December 2019

# **NEWS You Can Use**



# DECEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

**22 YEARS**Greg Tudor

**4 YEARS**Jesus Beltran

**1 YEAR** Key Thao

## Green Living: Help Pollinators!

Maybe you'd like to help out nature, but you're too busy to plant a garden or a flower bed? One way you can help out is by doing less! Manicured lawns are a desert for pollinators, like bees. But you can make your yard a pollinator paradise by not working so hard on it. In spring, let some twig piles remain on the ground. Come summer, let vegetation take over some parts of your yard, rather than trimming it all back. Provide a source of water, especially in summer, and come fall don't rake up all the fall leaves. Leave some for the pollinators, where they can lay eggs or overwinter.

#### What's Inside This Month?

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## Thoughts from Richard Steed

Black Friday has come and gone and the Christmas "shopping season" is officially underway. For me, deciding what to give is often a dilemma. Based on my past experience, procrastination no longer appears to be an option. I've found that in a last minute rush to get something, I tend to falter, panic, and make colossal mistakes. Here are some examples of gift-giving mistakes procrastinators have made over the years:

The "Magic 8 Ball" gift has proven to be a bad move—particularly in the hands of feuding family members who refuse to honor the convention of asking it simple yes-or-no questions, but rather casually inquire into age-old family sore spots.

Just about anything referred to a "gadget" should probably come with its own wastebasket to make throwing it away even easier.

Framed photos of yourself. If you absolutely must . . . then at least avoid handing out 8x10s!

Themed undergarments. Nobody wants to hold up a pair of oversize Rudolph boxers and feel forced to say, "Just what I've always wanted!"

If you're like me, we should probably start shopping early to avoid these holiday blunders. But even more importantly, we should start early to hand out these much better gifts:

Tolerance—for vacationing children full of energy and anticipation of the upcoming holiday.

Kindness—for people visiting from out-of-town that don't know our roads as well as we do. Give 'em a break.

Patience—for other holiday shoppers who may be caught up in their own anxiety, or tending to an ailing family member back home, and so may be in more of a rush than we are.

Generosity—giving gifts from the heart, rather than to just draw a line through a name on a list.

Well, I'll be in the office right up till the 24th, so I'll have plenty of time to practice giving these gifts right from my desk. If you need anything, the best gift you can give me is a phone call. Let me know how I can help you!

Merry Christmas!

# Shred 6 Drives for the Price of 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

## Trivia Quiz: Pearl Harbor

December 7th is Pearl Harbor Day. Test how much you know about this historic day with this trivia quiz.

- 1. Who was commanding the U.S. Army in the Hawaii area at the time of the attack on Pearl Harbor?
- 2. What was the name of the commander of the Japanese Combined Fleet?
- 3. With 1,177 deaths, which battleship had more deaths than any other ship?
- 4. Forty-eight civilians perished at Pearl Harbor. What was the cause of most of their deaths?
- 5. How many Japanese lost their lives?
- 6. Which battleship was the only one to get a chance to attempt to escape the harbor?
- 7. What was the average age of the American casualties at Pearl Harbor?
- 8. How many warships did the U.S. Navy lose during the attack?
- 9. How many carriers did the Japanese use in the attack?
- 10. How long did the attack last?

Answers on Back Page!

"What good is the warmth of summer, without the cold of winter to give it sweetness."—John Steinbeck

#### Did You Know: Horses

December 13th is National Day of the Horse. Here are some interesting facts about them.

Horses drink up to ten gallons of water a day.

Most of the time, a horse's ears point to where the horse is looking. If the ears are pointing in two different directions, it is looking at two different things at once using its monocular vision.

The horse has the largest eye of any land mammal.

A horse can see almost completely around its entire body except for small blind spots directly behind itself, directly in front of its face, and underneath its head.

A horse is not considered a horse until it is five years old. Before that, males are known as colts and females are called fillies. A foal is a newborn or young horse of either sex.

A horse's height is measured in "hands." One hand is equal to four inches.

The tallest horse ever recorded was Sampson, a Shire horse gelding born in 1846 in Bedfordshire, England. He stood just over 21.2 hands high. At age four, he was renamed Mammoth.



## December Holidays and Events

#### **Daily Observances:**

- 1 Bifocals at the Monitor Liberation Day
- 1 World AIDS Day
- 2 Cyber Monday
- 2 Special Education Day
- 2 International Day for the Abolition of Slavery
- 3 International Day of Persons with Disabilities
- 4 Special Kids Day
- 5 Bathtub Party Day
- 5 International Volunteer Day for Economic and Social Development
- 6 National Miner's Day
- 6 National Pawnbrokers Day
- 6 National Salesperson's Day
- 7 National Pearl Harbor Remembrance Day
- 7 International Civil Aviation Day
- 9 International Anti-Corruption Day
- 10 Human Rights Day
- 10-17 Human Rights Week
- 11 International Mountain Day
- 14 International Shareware Day
- 14 National Day of the Horse
- 15 Bill of Rights Day
- 15 Cat Herders Day
- 17 Wright Brothers Day
- 18 International Migrants Day
- 20 Underdog Day
- 20 International Human Solidarity Day
- 21 Forefathers Day
- 21 Humbug Day
- 21 First Day of Winter
- 22 Hanukkah Begins
- 24 Christmas Eve
- 25 Christmas
- 26 Boxing Day
- 26 National Whiner's Day
- 26-Jan 1 Kwanzaa
- 29 Tick Tock Day
- 31 Make Up Your Mind Day
- 31 New Year's Eve
- 31 No Interruptions Day
- 31 World Peace Meditation

