

DECEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

23 YEARS

Greg Tudor

5 YEARS

Jesus Beltran

2 YEARS

Key Thao

Christmas Eves in History

- 1818 “Silent Night” was composed by Franz Joseph Gruber.
- 1871 Giuseppe Verdi’s opera, “Aida,” premiered in Cairo, Egypt, to celebrate the opening of the Suez Canal.
- 1942 The first surface-to-surface guided missile was launched by German rocket engineer Wernher von Braun.
- 1990 For the first time since the death of Lenin in 1924, the bells of St. Basil’s Cathedral, in Red Square in Moscow, rang to celebrate Christmas.

What’s Inside This Month?

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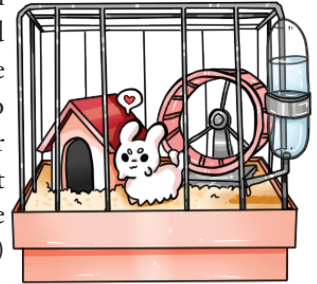
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December Offers!

Thoughts from Richard Steed

Ah, December! The smell of pine, cider and, sometimes, a simmering panic waft through the house. Panic? Sure...admit it. 'Tis the season to be jolly often glides in on a sleigh of added pressure. Pressure to decorate the house just right, and pressure to remember everybody on your gift list. Pressure not to be caught re-gifting that plastic neon shoe organizer (or is it a hamster cage?) and pressure to “be merry.”



“Merriness” is sort of mandated this time of year, and for some people it's not easy to accomplish. Yet it's those people—the ones who have had a difficult year leading up to the holidays (lost loved ones, illness, lost their jobs, etc.)—who need us to reach out to them the most. Not necessarily with gifts (although homemade sugar cookies are rarely sneered at, especially by this fellow) but more importantly with our time; an empathetic ear or even a hug or two. It's a wonderful present to give yourself. You will feel far more connected with the real reason for the season if you do.

As the hustle and bustle tries to take hold, you can relax in one aspect—we're here for you. So as you are storing away those gifts in an attempt to hide them from prying, sly, younger eyes, (ahem, good luck with that...) trust that we've got your records management covered, just like always.

Meanwhile, try and slow things up a bit this year and seek out the “stuff” that matters. For 'tis not in the fancy, ribbon-wrapped box; but in the precious moments of togetherness and benevolence where the true “merry” of the season is nestled.

Merry Christmas!

Richard

Christmas Birthdays

- | | |
|------------------------|------------------------|
| Sir Isaac Newton, 1642 | Anwar Sadat, 1918 |
| Clara Barton, 1821 | Rod Serling, 1924 |
| Conrad Hilton, 1887 | Jimmy Buffett, 1946 |
| Robert Ripley, 1893 | Barbara Mandrell, 1948 |
| Humphrey Bogart, 1899 | Sissy Spacek, 1949 |
| Cab Calloway, 1907 | Annie Lennox, 1954 |

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

Trivia Quiz: It's a Wonderful Life!

Every holiday season, Frank Capra's classic movie, "It's a Wonderful Life" makes the rounds on television stations. People have seen it over and over. See how much you remember from this oft-repeated holiday classic.

1. What was Sam Wainwright's jolly greeting?
2. What was the name of George's guardian angel?
3. What Sesame Street characters were named after the cop and the taxi cab driver in the movie?
4. What was Mr. Potter's first name?
5. How many Oscars was the film nominated for?
6. When the Martinis moved into their new home, what three things did George and Mary give them?
7. How much money did Uncle Billy lose when he accidentally gave it to Mr. Potter wrapped in a newspaper?
8. What did George have in his hand when he left Martini's bar?
9. What book did the guardian angel carry with him?
10. What was the name of the Bailey family maid?

Answers on Back Page!

Holiday Musical Fun

The following list is a collection of traditional songs from the holiday season. But they have been changed just a bit! How many do you recognize?

1. My Sole Desire for the Yuletide Season is Receipt of a Pair of Central Incisors
2. From Dark 'til Dawn, Soundless and Sanctimonious
3. Celestial Messengers from Splendid Empires
4. The Antlered Quadruped with the Cerise Proboscis
5. The Event Occurred One Minute After 11:59 p.m. With Visibility Unlimited
6. Ornament the Enclosure with Large Sprigs of a Berry-bearing Evergreen
7. Personal Hallucinations of an Alabaster December 25th
8. Anticipation of this Noel's Mementoes: Nil
9. Clapper Inverted Cups, Amalgamated
10. Testimony of Witness to Maternal Parent's Infidelity with Kris Kringle
11. In A Distant Bovine Dine
12. Universal Elation
13. O, Miniature Nazarene Village
14. The Approach of the Holiday Commemorating the Birth of Christ is Becoming Evident
15. Susanna, the Frigid Drip, Draws Nigh
16. May Jehovah Grant Unto Your Hilarious Males, Retirement
17. Those of You Who Are True, Come Here
18. The Original Natal Day

Answers on Next Page!

