

AUGUST SERVICE

AWARDS

Celebrating Pacific Employee Anniversaries

33 YEARS

Archie Strauman

20 YEARS

Sanjay Sharma

26 YEARS

Leon McKie

3 YEARS

Rita Garcia

2 YEARS

Alfred Caywood

1 YEAR

Andrew Bardo

*“What sunshine is to flowers, smiles
are to humanity. These are but trifles,
to be sure; but scattered along
life’s pathway, the good they do is
inconceivable.”*

— Joseph Addison

What’s Inside This Month?

Thoughts from Richard Steed

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August Offers!

Thoughts from Richard Steed



August feels like the Sunday evening of the year. The sun still burns hot, lawns still hum with crickets, and the days stretch out generously—but somewhere in the background, there’s that quiet reminder: change is coming.

It’s a month of mixed feelings. Part of you wants to squeeze out every last drop of summer—one

more ice cream cone, one more late-night walk under a hazy sky. And part of you starts glancing at calendars, wondering where the time went and what’s waiting around the corner.

Kids return to school supply aisles, vacation photos finally get uploaded (or forgotten on phones), and summer projects get a final push. August is the time to tidy up loose ends before the busier pace of fall sweeps in. It’s both the pause and the gentle push forward.

That balance—between savoring the moment and quietly preparing—is what makes August special. The hottest afternoons invite you to slow down, sip something cold, and do absolutely nothing. But come evening, the slightly cooler breeze might whisper: “Hey, remember that thing you meant to organize back in June?”

In our world, that whisper can be worth listening to. Whether it’s reviewing retention schedules, checking which documents can be archived, or decluttering the folders that grew wild over summer, a small effort now makes September a lot smoother.

Think of it as tending a garden: you don’t have to overhaul everything in one sweaty afternoon. Just a bit of pruning, some fresh labels here and there, and maybe finally letting go of those “just in case” files that haven’t been needed in years.

August is generous like that. It gives you space to linger in the warmth and still find moments to tidy, sort, and prepare. So enjoy the last golden hours of summer, but when the breeze cools just enough, take stock—and get ready to step into fall feeling lighter.

Happy August. Make it count, and keep it organized.

Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you
bring in during the month of August!

What to Bring on a Hike



Hiking lets you enjoy the great outdoors while you get in some quality exercise time. This is one activity that you will want to take time to prepare for correctly. What you take will depend on where you're going and how long you plan to be away, but any

backpack should include the following:

- Flashlight
- Candle
- Waterproof matches or matches in a waterproof tin
- Cell phone
- Clothing (always bring something warm, extra socks and rain gear)
- Trash bag (makes an adequate poncho)
- Compass
- First aid kit
- Food (bring extra)
- Foil (to use as a cup or signaling device)
- Hat
- Insect repellent
- Map
- Nylon filament (fishing line, sewing thread, cordage for tarps, sticks, shelters)
- Pocket knife
- Pocket mirror (to use as a signaling device)
- Prescription glasses (an extra pair)
- Prescription medications for ongoing medical conditions
- Radio with batteries
- Space blanket or a piece of plastic (to use for warmth or shelter)
- Sunglasses
- Sunscreen
- Water
- Water purification tablets or "life straw" (or equivalent)
- Whistle (to scare off animals or to use as a signaling device)

Always allow for bad weather and for the possibility that you may be forced to spend a night outdoors unexpectedly. It's a good idea to assemble a separate "survival pack" for each hiker to have at all times. In a small waterproof container, place a pocket knife, compass, whistle, space blanket, nylon filament, water purification tablets, matches and candle. With these items, the chances of being able to survive in the wild are greatly improved.

Trivia Quiz Answers

1. Augustus Caesar 2. Peridot 3. Perseids 4. Sunflower 5. Leo 6. Opiconsivia (or the Consualia, honoring agricultural deities) 7. Summer 8. Grapes 9. 1896 10. Hummingbird

August Holidays and Events

Daily Observances:

- 1-7 World Breastfeeding Week
- 1 Girlfriend's Day
- 1 World Lung Cancer Day
- 2 National Mustard Day
- 3-9 National Exercise With Your Child Week
- 3 Sisters' Day
- 4-10 National Bargain Hunting Week
- 5 National Night Out
- 7 National Lighthouse Day
- 8 Sneak Some Zucchini Onto Your Neighbors' Porch Night
- 9 National Garage Sale Day
- 12 Vinyl Record Day
- 13 International Left-Handers Day
- 14 Navajo Code Talkers Day
- 15-21 National Aviation Week
- 15 Best Friend's Day
- 15 National Relaxation Day
- 16 International Geocaching Day
- 18 Bad Poetry Day
- 18 Serendipity Day
- 19 National Aviation Day
- 19 World Humanitarian Day
- 21 Poet's Day
- 22 Be an Angel Day
- 23 Remembrance of the Slave Trade & Its Abolition
- 25-31 Be Kind to Humankind Week
- 25 Founders Day
- 25 Kiss and Make Up Day
- 26 National Dog Day
- 26 Women's Equality Day
- 28 Race your Mouse Around the Icons Day
- 29 International Bat Night
- 29 More Herbs, Less Salt Day
- 30 National Holistic Pet Day
- 31 Love Litigating Lawyers Day

