one less thing you have to worry about as you go about your decluttering spree. Happy spring (cleaning)!

Richard

Happiness is in the taste, and not in the things themselves; we are happy from possessing what we like, not from possessing what others like.

— La Rochefoucauld

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of April!

Trivia Quiz: All About April

1. What day is Earth Day celebrated in April?
2. What is the birthstone of April?
3. What famous playwright was born on April 23rd?
4. In what year did the Titanic sink in April?
5. What significant event happened on April 12th, 1961?
6. What is the name of the famous cherry blossom festival in Washington, D.C. that takes place in April?
7. What traditional holiday is celebrated in Thailand in mid-April?
8. On what day in April is National High Five Day celebrated?
9. In what year did the first Earth Day take place?
10. What famous painting by Leonardo da Vinci was sold for a record-breaking price in April of 2019?

Answers on Back Page!

Organizing Your Home

Home organization is an essential part of maintaining a comfortable and stress-free living space. When your home is organized, it becomes easier to find the things you need, and you'll spend less time looking for misplaced items. Furthermore, an organized home helps to reduce clutter, making your home feel more spacious and inviting.

One of the first steps in organizing your home is to declutter. Go through your belongings and identify items that you no longer use or need. You can donate or sell these items or simply dispose of them if they're no longer in good condition. Once you've decluttered, you'll have a better idea of what you need to organize and store.

Next, it's important to establish a system for storing and organizing your belongings. Consider investing in storage solutions such as shelves, cabinets, and bins. These can help keep your items organized and easily accessible. Labeling your storage containers can also be helpful, especially if you have a lot of similar items.

Another key aspect of home organization is developing daily habits that help maintain a tidy home. For example, make it a habit to clean up after yourself immediately, rather than leaving things lying around. Set aside a few minutes each day to tidy up and put things back where they belong. This can help prevent clutter from building up and make it easier to maintain a neat and organized living space.

In conclusion, home organization is a crucial aspect of creating a comfortable and stress-free living space. By decluttering, establishing a storage system, and developing daily habits that support organization, you can create a tidy and inviting home that you'll be proud to show off to guests.

April Holidays and Events

Daily Observances:

- 1 April Fool's Day
- 2 International Children's Book Day
- 4 International Day of Mine Awareness
- 5 National Deep Dish Pizza Day
- 6 National Library Workers Day
- 7 World Health Day
- 10 National Siblings Day
- 11 National Pet Day
- 11 National Cheese Fondue Day
- 12 National Grilled Cheese Sandwich Day
- 13 National Scrabble Day
- 14 National Gardening Day
- 14 National Pecan Day
- 15 National Tax Day
- 16 National Eggs Benedict Day
- 18 National Lineman Appreciation Day
- 18-24 National Volunteer Week
- 19 National Garlic Day
- 20 National Look Alike Day
- 21 National Kindergarten Day
- 22 Earth Day
- 23 National Picnic Day
- 25 World Penguin Day
- 26 National Pretzel Day
- 27 Administrative Professionals Day
- 28 National Superhero Day
- 29 National Arbor Day
- 30 National Adopt a Shelter Pet Day

Monthly Observances:

Records and Information Management Month

- Global Meetings Industry Day
- National Stress Awareness Month
- Financial Literacy Month
- Workplace Conflict Awareness Month
- National Welding Month
- National Safe Digging Month
- National Poetry Month
- Sexual Assault Awareness Month
- National Volunteer Month
- International Guitar Month
- National Humor Month
- National Autism Awareness Month
- National Donate Life Month
- National Occupational Therapy Month
- National Landscape Architecture Month
- National Pet Month
- National Decorating Month
- National Welding Month
- National Lawn Care Month

PacBlog

Act Like a Detective to Protect Your Business Data

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/act-like-a-detective-to-protect-your-business-data>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

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(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

I am always hungry, I must always be fed.

The finger I touch, Will soon turn red. What am I?

Last Month's Answer to:

How can you tell which rabbits are the oldest in a group?

"Look for gray hares!"

Last month's Winner:

KAREN LACY

WANGER JONES HELSLEY PC

Email your answer to info@pacific-records.com

What is Earth Day?

Earth Day is a yearly event celebrated on April 22nd to promote awareness about environmental issues and inspire people to take action to protect the planet. It is a day to appreciate the beauty of nature and the importance of preserving it for future generations.