#### **Monthly Observances:**

Bingo's Birthday Month

National Drunk and Drugged Driving Prevention Month

National Write a Business Plan Month

Safe Toys and Gifts Month

Spiritual Literacy Month

Worldwide Food Service Safety Month

# **PacBlog**

# State and Federal Regulations That Affect Your Business

PacBlog is the monthly web log of Pacific Records Storage To read this month's installment, please click the title below.

https://pacific-records.com/state-and-federalregulations-that-affect-your-business

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

http://pacific-records.com/category/pacnews

### Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

Which land mammals have the largest eyes?

#### Last Month's Answer to:

What do pilots and football players have in common?

"Touchdowns!"

Last month's Winner:

DORIS MACHADO CONGRATULATIONS!

Email your answer to info@pacific-records.com

#### Snore Busters

Snoring can cause sleepless nights and cranky spouses. If you snore, you are not alone. The American Academy of Otolaryngology--Head and Neck Surgery Foundation reports that almost half of all adults snore from time to time. While severe snoring may indicate a serious medical condition known as sleep apnea, many other people suffer from mild or occasional snoring. For these people, these tips may help:

#### Lose some weight.

Research has shown that excess body fat can contribute to an increase in snoring, as some of this excess fat ends up in your neck, disrupting the movement of air through your upper respiratory tract. Losing even a small amount of weight can have good effects on snoring.

#### Limit drinking before bedtime.

Alcohol consumption can cause an increase in snoring. Try to limit the quantity of alcohol you drink and refrain from drinking for about two hours before retiring for the night.

#### Avoid drugs that contribute to snoring.

Certain antihistamines and other drugs can cause an increase in snoring. If you must take these types of medications, try to only take them during the day, not right before bedtime.

#### Get some exercise.

Regular exercise has been shown not only to help you lose weight, but to promote more healthful sleep.



"Do you know of some other job that lets you travel the world, and gives you 364 days off a year?"

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# What to Do If Your Identity Is Stolen

According to the 2019 Identity Fraud Study by Javelin Strategy & Research, 14.4 million consumers were victims of identity theft in 2018.

If you think someone has stolen your identity, stay calm. The more you can keep your composure, the better you can handle the situation. Contact your bank, credit card company and any other financial institutions to close any compromised accounts. Make sure to ask for written confirmation verifying that the affected accounts have been closed.

Next, place a fraud alert with one of the three major credit reporting agencies. You don't need to contact all three agencies. Each agency is required by law to contact the other two once a fraud alert is made.

Afterwards, report identity theft with the Federal Trade Commission (FTC). You may contact the FTC's Consumer Response Center at 1-877-FTC-HELP or online at <a href="https://www.identitytheft.gov/">https://www.identitytheft.gov/</a>

After you've created an identity theft affidavit with the FTC, file a report with your local police department. Bring a printed copy of your FTC ID Theft Complaint Form and any supporting information from your bank, credit card provider or credit bureau, as these will help expedite the process. Don't forget to ask your local law enforcement investigator for a copy of the police report.

Identity theft is traumatizing, but with the right approach, you can minimize the damage and reclaim your financial well-being.



### The 2020 calendars are in!

Please email us if you didn't get yours and would like one: info@pacific-records.com



He's Making an Offer and Checking it Twice . . .



With file purge season just around the corner, Santa was careful to leave not one, but TWO special gifts in this newsletter. Please check out the coupons on pages one and three for Santa's special shredding offers, and call (888) 618-3520 if you need shredding!

## Holiday Fun on a Budget

Have you been wanting to throw a holiday party but are afraid of the resulting hit on your wallet? With some money-saving tips, you can have a great and affordable party.

- Instead of pricey invitations, send out your invites via email. Not only is this cheaper, but your guests will appreciate how easy it is to RSVP right away.
  - Serve appetizers rather than main course dishes.
- Serve only beer and wine, rather than hard liquor. Alternately, you can also stick to one hard liquor drink, like eggnog or hot rum toddies.
- Save on decorating costs by using lots of strands of white Christmas lights. Instead of purchasing cut flowers, use branches of green shrubbery from outside, nuts, pinecones, fresh fruit and potted plants to decorate. Arrange them on cake stands, in baskets or bowls, and finish your displays off with holiday ribbons.
- Instead of buying crushed ice, fill buckets with snow to chill wines, soft drinks, and beers.
- Instead of running a second fridge or freezer, consider storing extra beverages and food items on a cold porch, or outside if the temperature's appropriate.

TRIVIA QUIZ ANSWERS:

twenty-three; 8. nineteen; 9. Six; 10. A little more than two hours.

1. General Walter C. Short; 2. Admiral Yamamoto; 3. The U.S.S. Arizona; 4. Friendly fire; 5. sixty-four; 6. U.S.S. Nevada; 7.

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