

April
2024

NEWS You Can Use

APRIL SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

20 YEARS

Cara Declusin-VanDeGrift

3 YEARS

Robert Dickinson

David Miller

James Goddard

Bobby Maraldo

Luis Reyes

Green Gardening: Composting!

Composting, a cornerstone of green living, transforms organic waste into nutrient-rich soil—soil from which you can then grow healthy, fresh fruits and vegetables to feed yourself and your family. By recycling kitchen scraps and yard trimmings, composting reduces landfill waste and cuts greenhouse gas emissions. It enriches soil health, fostering robust plant growth while mitigating the need for chemical fertilizers. Embracing composting not only aids the environment but also cultivates a sustainable mindset for future generations.

What's Inside This Month?

Trivia Quiz: All About April!

File Purges With a Springly Smile

Take Your Daughters & Sons to Work!

Want to Win a \$25 Amazon Gift Card?

Handling Employee Paperwork Securely

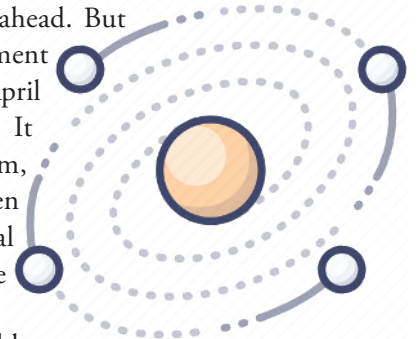
Beware: Used Car Odometer Rollback

April Offers!

Thoughts from Richard Steed

It's April! April brings a sense of renewal, with the emergence of spring, blooming flowers, and the promise of warmer days ahead. But

have you ever taken a moment to ponder the intrigue of April spelled backward? Lirpa. It carries a whimsical charm, like the name of a forgotten fairy tale land or a mystical creature hidden in the shadows of the forest.



Or perhaps Lirpa holds a more cosmic significance. Picture this: "Scientists discover a distant galaxy, named the Lirpa Cluster, teeming with celestial wonders and undiscovered phenomena." It could be a realm of cosmic marvels, inspiring awe and wonder in those who gaze upon its splendor.

Alternatively, Lirpa might evoke thoughts of ancient wisdom. "The Lirpa Scrolls, unearthed from the depths of history, contain ancient prophecies and esoteric knowledge about the cycles of nature and the mysteries of existence." Their insights could offer profound insights into the nature of reality and the interconnectedness of all things.

Indeed, by rearranging the letters, we unlock new realms of imagination and possibility. This month of Lirpa—er, April—ushers in a spirit of curiosity and exploration, where the ordinary transforms into the extraordinary with a simple twist of perception.

Lirpa serves as a reminder to embrace the magic of the unknown and the beauty of discovery. Just as we decipher the mysteries of language in reverse, so too do we navigate the mysteries of life, constantly seeking new experiences and insights along the way.

As we embark on this journey together, let us embrace the spirit of Lirpa and all the wonders it holds. Here's to a month filled with adventure, discovery, and the boundless possibilities of the universe. Before we know it, it will be the month of May, with its own mysteries waiting to be uncovered.

Oh, and be sure to not fall for any Lirpa Sloof Yad shenanigans!

Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of April!

Trivia Quiz: All About April!

“Welcome to the April Adventures Trivia 2024! Dive into the wonders of this month with intriguing questions and fascinating facts. Let’s embark on an April journey together!”

1. April is the fourth month of the year in the Gregorian calendar. What is the origin of the name “April”?
2. On April 1st, people around the world celebrate April Fools’ Day. What is the common tradition on this day?
3. The birthstone for April is diamond. What is the alternative birthstone for April, often considered a modern choice?
4. April 22nd is observed as Earth Day. In what year was the first Earth Day celebrated?
5. Though it fall on March 31st this year, in many cultures, April marks the celebration of Easter. What are people celebrating on this holiday?
6. The April 6th, 1896, Olympics, held in Athens, marked the revival of the modern Olympic Games. In which year did the first modern Olympics take place?
7. In the Northern Hemisphere, April is known for the return of what phenomenon, symbolizing the arrival of spring?
8. Which famous playwright, known for works like “Romeo and Juliet” and “Hamlet,” was born on April 23rd, 1564?
9. April 15th is often associated with tax deadlines in many countries. In the United States, what term is commonly used to refer to this date?
10. What is the zodiac sign for those born for most of April?

