

AUGUST SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

34 YEARS

Archie Strauman

27 YEARS

Leon McKie

21 YEARS

Sanjay Sharma

4 YEARS

Rita Garcia

2 YEARS

Andrew Bardo

*"I am sure it is a great mistake always
to know enough to go in when it
rains. One may keep snug and dry
by such knowledge, but one misses a
world of loveliness."*

— Adeline Knapp

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Thoughts from Richard Steed

August has a way of making summer feel both endless and fleeting. The days are still long, the evenings are warm, and there is usually plenty of summer left to enjoy. Yet somewhere



in the background, the calendar has started whispering that September is just around the corner. Suddenly, the carefree days of June and July seem to have passed in the blink of an eye.

There is something about August that encourages us to savor what remains. Maybe it's one more trip to the beach, another evening around the campfire, or simply sitting outside a little longer before the daylight finally fades. August reminds us that we don't always have to be rushing toward the next thing. Sometimes it's worth noticing where we are.

At the same time, August is a natural transition month. Gardens are producing more than we can keep up with, summer projects are either finished or being hurried along, and thoughts of fall begin creeping into our plans. The change doesn't happen all at once. It arrives gradually, giving us a chance to prepare without giving up the last of summer.

That same balance can be useful in our working lives. Not every task needs to be completed immediately, but putting things off indefinitely rarely makes them easier. Taking a little time now to organize, clean up, and prepare can make the transition into a busier season considerably smoother.

That's particularly true in records management. August can be a good time to take a fresh look at what has accumulated so far this year. Are records being filed where they belong? Are retention schedules being followed? Are there boxes, folders, or electronic files that have been waiting for attention? A little housekeeping now can prevent a much larger chore later.

So enjoy August while it lasts. Pick the tomatoes, take the swim, sit on the porch after dinner, and enjoy those warm evenings while you can. Fall will arrive soon enough. And when it does, we'll be glad for the things we took care of while we still had a little time to spare.

Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you
bring in during the month of August!

Back To School: Heading to College

Are you looking for a change? It may be time to head back to school! Whether you've never attended college or started and never got that degree, you may find that you now need more training and education to advance your career. Higher education can be an important step toward improving your career opportunities and your family's future. In 2025, full-time workers with a bachelor's degree had median weekly earnings about 63 percent higher than workers with a high school diploma and no college. To decide if college is right for you, take these points into consideration.

Take a Test

Many colleges and universities offer career assessment tests to help you discover your talents and interests. You may find that you really only need a certificate or two-year degree, rather than a four-year program, to meet your goals. You can also get advice from a guidance counselor or librarian about careers that are projected to be in high demand in the future. One test you may be able to skip, however, is the SAT. Many colleges have adopted test-optional or test-flexible admissions policies, although requirements vary by school. If you did not complete high school, you may need a high-school-equivalency credential such as the GED to meet a college's admission requirements.

Look Around

Many American college students are 25 or older. Many colleges and universities offer programs specifically designed for working adults. You may find that you only need to attend classes one or two nights a week. Some programs are scheduled to allow you to complete courses more quickly than in traditional degree programs. Some colleges offer on-site, low-cost child care and other services for parents. You may be able to take some or all of your classes online. Some colleges award credit for prior learning, including certain work, military, or other relevant experience, giving you a head start on your education.

Save a Buck or Two

If you think that you don't have enough money in your budget for college, explore the numerous financial aid opportunities available to you. Federal student aid generally has no age limit, although eligibility requirements apply. Scholarships vary, and some have age or other eligibility restrictions. Be sure to get information on all the programs for which you qualify from the student financial services office. You can also contact the Federal Student Aid Information Center (FSAIC) at 1-800-4-FED-AID (1-800-433-3243) or visit StudentAid.gov for more information on government student aid programs. Many students are pleasantly surprised to discover all the funds that are available to them.

August Holidays and Events

Daily Observances:

- 1 Girlfriend's Day
- 1 Respect for Parents Day
- 1 World Lung Cancer Day
- 2 Sisters' Day
- 4 National Night Out
- 5 National Underwear Day
- 7 National Lighthouse Day
- 8 Middle Children's Day
- 8 National Garage Sale Day
- 8 Sneak Some Zucchini Onto Your Neighbors' Porch Night
- 9 Veep Day
- 10 National S'mores Day
- 12 International Youth Day
- 12 Vinyl Record Day
- 13 International Left-Handers Day
- 15 International Geocaching Day
- 16 National Roller Coaster Day
- 18 Serendipity Day
- 19 National Aviation Day
- 21 Poet's Day
- 22 Be An Angel Day
- 25 Kiss and Make Up Day
- 26 National Dog Day
- 28 Race Your Mouse Around the Icons Day
- 29 More Herbs, Less Salt Day
- 30 National Holistic Pet Day

Monthly Observances:

- American Adventures Month
- Boomers Making a Difference Month
- Bystander Awareness Month
- Children's Eye Health and Safety Month
- Children's Vision and Learning Month
- Family Eye Care Month
- Get Ready for Kindergarten Month
- Happiness Happens Month
- Learn Japanese Month
- National Traffic Awareness Month
- Neurosurgery Outreach Month
- What Will Be Your Legacy Month

Weekly:

- 1-7 International Clown Week
- 1-7 World Breastfeeding Week
- 2-8 National Exercise With Your Child Week
- 2-8 Single Working Women's Week
- 3-9 National Bargain Hunting Week
- 9-15 Assistance Dog Week
- 10-16 Elvis Week
- 10-14 Weird Contest Week

PacBlog

Securing Records in a Hybrid Workforce: Best Practices

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/securing-records-in-a-hybrid-workforce-best-practices/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What animal would you find in the school library?