December Holidays and Events

Daily Observances:

- 1 World AIDS Day
- 2 International Day for the Abolition of Slavery
- 3 International Day of Persons with Disabilities
- 4 National Salesperson's Day
- 5 World Soil Day
- 7 National Pearl Harbor Remembrance Day
- 7 International Civil Aviation Day
- 9 International Anti-Corruption Day
- 10 Human Rights Day
- 11 Official Lost and Found Day
- 11 International Mountain Day
- 12 Gingerbread Decorating Day
- 12 National Day of the Horse
- 15 Bill of Rights Day
- 15 Cat Herders Day
- 17 Wright Brothers Day
- 18 Underdog Day
- 18 International Migrants Day
- 20 International Human Solidarity Day
- 21 Celebrate Short Fiction Day
- 21 First Day of Winter
- 24 Christmas Eve
- 25 Christmas
- 26 Boxing Day
- 29 Tick Tock Day
- 31 New Year's Eve

Monthly Observances:

- Bingo's Birthday Month
- National Impaired Driving Prevention Month
- National Write a Business Plan Month
- Safe Toys and Gifts Month
- Worldwide Food Service Safety Month

Weekly Observances:

- 10-17 Human Rights Week
- 25-31 It's About Time Week



1. All I Want for Christmas is My Two Front Teeth 2. Silent Night 3. Angels from the Realms of Glory 4. Rudolf the Red Nosed Reindeer 5. It Came Upon a Midnight Clear 6. Deck the Halls with Boughs of Holly 7. I'm Dreaming of a White Christmas 8. I'm Gettin' Nothin' for Christmas 9. Silver Bells 10. I Saw Mommy Kissing Santa Claus 11. Away in a Manger 12. Joy to the World 13. O, Little Town of Bethlehem 14. It's Beginning to Look a Lot Like Christmas 15. Here Comes Suzy Snowflake 16. God Rest Ye Merry Gentlemen 17. O Come All Ye Faithful 18. The First Noel

PacBlog

Answers to the Top 5 Document Imaging Questions

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/answers-to-the-top-5-document-imaging-questions>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

Why did the golfer have an extra pair of pants?

Last Month's Answer to:

Why couldn't the astronaut book a room on the moon?

Because it was full!

Last month's Winner:

APRIL M. ARMENDARIZ
DOWLING AARON INCORPORATED
CONGRATULATIONS!

Email your answer to info@pacific-records.com

Some Seniors Face Financial Vulnerability

Geriatrics experts report in the Annals of Internal Medicine that treating older patients means doing more than just treating their physical conditions. Doctors can be a first-line defense to help senior citizens from losing their control over their finances.

Age-Associated Financial Vulnerability (AAFV) can result from health-related issues, including dementia, hearing or vision loss, or mental states like fear or loneliness. There could also be some cognitive changes impacting everyday math skills or reasoning that also makes seniors financially vulnerable.

Of course, money matters should not be medicalized. But experts recommend that doctors discuss these issues if they notice that their patients might need some help. It can be helpful to bring up the issues of assigning a power of attorney for anyone who is worried about money matters. And evidence of money management problems might be an early sign of some cognitive decline. Doctors are encouraged to include assessment of financial vulnerability along with regular comprehensive assessment of falls, mobility, daily living skills, isolation, and other cognitive changes.



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Protecting Your Identity During the Holidays and Beyond

Identity theft is always a risk. According to the Center for Victim Research, as many as 1 in 10 people have their personal information stolen. If, like most consumers, you open your wallet over the holidays, your personal information is more vulnerable than ever. Luckily, there are several things you can do to protect your personal information during the holidays and beyond.

Be careful when shopping online. Make sure your home WiFi network is encrypted and protected with a firewall and a strong password. Only shop on websites that begin with <https://>, which shows they use secure sockets layer (SSL) technology and encrypt the data they send and receive.

Hacking is not the only method thieves use. To prevent packages from being stolen from your porch, know when your physical packages are arriving. Set up tracking and delivery alerts with the USPS, UPS, and FedEx. Thieves also rummage through curbside trash and recycling receptacles. Avoid tossing documents with personal information in the trash. Instead, use a residential shredding service.

Keep a close eye on your credit. You are entitled to one free credit report every year from each of the three major credit reporting agencies. If you haven't requested one this year, do so before Jan 1st.

If you suspect someone has stolen your identity, contact the Federal Trade Commission's (FTC) Consumer Response Center at 1-877-FTC-HELP or online at <https://www.identitytheft.gov/>.



The 2021 calendars are in!



Please email us if you didn't get yours and would like one: info@pacific-records.com

Can We Go Home Now? Shopping Strategies with Small Children

Holiday shopping can be chaotic, tiring, and frustrating. It becomes even more so when you have a small child with you, both for you and your child. These tips will help you cope with the job of holiday shopping with a little one.

Respect Limits

Children have only a short amount of time before they become bored, hungry, tired, or overstimulated. Limit your excursion to one or two hours. Be sure to bring some snacks and remove your child's coat once you're indoors to prevent overheating. If you expect to have to wait in line, bring a book or small toy to keep him or her occupied.

Remember That Children Are Curious

Children are naturally curious. Explain to your child before entering the store that they're only to touch items with your assistance. Engage your child in conversation and questions as you shop to make it more fun for both of you. This natural curiosity can lead a child to wander, so keeping within eyesight at all times is your best strategy.

Avoid the Crowds

Avoid shopping just before dinner, when the stores are crowded or the days right before Christmas. If possible, visit stores in the morning or early afternoons on weekdays or later in the evening between 6:00 and 7:00 pm.

Bring Some Help

Shop with another adult to help share the childcare load. You can take turns browsing and spending time with the children. You will also probably enjoy the experience with a friend or family member shopping with you.

Have an Escape Plan

If you've reached the limit of your patience, take a break. Plan on leaving the store if you or your child get too impatient, cranky, hungry, or tired. Trying to complete your purchases with this stress is counterproductive and will probably result in your disappointment in the outcome. If your child begins have a meltdown, go outside for a few minutes, visit the food court, or just leave the store with a plan to return at another time. Remember that shopping can wait. An exhausted, hungry, or overexcited child cannot.

TRIVIA QUIZ ANSWERS:

1. Hee-haw! 2. Clarence. 3. Bert and Ernie. 4. Henry. 5. 5. 6. A box of salt, a loaf of bread, and a bottle of wine. 7. \$8,000 8. His insurance policy. 9. The Adventures of Tom Sawyer. 10. Annie.

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