

FEBRUARY SERVICE

AWARDS

Celebrating Pacific Employee Anniversaries

29 YEARS

Lori Ornellas

25 YEARS

Ellen Clare

20 YEARS

Timothy Hoskins

3 YEARS

Cesar Hernandez

2 YEARS

Marcos Diaz

Make Your February Greener!

Make February greener by embracing eco-friendly habits! Swap out single-use plastics for reusable alternatives, Consider decluttering responsibly—recycle old electronics, donate unused items, and opt for paperless billing. Being mindful of water usage, like fixing leaks or turning off taps while brushing your teeth, can also make a difference. Choose a reusable coffee cup! Setup a home recycling station! Every effort counts!

What's Inside This Month?

Thoughts from Richard Steed

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Teaching Your Dog New Tricks

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The Benefits of On-Demand Scanning

February Offers!

Thoughts from Richard Steed

February is a month that can feel caught in between—winter's still here, spring feels far away, and the excitement of the new year has settled into routine. Yet, tucked into its short span are little moments worth savoring, like a warm cup of coffee on a cold morning, an unexpected message from an old friend, or the simple joy of fresh snowfall.



And, of course, there's Valentine's Day. Whether you love it, tolerate it, or forget about it altogether, it serves as a reminder that small gestures mean a lot. A handwritten note, a shared laugh, or a box of chocolate-covered cherries (even if you don't like them) can leave lasting impressions that go beyond the moment.

This time of year is also an opportunity to give a little care and attention to the things that tend to get overlooked—like our personal and professional spaces. Just as we declutter our homes, it's a good time to tidy up our digital and paper files, making room for what truly matters. Organizing now can save future headaches and bring a sense of order when the year gets busy.

So, whether you're embracing the romance of February or just trying to make it through to spring, take time to appreciate the little things. A bit of reflection, a bit of organization, and a bit of chocolate (even the waxy kind) can make this month one to appreciate.

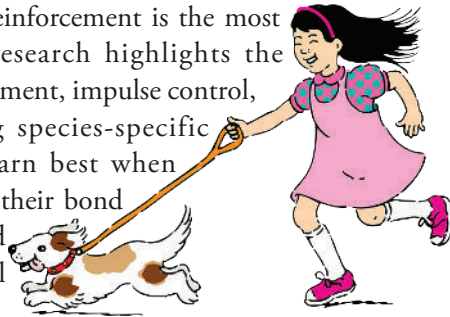
Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of February!

Teaching Your Dog New Tricks

There are many approaches to dog training, but most experts agree that positive reinforcement is the most effective. Recent research highlights the importance of enrichment, impulse control, and understanding species-specific behaviors. Dogs learn best when training strengthens their bond with their owner and taps into their natural instincts.



Dogs have innate behaviors based on their breed and evolutionary history, and incorporating these into training can enhance engagement. For example, herding breeds like Border Collies thrive on structured tasks that mimic their natural instincts, such as directional fetch or agility training. Scent hounds, like Beagles, benefit from nose work games where they track hidden treats or objects. Retrievers enjoy activities that involve carrying or retrieving items, making fetch an ideal training tool. By aligning training with your dog's natural tendencies, you provide both mental stimulation and a sense of purpose, leading to better learning and behavior.

One study found that allowing dogs to win at games like tug-of-war increased their interest in playing with their owners. Contrary to outdated dominance theories, these dogs did not exhibit unwanted behaviors; instead, they became more engaged and trusting. This type of interaction fosters teamwork, boosting a dog's confidence and responsiveness.

Interactive play is also an opportunity to reinforce good behavior. For example, teaching a dog to drop the rope at the end of a game helps develop impulse control. If a dog learns that obeying commands leads to continued play, training becomes both effective and enjoyable.

Beyond games, structured training sessions using rewards like treats, praise, or favorite toys can further reinforce desired behaviors. Engaging your dog in mentally stimulating activities, such as scent work or puzzle toys, can enhance learning and prevent boredom-driven misbehavior.