There are many ways to celebrate Earth Day, from participating in community clean-up events to planting trees or starting a compost bin. One of the simplest ways to make a positive impact on the environment is to reduce waste by recycling, using reusable bags, and avoiding single-use plastic items. Conserving energy is another way to help the environment, by turning off lights and electronics when they're not in use, and choosing energy-efficient appliances.

Earth Day is also a great opportunity to educate yourself and others about environmental issues. Learning about the importance of biodiversity, the benefits of renewable energy, and the impact of pollution can inspire you to take action to protect the planet. Many schools, businesses, and organizations hold educational events and workshops on Earth Day to teach people about sustainable practices and ways to live more eco-friendly lifestyles.

By celebrating Earth Day and taking small steps to reduce your impact on the environment, you can make a difference in protecting the planet for future generations. Even simple actions, like picking up litter or turning off the water while brushing your teeth, can have a big impact when everyone works together towards a common goal of sustainability.



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Celebrate Earth Day by Reducing Your Paper Dependence

It's easy to get overwhelmed by the pressure to make changes in our everyday habits. *Eat five servings of fruits and vegetables, bike or walk instead of driving, avoid single-use plastics, you name it.*

Reducing your paper use is a common recommendation, but why is it so important? Paper is recyclable and comes from natural resources, so what's the big deal?

Reasons to Reduce Paper Dependency

1. Using paper documents in your business and even at home is costly, inefficient, and unsecure.
2. The loss of trees. Not all trees harvested for paper manufacturing are replaced, and when they are, it takes many years for them to grow large enough to replace their predecessors in the ecosystem. According to Green America, worldwide paper consumption is increasing, and by 2060, the paper industry will be responsible for the most notable increases in wood consumption.
3. Reducing paper use frees up space. Physical documents fill up file cabinets that occupy expensive office space. Less paper allows you to occupy less space or use the space you have for revenue generation rather than paper storage.

How to Celebrate Earth Day

Trees improve soil and water conservation, store carbon, moderate local climate by providing shade, regulate temperature extremes, increase wildlife habitat, and improve the land's capacity to adapt to climate change. 70% of Earth's land animals and plants live in forests, and many cannot survive the deforestation that destroys their homes.

Being environmentally conscious is a singular worthwhile reason to reduce our paper dependence. On Saturday, April 22, 2023, more than 190 countries will be celebrating Earth Day, so you're not alone in this endeavor. Reducing paper dependence is one way you can be a part of the Earth Day celebrations.

Here are some things you can do to decrease your paper use:

1. Do you need to print? Printing meeting agendas, handouts, and copies of notes may be more of a habit than a necessity. We live in a digital world, and agendas and notes can easily be emailed to participants in advance where they can refer to them from their own device. Rather than having customers or clients fill out paper questionnaires or documents, have them complete digital documents or input their verbal answers yourself.
2. Use a digital app for notes. If you're a note-taker, using a simple app on your mobile device is a great replacement for pen and paper. Share notes by text, email, or other social media platforms. Note-taking apps include Evernote, Microsoft OneNote, Google Keep, and Apple Notes.
3. Utilize Scan on Demand. If you have paper files stored with a records management company and need a copy, have them scan a digital copy and email it rather than delivering a paper copy to you.

As with any change in life or business, reducing your paper dependency requires intentional actions on your part. With your whole team on board, and Earth Day celebrations to inspire change, reducing your paper use will soon become second nature.

Keeping Your Pet Healthy and Active

A full and healthy life for your pet includes lots of good exercise. Idle pets can develop health and behavioral problems. To prevent this, your pet needs both mental and physical workouts. Try out these ideas to increase your pet's health and happiness.

- A healthy adult dog needs at least 30 minutes of aerobic exercise twice a day. Go for a walk or a run or visit a dog park for some off-leash fun. As an added benefit, you'll be getting exercise too.
- Encourage your pet to get a good workout by playing fun, energetic games. Play fetch or tug-of-war with your dog. Use cat toys to encourage your cat to exercise.
- When you're away from home, be sure to leave out some active toys along with some chew toys that your pet likes.
- Your pet's mind can be exercised by teaching him or her new tricks. Dogs love to learn and benefit from lots of repetition. Cats surprisingly can also be taught some skills like coming when called, sitting up, and rolling over.

Trivia Quiz Answers

1. April 22nd 2. Diamond 3. William Shakespeare 4. 1912 5. Yuri Gagarin became the first human to travel to space. 6. National Cherry Blossom Festival 7. Songkran 8. Third Thursday of April 9. 1970 10. Salvador Mundi

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