Answers on Back Page!

File Purges With a Springly Smile

As April blooms around us, it's time to embrace the season with a fresh perspective—starting with our document security! Just like nature's renewal, let's renew our commitment to keeping our sensitive information safe and sound. Picture this: while April showers may bring May flowers, they also remind us of the importance of safeguarding our documents against any storm.

In the spirit of the season, let's sprinkle a little joy into our security measures. Think of encryption as your document's secret guardian, ensuring only the right eyes get a peek. And why not turn shredding into a playful paper party? With a reliable shredding service provider by your side, transform your documents into cheerful confetti, making disposal a breeze and security a delight.

So, as you revel in the delights of spring, take a moment to secure your documents with a smile. After all, April isn't just about rain showers and budding blossoms—it's also the perfect time to bloom your document security strategy!

April Holidays and Events

Daily Observances:

- 1: April Fools’ Day
- 2: World Autism Awareness Day
- 3: National Find a Rainbow Day
- 4: International Day of Mine Awareness
- 5: National Deep Dish Pizza Day
- 6: International Pillow Fight Day
- 7: World Health Day
- 7-13: National Library Week
- 8: Total Solar Eclipse, Southern & Eastern USA
- 9: National Name Yourself Day
- 10: National Siblings Day
- 11: National Pet Day
- 12: International Day of Human Space Flight
- 13: National Scrabble Day
- 14: International Moment of Laughter Day
- 15: World Art Day
- 16: National Stress Awareness Day
- 17: World Hemophilia Day
- 18: National Velociraptor Awareness Day
- 19: National Garlic Day
- 20: Chinese Language Day
- 21: National Kindergarten Day
- 22: Earth Day
- 23: National Picnic Day
- 24: National Arbor Day
- 25: Take Our Daughters and Sons to Work Day**
- 26: National Pretzel Day
- 27: Tell a Story Day
- 28: International Astronomy Day
- 29: National Zipper Day
- 30: International Jazz Day

Monthly Observances:

- National Music in Our Schools Month
- National Youth Art Month
- National Workplace Eye Wellness Month
- Women’s History Month
- National Nutrition Month
- National Craft Month
- National Umbrella Month
- National Peanut Month
- National Frozen Food Month
- National Social Work Month
- National Noodle Month
- National Celery Month
- National Athletic Training Month
- National Colorectal Cancer Awareness Month
- National Caffeine Awareness Month
- National Nutrition Month

PacBlog

ANSWERS TO YOUR QUESTIONS ABOUT MEDICAL RECORDS SCANNING

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/answers-to-your-questions-about-medical-records-scanning/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

How many Easter eggs can you put in an empty basket?

Last Month's Answer to:

What is a rabbit's favorite dance?

The Bunny Hop

Did you know the answer last month?

If you had sent it in, **YOU would have been the lucky winner!** Nobody guessed correctly last month! Why not send in your answer today?

Email your answer to info@pacific-records.com

Take Your Daughters & Sons to Work

Thursday, April 25th is Take Our Daughters and Sons to Work Day in America.

With this year's theme, "Inspire 2 Aspire," it is designed to expose children to what the adults in their lives do



each day, to encourage them in their education, and to take time to discuss their future. Rather than being just a career day, it is also an opportunity to discuss with your children how to balance work and family, to experience different workplace environments, and to learn the importance of teamwork.

This event not only provides a glimpse into the professional world but also fosters important conversations about work-life balance and the skills needed for success in various careers. It's a chance for children to understand the complexities of adult life while nurturing their aspirations and ambitions. As they witness firsthand the dedication and passion their parents bring to their jobs, it can ignite a spark of curiosity and determination in them, shaping their educational and career paths for years to come.

