

AUGUST SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

15 YEARS

Jay Sharma

21 YEARS

Leon McKie

28 YEARS

Archie Strauman

Lawn Care

Mike's lawnmower was broken, and he was procrastinating. After a few weeks, he still had not gotten it fixed. His wife, Lacy, had been complaining about the ever-growing height of the grass, but she had gotten nowhere with her nagging.

Frustrated, she thought she would stop nagging and try to shame Mike into fixing the lawnmower. When Mike returned home one day, he found Lacy sitting on the grass, carefully cutting it by hand with a pair of scissors.

Mike watched her for a few moments in silence, and then ducked into the house. He returned quickly with a toothbrush and handed it to Lacy. "What's that for?" asked Lacy.

"Well," replied Mike, "when you are done cutting the grass, you may as well sweep the sidewalks."

What's Inside This Month?

Thoughts from Richard Steed

Trivia Quiz: Konnichiwa!

Want to Win a \$25 Amazon Gift Card?

The Benefits of Volunteer Work

Green Living: Green Ant Control!

Document Shredding Reduces Risk

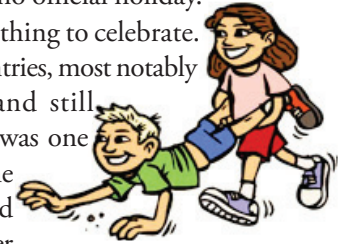
Simple Decorating Tricks

August Offers!

Thoughts from Richard Steed

August is the only month with no official holiday. But that doesn't mean there's nothing to celebrate.

Some English-speaking countries, most notably Ireland, England, and Scotland still celebrate "Lughnasadh," which was one of the four main festivals of the medieval Irish calendar. It marked the midpoint between the summer solstice and the fall equinox. It was considered the beginning of the harvest season, the ripening of first fruits, and was traditionally a time of community gatherings, market festivals, horse races, and reunions with distant family and friends.



On mainland Europe and in Ireland many people continue to celebrate Lughnasadh with bonfires and dancing. Vestiges of these ancient festivities are evidenced by the fact that some families still choose August as the traditional time for family reunions. On August 1st, the national holiday of Switzerland, it is traditional to celebrate with bonfires. In Northern Italy, Lughnasadh traditions are still incorporated into modern August 1st festivities.

Historians claim that due to modern work schedules, we in the United States have moved these events to the adjacent secular holiday of July 4th, which could explain many of the festivities associated with community Independence Day celebrations such as "wheelbarrow races." But personally I think we no longer celebrate Lughnasadh in the US because it's too hard to pronounce!

I like the idea of family and community, so I'm going to celebrate Lughnasadh this month! No need for a day off because I have family and community right here. And if you need us to retrieve a file box for you, well, we'll just have a wheelbarrow race on our way! We'll welcome any extra shredding you may have—it will be like making confetti! And, of course, we'll gladly harvest any backed up data you may need picked from our data center.

I can feel the "first fruits" of my personal Lughnasadh celebration ripening already.

By the way, I found out it's pronounced loo-NESS-a just like the Swiss watch brand "Lunesa"—see? Not so hard after all!

Happy Lughnasadh!

Richard

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

Trivia Quiz: Konnichiwa!

August is Learn Japanese Month. Test how much you know about the Land of the Rising Sun with this trivia quiz.

1. True or False: Women are not allowed inside a sumo ring for any reason.
2. What is the main religion in Japan?
3. What item is purchased daily in Japan more than in any other country of the world?
4. What side of the road do the Japanese drive on?
5. How many islands comprise the country of Japan?
6. True or False: The capital of Japan, Tokyo, is the largest metropolis in the world.
7. In Japan, what does “shinkansen” mean?
8. What is the legal drinking age in Japan?
9. What is the Japanese word for Japan?
10. On what island is Japan’s highest mountain, Mt. Fuji, located?

Answers on Back Page!

