

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Bumper Sticker Humor

No one is listening until you make a mistake.

I used to have a handle on life, but it broke.

I'm not a complete idiot—
some parts are missing.

If you ate pasta and antipasta,
would you still be hungry?

If all the world is a stage,
where is the audience sitting?

“Never underestimate the power of dreams and the influence of the human spirit. We are all the same in this notion: the potential for greatness lives within each of us.”

—Wilma Rudolph

What's Inside This Month?

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Thoughts from Richard Steed

June and July are history. They disappeared as quickly as a frosty pitcher of sweet iced tea. We hope the prior months were wonderful and you're ready to have a majestic month this August. Majestic? Sure. Why not?



Actually, August is a word with several meanings. Along with August being the eighth month of the year, it is also defined as “that which inspires admiration or reverence” and can additionally denote mystery.

That sounds like a month that we can identify with. After all we are continuously working to earn your admiration as each day passes. Delivering solid, innovative information management services to you is of prime significance to all of us here and we are hopeful that we have achieved a level that you agree is supreme.

If you have not yet given us your business we think August would be the perfect month to give us a try. We are hot on the trail of showcasing and maintaining top customer service and satisfaction. Also, you can rest assured that we are not on vacation from our duties in any way, shape or form this August.

Instead we are here to give you the opportunity to put your feet up and relax if you'd like during this wonderful summer month. Trust that we have all of your data security and storage needs taken care of, as is our prime responsibility this month and throughout the year.

We hope this August brings you numerous joys and accomplishments. We are proud to be here for you, and your patronage is majestically appreciated.

See what I did there?

Have a wonderful August!

Richard

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of August!

AUGUST SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

26 YEARS
Archie Strauman

19 YEARS
Leon McKie

13 YEARS
Jay Sharma

1 YEAR
Rodney Billigmier

Have a Great Garage Sale

August 11th is National Garage Sale Day. Having a garage sale can be a lot of work, but these tips will help your day go smoothly and can help you make more money.

1. Advertise well.

You can put an ad in the paper, submit your information to Craigslist, upload notice of your sale to Facebook, and tell all your friends. Don't forget to put lots of signs out in your community directing people to your home.

2. Get your neighbors to join in.

If you can find willing neighbors, hold garage sales on the same day. You will enjoy extra traffic and people are more likely to stop and get out of their cars if they think there is a lot of stuff to rummage through.

3. Price things to sell.

If you are looking to make a good profit on your goods, maybe a garage sale is not the way to go. This is the time for you to quickly move things that will be donated if you don't sell them, so price low enough to compel people to buy.

4. Price everything.

Although it seems like a lot of work, place a price tag on every item. People sometimes won't bother to ask for prices if most things are unmarked. Make it easy for buyers to make a quick decision about your goods.

5. Keep things tidy.

A neat and organized selling space will lead to more sales. If your buyers can see your items easily, you'll sell more. Try also to group similar items together—toys in one section, kitchen goods in another, and all the clothing in another.

August Holidays and Events

Daily Observances:

- 1 Lughnasadh
- 1 National Mountain Climbing Day
- 3 National Watermelon Day
- 4 National Clown Day
- 5 Friendship Day
- 6 Wiggle Your Toes Day
- 7 National Lighthouse Day
- 8 Sneak Some Zucchini onto Your Neighbor's Porch Day
- 9 Book Lover's Day
- 10 Lazy Day
- 11 National Garage Sale Day
- 11 Son and Daughter Day
- 12 Middle Child's Day
- 13 Left Hander's Day
- 15 Relaxation Day
- 16 National Tell a Joke Day
- 17 Chinese Valentine's Day
- 17 National Thriftshop Day
- 18 Bad Poetry Day
- 18 National Honey Bee Awareness Day
- 19 Aviation Day
- 19 National Potato Day
- 20 National Radio Day
- 21 National Spumoni Day
- 21 Senior Citizen's Day
- 22 Be an Angel Day
- 22 National Tooth Fairy Day
- 23 Ride the Wind Day
- 24 Vesuvius Day
- 25 Kiss and Make Up Day
- 26 National Dog Day
- 26 Women's Equality Day
- 27 Global Forgiveness Day
- 27 Just Because Day
- 28 Race Your Mouse Day
- 29 More Herbs, Less Salt Day
- 30 Frankenstein Day
- 31 National Eat Outside Day
- 31 National Trail Mix Day

Monthly Observances:

- Admit You're Happy Month
- Family Fun Month
- National Eye Exam Month
- Water Quality Month
- National Picnic Month
- National Catfish Month
- National Golf Month
- Peach Month

PacBlog

4 Reasons You Need Off-Site Records Storage

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/4-reasons-you-need-off-site-records-storage>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Quick Tips: Organizing Tip

If you have little children who still need help picking out outfits for each day, try using an inexpensive plastic organizer. Choose one that has several drawers that pull out and label each one with a day of the week. Place a complete outfit in each one, including underwear, socks, and hair accessories. Your little one will only need to pull out the correct drawer and can then get dressed without too much assistance.

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

How do bees brush their hair?

