

AUGUST SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

30 YEARS

Archie Strauman

23 YEARS

Leon McKie

17 YEARS

Jay Sharma

Quick Tips: Money Tip

A flexible savings account (FSA) is offered by many employers. It can help you save money on health care costs by using pretax money. Depending on your tax bracket, this can mean savings of up to 30 percent. You are able to pay any of your out-of-pocket health care expenses with this money, but you do need to approach this carefully. If you don't use all the money in your account within the year, you will lose what is left. Fully fund your FSA if you know that you will spend that much money in a year or if you have an expected medical expense pending, such as a chronic medical condition, elective surgery, braces for your child, or a baby due.

What's Inside This Month?

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August Offers!

Thoughts from Richard Steed

June and July are history. They disappeared as quickly as a frosty pitcher of sweet iced tea. We hope the prior months were wonderful and you're ready to have a majestic month this August.

Majestic? Sure. Why not?

Actually, August is a word with several meanings. Along with August being the eighth month of the year, it's also defined as "that which inspires admiration or reverence" and can additionally denote mystery.

That sounds like a month that we can identify with. After all we are continuously working to earn your admiration as each day passes. Delivering solid, innovative information management services to you is of prime significance to all of us here and we are hopeful that we have achieved a level that you agree is supreme.

If you have not yet given us your business we think August would be the perfect month to give us a try. We are hot on the trail of showcasing and maintaining top customer service and satisfaction. Also, you can rest assured that we are not on vacation from our duties in any way, shape or form this August.

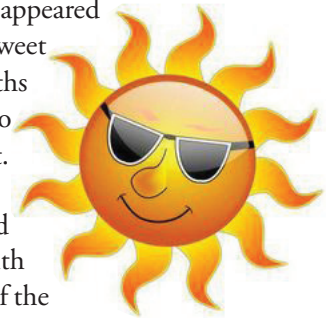
Instead we are here to give you the opportunity to put your feet up and relax if you'd like during this wonderful summer month.

Trust that we have all of your data security and storage needs taken care of, as is our prime responsibility this month and throughout the year.

We hope this August brings you numerous joys and accomplishments. We are proud to be here for you, and your patronage is majestically appreciated.

See what I did there?

Have a wonderful August!



Richard



Need an unscheduled service of your shred bin?

Feel free to fill out a request



<https://pacificshredding.com/service-request>

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of August!

The History of Kites

Although the exact date and origin of kites is unknown, it is believed that they were flown two thousand years ago in China. The first known recording of a kite in flight was a military maneuver from 200 B.C. Chinese General Han Hsin flew a kite over the walls of a city he was preparing to attack. From the length of the line, he determined how far to tunnel under the walls to get into the city. Their surprise attack gave the army the victory.



Kites eventually began to take on a cultural significance. They were used to dispel evil spirits, to bring good luck, and to send offerings to the gods, but eventually, they were used for other purposes, including as vehicles, scientific research tools, and, of course, for recreation. Benjamin Franklin, Alexander Graham Bell, and the Wright brothers all used kites to study the wind and weather. In 1822, a school teacher named George Pocock used two kites to pull a carriage, sometimes up to 100 miles per hour. Kites were used in World War I, but were soon replaced by airplanes. In World War II, kites were used again as recovery beacons and target practice.

Today, kites are mainly used for recreation. They are made from new materials such as nylon, fiberglass, and carbon graphite. In 1972, the toy dual-line kite was introduced, and a sport was born. New developments in the sport include kite sledding and the newest high-speed sport, kite surfing. If it has been awhile since you've tried a kite out, take time to enjoy the improvements of kites and the fun of kite flying.

Cruel Golf Facts

The average golf handicap has not improved in the past 20 years, despite advanced golf instructors, instruction videos and books, improved courses, and improved golf balls and equipment.

The odds of making two holes-in-one in a round of golf are 67 million to one.

On an average, Tour players hit only seven fairways per round. They hit 12 greens in regulation. They only make 50 percent of their six putters.

The odds of beating your handicap by three shots are 200 to 1, by five shots are 500 to 1, and by ten shots are more than 1,000,000 to 1.

There are approximately 50 million golfers in the world. The average gross score is 107 shots. Eighty percent of golfers do not achieve a handicap of less than 18.

August Holidays and Events

Daily Observances:

- 1-7 International Clown Week
- 1-7 National Bargain Hunting Week
- 1-7 National Minority Donor Awareness Week
- 1 Girlfriend's Day
- 1 Respect for Parents Day
- 1 World Lung Cancer Day
- 2 National Night Out
- 4 Coast Guard Day
- 4 Single Working Women's Day
- 6 National Mustard Day
- 7-13 Assistance Dog Week
- 7-13 National Health Center Week
- 7 National Lighthouse Day
- 7 Professional Speakers Day
- 7 Sisters' Day
- 9 International Day of the World's Indigenous People
- 10 National S'mores Day
- 12 Vinyl Record Day
- 13 International Left-Handers Day
- 13 Middle Children's Day
- 13 National Garage Sale Day
- 15-21 National Aviation Week
- 15 Best Friends Day
- 15 National Relaxation Day
- 16 National Roller Coaster Day
- 16 National Underwear Day
- 18 Bad Poetry Day
- 19 World Humanitarian Day
- 20 International Geocaching Day
- 21 Poet's Day
- 25-31 Be Kind to Humankind Week
- 25 Founders Day
- 26 National Dog Day
- 26 Women's Equality Day
- 29 More Herbs, Less Salt Day
- 30 National Grief Awareness Day
- 30 National Holistic Pet Day

Monthly Observances:

- National Spinal Muscular Atrophy Awareness Month
- National Traffic Awareness Month
- What Will Be Your Legacy Month
- Bystander Awareness Month
- Children's Eye Health and Safety Month
- Children's Vision and Learning Month
- Get Ready for Kindergarten Month
- Shop Online for Groceries Month
- Family Eye Care Month
- Happiness Happens Month
- Learn Japanese Month

PacBlog

Is Your Records Management Program Audit Ready?