Last Month's Answer to:

*What do you get when you
drop a piano into a mine shaft?*

A flat miner!

Last month's Winner:

LUCY STEIN

Email your answer to info@pacific-records.com

Trivia Quiz: All About August

August is a month of warm days, ripe gardens, county fairs, meteor showers, and memorable moments in history. Test your knowledge with this month's trivia challenge!

1. What is the birthstone for August?
2. Which annual meteor shower typically reaches its peak during August?
3. What is the name of the largest planet in our solar system, often prominent in August night skies?
4. Which famous American national park, established in 1872, celebrates its anniversary in August?
5. What is the birth flower most commonly associated with August?
6. On August 15, 1914, what engineering marvel officially opened, connecting the Atlantic and Pacific Oceans?
7. Which famous clock tower in London is commonly (though incorrectly) called "Big Ben"?
8. What fruit, harvested in many parts of North America during August, is Georgia especially famous for?
9. Which U.S. president was born on August 10, 1928?
10. On August 24, 1814, British troops set fire to what U.S. government building during the War of 1812?

Answers on Back Page!



"We were hearing from a lot of people that they'd like us to have one."

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Regulations That Have an Impact on How You Manage Your Records

If your business creates, stores, or disposes of paper and digital records, a web of federal and state rules already shapes what you keep, how you protect it, and how you get rid of it. Those rules keep evolving, and 2025 and 2026 brought meaningful updates for businesses across California's Central Valley and in Reno. Here is a plain-language overview to help you spot where your records program may need a second look. This is general information, not legal advice, so please confirm the specifics with your attorney or a records management professional.

Federal Rules That Set the Foundation

Several long-standing federal rules govern retention and disposal. HIPAA requires covered entities and business associates to keep compliance documentation, such as policies and risk assessments, for at least six years, and it sets standards for disposing of protected health information. A proposed HIPAA Security Rule update was published in the Federal Register on January 6, 2025, with the comment period closing March 7, 2025. It would tighten cybersecurity expectations, but it is not yet final, and federal agenda documents now point toward possible final action in 2027. The FACTA Disposal Rule requires businesses that use consumer reports to render that information unreadable, and shredding is a recognized method. Under the amended Gramm-Leach-Bliley Safeguards Rule, effective May 13, 2024, many non-banking financial institutions must notify the FTC no later than 30 days after discovering a breach involving at least 500 consumers. Sarbanes-Oxley requires certain audit records to be kept for seven years, and the IRS advises keeping employment tax records for at least four years.

California Is Raising the Bar

California continues to lead on privacy. The CCPA, as amended by the CPRA, requires data minimization and storage limitation, so you should not keep personal information longer than reasonably necessary for a disclosed purpose. New CPPA regulations approved on September 23, 2025 took effect January 1, 2026, adding cybersecurity audit and risk assessment obligations that phase in through 2030 (the first audit certifications are due April 1, 2028 for the largest businesses). California Civil Code sections 1798.81 and 1798.81.5 require reasonable security and secure disposal of customer records. The Delete Act created DROP, a data broker deletion platform that launched January 1, 2026, with broker processing duties beginning August 1, 2026.

Nevada Rules for Reno Businesses

Nevada takes a layered approach. NRS 603A requires reasonable measures to destroy records containing personal information once they are no longer needed. Nevada's SB 220 lets consumers opt out of the online sale of certain information. As of 2026, Nevada still has no comprehensive privacy law like California's.

Where To Go From Here

The theme across every rule is the same: keep what you must, protect it while you have it, and destroy it securely when its time is up. Pacific Records Management can help you build or audit a retention and destruction program backed by secure offsite storage, document scanning, and NAID AAA Certified shredding across Sacramento, Stockton, Modesto, Fresno, and Reno. Contact us to get started.

"Believe nothing, no matter where you read it, or who said it, no matter if I have said it, unless it agrees with your own reason and your own common sense."

—Buddha



Did You Know . . . You Can Pay Online?

Pacific customers can pay their invoices online at:

<https://pacific-records.com/pay-your-bill>



Trivia Quiz Answers:

1. Period; 2. The Perseid meteor shower; 3. Jupiter; 4. Yellowstone National Park; 5. Gladiolus; 6. The Panama Canal; 7. Elizabeth Tower; 8. Peaches; 9. Herbert Hoover; 10. The White House

NEWS You Can Use is a free monthly newsletter from your friends at
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