Last Month's Answer to:

I'm an odd number. If you remove a letter from my name, I become even. What number am I?

Seven

Last month's Winner:

**DEANN CANTU
McCORMICK BARSTOW**

Email your answer to info@pacific-records.com

August Trivia: Dog Days of Summer

1. Through what part of the body does a dog sweat?
2. What is the smallest breed of dog?
3. What is the only dog with a black tongue?
4. What is the only Shakespeare play that has a dog named in it?
5. Contrary to popular belief, the Poodle did not originate in France. Where did it come from?
6. How many teeth does an adult dog have?
7. What breed is the popular cartoon character Marmaduke?
8. What is the term for a fear of dogs?
9. According to the American Kennel Club's list of registrations, what is the most popular breed of dog?
10. What is the fastest dog breed?

Answers on back page!

Green Living: Recycling

One of the greenest things you and your family can do is to buy pre-owned goods. Anytime you need something for your home, consider purchasing it pre-owned instead of brand new. Places to search include your local thrift stores, Ebay, Craigslist, garage sales, and local consignment shops. You might first wish to check the "Free Shelf" or "Swap Shed" at your town's transfer station, if available.



Actually, you're all dreaming and I expect to see you back here after Labor Day to begin your senior year!

3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

What to Look for in a Document Scanning Provider

If you're looking to reduce paper dependency, document scanning offers the perfect solution for trimming onsite storage costs and focusing on your core competencies. So, what should you consider when outsourcing your document scanning project?

In a world of identity theft where businesses and their clients are often the chosen victims, security must be a priority. The highest-quality document scanning providers follow best practices that ensure a strict chain of custody during imaging and conversion. They employ background-screened scanning technicians who are required to sign confidentiality agreements, and all imaging and scanning is handled locally. Be wary of low-cost scanning providers who ship your documents overseas for processing; it's a recipe for a data breach that could devastate your business and customers. You should be 100 percent confident your information is secure, so schedule a tour of the scanning facility to verify your scanning project is processed with the utmost care and privacy.

When choosing a scanning vendor, reputation and experience should also be at the top of your list. Look for a provider who is active in local and national industry trade associations. Talk to their clients to get an objective assessment of their staff and services.

Remember, there's no one-size-fits-all scanning solution. It may not be necessary or cost effective to scan every document. Choose a provider who will thoroughly assess your needs and tailor a scanning solution to your budget and information-access requirements.

By following these tips, you can make sure your scanning project is completed on time, on budget, and with the highest security.

Five Steps to Forgiveness

Grudges are easy to hold onto; it is forgiving that can be tough, but the benefits are enormous. Anger and resentment can not only harm you mentally, but studies have shown that there are increases in heart disease, cancer, and other deadly diseases when a person has pent-up anger. Go through these steps to help you on your way to forgiving someone in your life.

1. Try to understand the pain in you. Recognizing how you really feel—your anger, fear, or grief—is important. Know that you are the only one who can change the situation you are in—no one else can.

2. Don't expect to understand why it happened in the first place. Knowing this probably won't lessen the pain and sometimes even the person who hurt you doesn't know why it occurred. Also, know that forgiving is entirely up to you and cannot always wait until the other person has admitted the wrong—this may never happen. But for your own sake, you should pursue forgiveness as something that's good for you.

3. Acknowledge your part. No one is perfect and conflicts are often caused by several factors. If you have harmed the person in your own way, take responsibility and ask for forgiveness yourself.

4. Don't tie your own forgiving to any forgiveness you may receive. Remember, that forgiving someone is for you, not for that person. You have the power here. It is an act of courage on your part and can help you to heal, despite what anyone else does.

5. Forgiving is not forgetting and it is not condoning. By forgiving someone, you are not saying that their behavior was acceptable. You are simply saying that you are ready to release the hurt and pain inside of you. Forgiveness does not always mean reconciling with that person. It is simply to give you peace.

Safe Hiking with Your Dog

Taking to the trails is a great summertime activity, and there is no reason not to bring along your four-legged friend. You should be aware of some basic precautions to keep your dog safe. These tips will make your hike safe and enjoyable.

- If you are taking your dog off-leash, be sure that he is allowed to roam free in your hiking area. Be aware that even the most obedient dog might chase a newly discovered critter. Only let your dog free if he follows your commands reliably.

- To train your dog not to follow other dogs on the trail, offer him a treat each time he stays by you as you pass other hikers and their pets.

- Make sure that your dog has your current address and phone information on a tag attached to his collar or harness.

- If you are going into a wooded area, do not use an extending leash. You could end up spending more time untangling your dog's leash than actually hiking.

- Bring enough water for both you and your animal companion. Your dog should not drink from puddles, ponds, or streams, as they could contain harmful parasites or toxins.

- Finally, although it may be tempting not to, be sure to scoop up after your pet. This is respectful to both native wildlife and other hikers.

TRIVIA QUIZ ANSWERS:

1. His paws. 2. Chihuahua. 3. The Chow. 4. Two Gentlemen of Verona. 5. Germany. 6. 42. 7. Great Dane. 8. Cynophobia. 9. Labrador Retriever. 10. The Greyhound.

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Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

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