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/is-your-records-management-program-audit-ready>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What is yellow, has four wheels, and has lots of arms and legs?

Last Month's Answer to:

What kind of cat can swim?

A Catfish!

Last month's Winner:

MICHELLE DURHAM

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: Insects!

With summer heat comes lots of insects. How much do you know about the world of insects? Test your bug trivia with this quiz.

1. How long can a cockroach live without a head?
2. About how many dust mites can you find on a typical bed?
3. True or False: Ants don't sleep.
4. The African Goliath beetle is the heaviest beetle in the world. How much does it weigh?
5. Dragonflies are one of the fastest moving insects. How fast can they fly?
6. True or False: Every year, insects eat 1/3 of the world's food crops.
7. What color is the blood of insects?
8. Which gender of crickets can chirp: the male or the female?
9. In its entire lifetime, how much honey does the average worker bee produce?
10. The rhinoceros beetle is the world's strongest insect. How many times its own body weight can it support?

Answers on Back Page!

Green Home

Your refrigerator and freezer can consume up to one-sixth of your total home energy usage. If you are in the market for a new refrigerator or freezer, be sure to carefully examine the energy-efficiency ratings of each option. To maximize your energy efficiency at home, set your refrigerator to 37 degrees and your freezer to 3 degrees.

What a beautiful sunrise! It represents a new day and a fresh beginning. I believe it gives us hope that great opportunities lie ahead today!

How do you do that without coffee?



3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Do I Need to Scan Every Document?

There are many reasons that you may need to scan your files. When you have a large quantity to be scanned, outsourcing the task to a professional scanning provider can ensure quality and affordability due to their use of industrial scanning equipment and professional staff.

Before outsourcing your scanning project, it's critical to research companies to find the one that asks the right questions about your project and offers you a tailored scanning solution.

You may know all of this already, but still be wondering, "Do I need to scan every document?"

Why Scan?

Space

Paper documents can overtake your valuable space in a hurry, especially when your business has a smaller facility and you are already maximizing every inch possible. As the paper continues to accumulate, keeping track of, finding, and filing documents becomes all the more challenging.

Efficiency

By scanning your documents and focusing on using less paper, hundreds of thousands of documents can now be stored on a tiny hard drive or in the cloud. They will be easily searchable, shareable, and trackable. Now that's efficient!

Security

Digital files can be encrypted, securely shared, and backed up on a hard drive or in the cloud—or both for redundancy. Access to each document can be restricted and tracked for the ultimate in auditability.

Affordability

When your office is less dependent on paper, the budget required for cases of paper, printing, and filing decreases considerably. When scanning has been done properly, with OCR and searchability built in, it takes less time to pull up a digital document than to find it in hard copy. Digital files can be searched and retrieved using keywords.

What to Scan

To save space, scan documents that you don't need in hard copy and shred the hard copy versions.

Scan frequently-accessed documents so they are easier to find and multiple employees can access them at the same time or from different locations, as needed.

Some original documents must be kept permanently, such as deeds, titles, licenses, birth, death, and marriage certificates. However, having a digital copy is beneficial in the event that a paper copy is damaged, stolen, or destroyed and must be replaced.

If you choose to outsource your records management, you only need to scan what you use on a regular basis. For everything else, your records storage provider should offer Scan On Demand service where you are able to immediately receive a digital copy upon request.

Whether your goal is security, accessibility, trackability, or saving space, scanning is an ideal solution.

2nd Quarter Go Green Report

Recycling is part of our secured shredding process. Our environmentally conscious efforts provide savings of our precious natural resources as well as financial savings to our economy. The numbers below are only based on the paper we shred and recycle.

	Item	Quantity	
<i>Total Pounds Shredded in 2nd Quarter 2022: 114,262,583 lbs, or 57,131 Tons</i>	Trees Saved	76,632	<i>Note: All Material is 100% recycled after shredding. Thank you for allowing us to help you GO GREEN!</i>
	Gallons of Water Conserved	31,554,534	
	Barrels of Oil Saved	40,570	
	Kilowatts of Energy Saved	2,930,064	
	Cubic Yards of Landfill Saved	14,876	
	Gallons of Gas Saved	743,785	
	Pounds of Pollutants kept out of Atmosphere	270,467	

Trivia Quiz Answers

1. One week. 2. 6 billion. 3. True. 4. 100 grams or 3.5 ounces (the same as 33 pennies). 5. 50 to 60 mph (80 to 96 kph). 6. True. 7. Yellow. 8. The male cricket. 9. 1/12th of a teaspoon of honey.

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