Monthly Observances:

- American Adventures Month
- Black Business Month
- Bystander Awareness Month
- Children's Eye Health and Safety Month
- Children's Vision and Learning Month
- Happiness Happens Month
- National Immunization Awareness Month
- National Spinal Muscular Atrophy Awareness Month
- National Traffic Awareness Month
- Neurosurgery Outreach Month
- What Will Be Your Legacy Month

PacBlog

Expect the Unexpected: Disaster Recovery Planning in Records Management

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/data-privacy-law-shake-up-glba-state-laws-and-whats-next/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

***Do You Want
To Win A \$25
Amazon
Gift Card?***



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What is the difference between an old penny and a new

Last Month's Answer to:

Why don't musicians like fish?

They have too many scales!

Last month's Winner:

CINDY AFFELDT

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: All About August!

As summer ripens and nights fill with shooting stars, August brings warmth, harvests, and ancient traditions. Test your knowledge of this golden month!

1. August is named after which Roman emperor?
2. What is the traditional birthstone for August, known for its greenish hue?
3. Which famous meteor shower peaks in mid-August and is loved by stargazers?
4. What warm-weather flower, often towering over gardens, is especially associated with late summer in August?
5. What is the zodiac sign for someone born on August 8?
6. Which ancient festival, traditionally held in August, honored the Roman goddess Ops, goddess of abundance?
7. In many places, August marks the last full month of what season?
8. What fruit, often turned into jam or wine, is widely harvested in late August?
9. The first modern Summer Olympics ended in August of what year?
10. Which insect, known for its humming wings and hovering flight, is a common sight around August blooms?

Trivia quiz answers at the bottom of page two!



"We'd love to start a family, but we're going to wait until we have enough bandwidth."

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Going Green: How Digital Records Support Sustainability Goals

California businesses are increasingly recognizing that environmental responsibility isn't just good for the planet—it's good for business too. As companies across the Central Valley work toward sustainability goals, one often-overlooked opportunity lies in their file rooms: transforming paper-heavy records management into digital solutions.

The shift from traditional paper filing systems to digital records management represents one of the most impactful environmental changes businesses can make, creating measurable benefits that support broader sustainability initiatives.

The Environmental Impact of Paper Records

Traditional records management carries a significant environmental footprint that many California businesses don't fully realize. The numbers tell a compelling story:

- Producing one ton of paper requires approximately 17 trees and 7,000 gallons of water
- Paper manufacturing generates substantial greenhouse gas emissions
- Physical storage facilities require ongoing heating, cooling, and lighting
- Transportation for document retrieval creates additional carbon emissions

Every file cabinet represents trees that were harvested, energy that was consumed, and ongoing resources required for climate-controlled storage.

Digital Transformation Benefits

Converting to digital scanning services offers immediate environmental benefits that compound over time. Digital records eliminate new paper consumption while dramatically reducing physical storage requirements.

Reducing Carbon Footprint

Digital records stored in modern data centers often have a lower environmental impact than traditional paper storage. Cloud-based systems consolidate computing resources, improving energy efficiency compared to distributed physical facilities.

Digital retrieval eliminates vehicle trips for document access, reducing fuel consumption and emissions associated with traditional records retrieval and delivery services.

Supporting California's Green Initiatives

California leads the nation in environmental regulation and sustainability goals. Businesses adopting digital records management align with state initiatives while potentially qualifying for green business certifications.

Document scanning projects help California companies meet environmental reporting requirements while demonstrating measurable progress toward sustainability targets.

Sustainable Business Practices

The environmental benefits extend beyond immediate paper reduction. Additional advantages include:

- Reduced need for physical storage space and associated utilities
- Elimination of paper-based forms and printing requirements
- Decreased chemical usage from copying and printing processes
- Lower waste generation from outdated documents

Environmental responsibility and cost savings often go hand-in-hand with digital transformation. Companies typically find that comprehensive records management services reduce operational expenses while supporting sustainability goals.

Making the Transition

Successfully transitioning to digital records requires strategic planning and professional expertise. Working with experienced providers ensures environmental benefits are maximized while maintaining security and compliance standards.

Whether you're located in Sacramento, Stockton, Modesto, or Fresno, digital transformation supports both business efficiency and environmental stewardship.

Ready to reduce your environmental footprint while improving records management efficiency? **Call us at (800) 685-9034** today to discover how Pacific Records can support your sustainability goals through professional digital transformation services.

NEWS You Can Use is a free monthly newsletter from your friends at

Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892

Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054 • Reno/Sparks (775) 358-2323

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