Before the day is over, more than 18 million boys and girls will accompany a parent to work at over 3.5 million workplaces. Recent polls have shown that 79 percent of participants say the program helped them see connections between schoolwork and working in the real world. Sixty percent of girls said participation increased their interest in education, while 57 percent said their participation influenced their decision to go to college or professional school.

To learn more about this event, visit:

DaughtersandSonstoWork.org



"The seem to have gotten used to the tourists."

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HANDLING EMPLOYEE PAPERWORK SECURELY FROM DAY ONE

In the relentless hunt for vulnerabilities in company systems, identity thieves often target employee information—a frequently overlooked and vulnerable area. While businesses prioritize safeguarding client data, the protection of employee information is equally crucial and legally mandated. Regardless of size, every company is a potential target, as demonstrated by the 2023 data breach at Entertainment Partners, a payroll and payments handler for the entertainment industry. The breach compromised the private information of nearly half a million individuals, leading to potential class action lawsuits and severe damage to the company's reputation and finances.

Begin at the Beginning

When it comes to safeguarding employees' confidential information, the best starting point is at the beginning—or if not then, as soon as possible.

- **Partner with a Secure Shredding Company:** To prevent potential leaks of sensitive information, it's crucial to partner with a secure shredding company. Employee paperwork typically contains details such as names, addresses, social security numbers and bank account information. Properly destroying this information when it's no longer needed is essential to prevent unauthorized access. Familiarize yourself with the retention periods for employee information in your state and make it a practice to promptly destroy data when it reaches the end of its life cycle. Opting for shredding as a method of destruction is not only easy and efficient but also compliant with data protection laws. Choosing a NAID AAA Certified shredding company ensures the highest level of protection, as these companies undergo regular audits by trained security professionals.
- **Secure Records Storage Partnership:** Employing a professional records storage company is another effective strategy for safeguarding employee information while optimizing office space. To enhance efficiency, consider partnering with a records storage company that also provides shredding services. Consolidating these services under one provider not only boosts security but also keeps costs manageable. As stored records approach the end of their life cycle, the same company can efficiently retrieve and shred them.

Valuing Your Employees: A Win-Win Scenario

Your employees are invaluable assets to your business. Treating them well involves not only fair treatment in the workplace but also prioritizing the security of their personal information. By implementing robust practices for handling employee paperwork, you not only protect your employees but also fortify your business against potential risks and maintain a stellar reputation in the market. In prioritizing the security of employee information, you ensure the continued thriving of your business.

Beware when Buying a Used Car: Odometer Rollback is Still a Thing

Despite technological advancements, the age-old practice of odometer tampering persists, posing a significant risk to unsuspecting buyers. According to recent studies, the prevalence of odometer rollback still hovers around one in ten used vehicles, underscoring the need for vigilance in the purchasing process.

Modern digital odometers, once thought to be tamper-proof, are not immune to manipulation. Sophisticated devices designed to recalibrate digital odometers have proliferated, making detection more challenging than ever.

To navigate this landscape effectively, prospective buyers must adopt a multi-faceted approach. Beyond scrutinizing odometer readings, examining physical indicators of wear and tear can provide valuable insights. Inspecting the brake pedal for excessive wear, lifting floor mats to reveal hidden signs of usage, and assessing the condition of the driver's seat remain indispensable tactics. These visual cues can serve as early warning signs of potential odometer rollback or undisclosed mileage issues.

Leveraging technological tools such as CARFAX reports can offer a comprehensive view of a vehicle's history, including past accidents, maintenance records, and potential discrepancies in mileage reporting.

By remaining vigilant, buyers can ensure their investment is both reliable and trustworthy.



Trivia Quiz Answers

1.) Derived from the Latin word "aperire," meaning "to open," symbolizing the opening of flowers and trees budding in spring; 2.) Playing pranks and jokes on others; 3.) Rock Crystal Quartz; 4.) 1970; 5.) The resurrection of Jesus Christ; 6.) 1896; 7.) Cherry Blossoms; 8.) William Shakespeare; 9.) Tax Day; 10.) Arties

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