Every dog is different, so it's important to observe how your pet responds. Some may become overstimulated or anxious during play, requiring adjustments to avoid stress. Others might respond better to short, frequent training sessions rather than extended ones. By setting clear, consistent rules and focusing on positive interactions, you can cultivate a well-behaved and happy companion while deepening your bond.

Trivia Quiz Answers

1.) Muhammad Ali (then Cassius Clay). 2.) Colt's revolver patent. 3.) Love Me Tender. 4.) Operation Desert Storm. 5.) Avatar. 6.) Whitney Houston. 7.) Czechoslovakia. 8.) Stan Lee. 9.) Rare Disease Day. 10.) The Winter Olympics (Pyongyang, South Korea).

February Holidays and Events

Daily Observances:

- 1 Hula in the Coola Day
- 1 Take your Child to the Library Day
- 1-7 Solo Diners Eat Out Week
- 1-7 Women's Heart Week
- 2 Groundhog Day
- 2-8 Children's Authors and Illustrators Week
- 3-9 Dump Your "Significant Jerk" Week
- 5 Digital Learning Day
- 7 Wave All Your Fingers at Your Neighbors Day
- 9 Man Day
- 9-15 Freelance Writers Appreciation Week
- 10-16 Random Acts of Kindness Week
- 11 Get Out Your Guitar Day
- 11 Satisfied Staying Single Day
- 13 Employee Legal Awareness Day
- 14 Saint Valentine's Day
- 15 Susan B. Anthony Day
- 17 Presidents' Day
- 20 Introduce a Girl to Engineering Day
- 20 World Day for Social Justice
- 21 International Mother Language Day
- 22 World Sword Swallowers Day
- 23 Curling is Cool Day
- 25 World Spay Day
- 26 Inconvenience Yourself Day
- 27 National Chili Day
- 28 Floral Design Day
- 28 National Tooth Fairy Day

Monthly Observances:

- National Cherry Month
- Plant the Seeds of Greatness Month
- Library Lovers Month
- Fabulous Florida Strawberry Month
- AMD/Low Vision Awareness Month
- American Heart Month
- Bake for Family Fun Month
- Beat the Heat Month
- International Boost Self-Esteem Month
- International Expect Success Month
- Marfan Syndrome Awareness Month
- National Bird-Feeding Month
- National Mend a Broken Heart Month
- National Time Management Month
- National Women Inventors Month
- Return Shopping Carts to the Supermarket Month
- Spay/Neuter Awareness Month
- Spunky Old BROADS Month
- Wise Health Care Consumer Month

PacBlog

What to Look for in a Commercial Records Center

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/what-to-look-for-in-a-commercial-records-center/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:
Where does a boat go when it's sick?

Last Month's Answer to:

Why do hummingbirds hum?

Because they don't know the words!

Last month's Winner:

DIANE BERTILACCHI
**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: All About February!

1. On February 25, 1964, which famous boxer won the World Heavyweight title by defeating Sonny Liston?
2. What historical event occurred on February 25, 1836, when Samuel Colt received a patent for his invention?
3. Which popular musical film, released on February 25, 1956, starred Elvis Presley?
4. On February 25, 1991, what significant military operation ended, marking the liberation of Kuwait?
5. February 25, 2009, marked the release of a famous movie featuring an avatar-like science fiction world. What was the name of this blockbuster film?
6. Who was born on February 25, 1954, and went on to become a famous singer and actress known for hits like "I Will Always Love You"?
7. On February 25, 1948, a political coup took place in which country, leading to a Communist takeover?
8. February 25th is the birthday of which famous comic book writer and editor, co-creator of Spider-Man, X-Men, and other characters?
9. What international holiday or observance falls on February 25 each year, highlighting the importance of rare diseases?
10. February 25, 2018, marked the beginning of which major sporting event, where athletes competed in events like ice hockey, skiing, and curling?