The Benefits of Volunteer Work

It’s easy to recognize the benefits of volunteer work to those who take advantage of the services provided. But don’t underestimate the benefits to you personally when you undertake this kind of work. Volunteering can provide you with a way to meet new people, expand your skills, and boost your self-esteem. You will gain career experience along the way as well. Make sure any volunteer work you do is noted on your resume. If you are unsure of what direction your career is taking, exploring different opportunities through volunteering is a great way to test the waters. You also are networking as you work. You’re meeting people in a field you’re interested in—ones who could become important contacts by either offering you a job or recommending you for one.

Where should you volunteer? A good place to start is anywhere that you’d be interested in working at. Follow your interests or career path. Approach an organization or company, and ask if they accept volunteers. Be honest about your ability to commit to a certain amount of time and what types of jobs you would be interested in. You may be surprised at all of the opportunities out there.

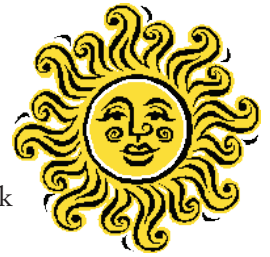
Quick Tips: Home Tip

Every laundry room should have a place to hang clothes to dry. Even if you don’t have many delicate outfits, you need a place for damp clothes, wet swimsuits, or items you don’t want to have to iron. You can easily install a spring-loaded shower curtain rod in a narrow part of your laundry room, or add a row of hooks along a wall. You can hang clothes on hangers and then on the bar or hooks to dry. Of course there’s nothing wrong with the old standby of laundry line and clothespins!

August Holidays and Events

Daily Observances:

- 1 Lughnasadh
- 1 Respect for Parents Day
- 1-7 International Clown Week
- 2 Sisters’ Day
- 3-9 National Bargain Hunting Week
- 4 National Night Out
- 5 National Underwear Day
- 7 National Lighthouse Day
- 8 Middle Children’s Day
- 9 International Day of the World’s Indigenous People
- 9-15 Assistance Dog Week
- 10 National S’mores Day
- 10-14 Weird Contest Week
- 10-16 Elvis Week
- 12 International Youth Day
- 12 Vinyl Record Day
- 13 International Left-Handers Day
- 15 International Geocaching Day
- 16 National Roller Coaster Day
- 18 Bad Poetry Day
- 15-21 National Aviation Week
- 19 National Aviation Day
- 19 World Humanitarian Day
- 21 Poet’s Day
- 22 Be An Angel Day
- 23-29 National Return to Work Week
- 25 Kiss and Make Up Day
- 25-31 Be Kind to Humankind Week
- 26 Women’s Equality Day
- 28 Race Your Mouse Around the Icons Day
- 29 More Herbs, Less Salt Day
- 30 National Grief Awareness Day



Monthly Observances:

- American Adventures Month
- Black Business Month
- Boomers Making a Difference Month
- Bystander Awareness Month
- Children’s Eye Health and Safety Month
- Children’s Vision and Learning Month
- Family Eye Care Month
- Get Ready for Kindergarten Month
- Happiness Happens Month
- Learn Japanese Month
- National Immunization Awareness Month
- National Read a Romance Month
- National Spinal Muscular Atrophy Awareness Month
- National Traffic Awareness Month
- Neurosurgery Outreach Month
- What Will Be Your Legacy Month

PacBlog

Inside a Records Center

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.
<https://pacific-records.com/inside-a-records-center>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

"If you want to see the sunshine, you have to weather the storm." – Frank Lane

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

If it takes six men one hour to dig six holes, how long does it take one man to dig half a hole?

Last Month's Answer to:

*What does this say?
or nothing or nothing*

Double or Nothing!

Last month's Winner:

MADALYN GUEVARA

DAN PARRISH INSURANCE SERVICES, INC.

Email your answer to info@pacific-records.com

Green Living: Green Ant Control!

No this isn't about controlling green ants, but about controlling ants greenly. Before reaching for a can of insecticide to quell your ant insurrection, consider these earth-friendly tips. Try pouring lemon juice or sprinkling cinnamon where you see ants. You can also place the cinnamon in cheesecloth bags and set them in affected areas. It has been reported to be highly effective.

Baking soda is the ol' tried-'n-true. Pour a perimeter line of baking soda in anty areas. They say ants won't cross over the line. Baby powder is reported to work in the same way. Similarly, a ring of coffee grounds can deter ants from your cherished garden plants.

Puree some orange peels in water, and apply the mixture anywhere you'd like to discourage ants. Again, they don't like to cross the barrier.

Ants detest vinegar. Spray it around doorways, under sinks, behind refrigerators, and anywhere ants frequent. A low-profile tray of vinegar mixed with honey also works against ants.

Pour boiled water over ant tracks to destroy their scent trail, and pour it into their nests to kill them and their eggs.

Sometimes the best way to stop ants is by discouraging their activity in the first place. Be sure to remove large rocks and pieces of wood from your garden. Make sure any wood stored on your patio is raised up off the ground. This will keep carpenter ants from selecting the moistened bottoms as potential nesting sites.

Finally, if you find a "green ant control" that works for you, share it with your neighbors, friends, and family!



"How much of my time at work will I actually have to devote to my job?"

3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Document Shredding Reduces Risk

Collecting and storing sensitive information is a necessary part of business, but it is risky. Corporate identity theft is one of the fastest-growing crimes in the United States. Thieves target all sizes of businesses and prey on companies with lax security practices, so your organization should take proactive measures to keep its information secure.

Privacy breaches impact customers, employees, and corporate finances. The longer you keep unwanted and expired information, the greater the chance it could fall into the wrong hands. Document shredding helps your company fulfill its privacy protection obligations to its customers and employees. Regular shredding of outdated files that contain personally identifiable information (PII) and protected health information (PHI) helps prevent privacy breaches. It also helps your business comply with state and federal laws. Failing to comply with HIPAA, FACTA, GLB, and other privacy regulations that apply to your business can result in monetary fines and penalties that are hard to recover.

Office clutter is a less-known by-product of negligent document disposal practices. File cabinets filled with unnecessary paperwork occupy valuable office space. Routine shredding of outdated documents prevents clutter and fire hazards freeing up the space needed for your organization to grow.

Keep tabs on the information your business collects and make sure you have a final disposition plan for your expired paper records.

Simple Decorating Tricks

Many times circumstances prevent us from decorating our home the way we would like. You may be on a tight budget, live in an apartment or rental home, or have little time. While you may not have the time or resources to knock out a wall, retile a floor, or even repaint, you can still add a personal touch to your living spaces. Next time you are looking to do some home redecorating, keep these ideas in mind.

Replace Hardware

Replace generic drawer and door pulls in your kitchen and bathrooms. Change your doorknobs to something classier. Replace light fixtures for an updated look, or install new plumbing fixtures, like shower heads, faucets, or sink knobs.

Cover Your Floor

Worn carpet and bare floors can benefit from colorful area rugs. You can even find rugs in full-room size, allowing you to completely change the look of your floors without spending the time or money to install carpeting or hardwood.

Paint Your Furniture

If you aren't inclined or are restricted in painting your walls, dress up your furniture instead. Bold colors can add interest to a room, while stencils and patterns on furniture can add a touch of style. You can also breathe new life into a worn piece of furniture with a new coat of paint, making it look almost new.

Dress Up Your Windows

Add unique window treatments to your rooms to bring instant change to your living spaces. New curtain rods will give your curtains an updated look, while blinds or shutters can provide a clean, modern feel.

Get More Plants

Plants add life, color, and interest to any room. They also clean the air of some everyday pollutants and add extra oxygen into your home. Plants come in a variety of sizes and types, with different light requirements, allowing you to choose the perfect fit for any area of your home.

Toppings

A man was unloading a bag of fertilizer from his car, when his young neighbor walked up.

"What are you going to do with that?" asked the little boy.

"Well, I'm going to put it on my lettuce and tomatoes," replied the man.

"Oh," exclaimed the little boy. "You should come eat at our house. We put salad dressing on ours!"

TRIVIA QUIZ ANSWERS:

1. True. 2. Shintoism. 3. Newspapers. 4. The left. 5. Over 3,000. 6. True. 7. The bullet train. 8. 20. 9. Nihon. 10. Honshu.

NEWS You Can Use is a free monthly newsletter from your friends at

Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892

Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

PACIFIC
SINCE 1856
RECORDS MANAGEMENT
www.pacific-records.com