Trivia quiz answers at the bottom of page two!



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The Benefits of On-Demand Scanning

Off-site records storage is a reliable way to manage your organization's documents, but what if you need quick access to a specific file? That's where **on-demand scanning** shines. It bridges the gap between secure storage and instant accessibility by digitally delivering your requested files. If you're wondering whether on-demand scanning is worth it, we're here to convince you that it is—and then some.

Cost-Effective Document Management

Managing records efficiently has become essential in today's fast-paced business world. Many organizations assume they need to scan every archived document, often referred to as a "backfile conversion," to go digital. However, this approach can be prohibitively expensive, especially for records that are rarely accessed.

On-demand scanning offers a budget-friendly alternative. Instead of scanning your entire archive, documents are securely stored off-site and digitized only when needed. This means you save time and money while maintaining the flexibility to access critical information. Additionally, on-demand scanning is scalable, so whether you're a small business or a large organization, this solution can adapt to your evolving needs without the hefty investment in scanning equipment or infrastructure upgrades.

Enhanced Security Measures

One of the most significant advantages of on-demand scanning is its combination of **security** and **convenience**. Physical records are housed in state-of-the-art, secure storage facilities. Each document is barcoded and meticulously tracked using advanced inventory control systems. This means your records remain safe and well-organized.

When you request a file, the original hard copy is retrieved, scanned into an electronic format, and securely delivered to you. This process ensures your data stays protected while offering a seamless transition to digital access. It's an ideal way to maintain compliance with data privacy regulations without compromising on security.

Anytime, Anywhere Accessibility

Imagine having the ability to access your archived documents from wherever you are, whenever you need them. With on-demand scanning, this becomes a reality. Once your document is scanned, it's delivered electronically to your preferred device—whether it's a desktop, laptop, tablet, or smartphone.

This service is particularly valuable for teams working remotely or across different time zones. Instead of waiting for physical copies, employees can collaborate on the same document in real-time. Multiple team members can view and share files instantly, streamlining workflows and reducing downtime.

Support for Compliance and Audits

Regulatory compliance can be daunting, but on-demand scanning simplifies the process. By providing digital access to critical files, your organization can quickly retrieve and submit records for audits or legal inquiries. This efficiency reduces stress and ensures compliance with industry standards such as HIPAA, GDPR, or SOX.

Boosting Workplace Efficiency

On-demand scanning does more than improve access—it frees up valuable office space and eliminates the hassle of manual searches through physical file storage. Your team can focus on productive tasks rather than wasting time searching for misplaced documents. Additionally, digitized files are easier to organize and categorize, ensuring that information is readily available whenever you need it.

Peace of Mind for Your Business

Storing your physical and digital documents securely off-site means reduced risk of theft, fire, water damage, or accidental loss. With on-demand scanning, your files are protected from potential disasters while remaining accessible when required. By outsourcing scanning on demand, businesses can redirect their resources toward growth opportunities without sacrificing security or accessibility.

Sustainability in Document Management

Opting for on-demand scanning also aligns with environmentally-conscious practices. By minimizing the need for mass paper usage, you're contributing to reduced waste and a greener planet. Digitizing records on demand helps your business cut down on printing, storage, and transport costs while reinforcing your commitment to sustainability.

Is On-Demand Scanning Right for You?

If your business is looking to optimize its budget, improve data accessibility, and enhance document security, on-demand scanning is a solution worth considering. It combines cost-effectiveness with flexibility, making it an ideal choice for businesses of all sizes.

Ready to make the shift? Contact us today to learn more about how on-demand scanning can transform your document management strategy. Whether you're managing compliance needs, preparing for audits, or simply seeking peace of mind, this service offers the perfect balance of security and accessibility.

NEWS You Can Use is a free monthly newsletter from your friends at
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