

JANUARY SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

38 YEARS
Richard Steed

I look to a day when people will not be judged by the color of their skin, but by the content of their character.

— Martin Luther King, Jr.

Debt-Free Retirement Strategy

One of the best retirement plans is to retire your debt before you do. Many people are going into retirement with debt, but this is a bad financial strategy. In the last ten years, personal bankruptcy filings among those over age 65 jumped by 150 percent. While medical bills can play a large role in this, it's more often a combination of those bills and debt carried over from their working days.

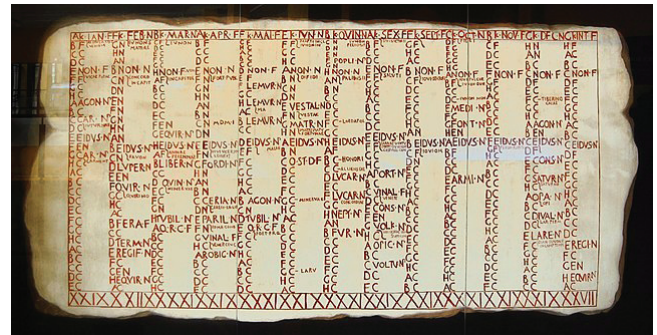
When planning for your retirement, take into account what you need to do to eliminate your debt, including your mortgage before you retire. Given the outrageous interest rates of credit cards, it's imperative that you retire your credit card debt if you haven't already.

Prepare for potential healthcare costs by exploring supplemental coverage options and setting aside funds in health-focused savings plans.

What's Inside This Month?

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Thoughts from Richard Steed



Ah, the old Roman calendar, a curious concoction of chaotic timekeeping that would make even the most organized souls shudder! Those Romans sure had a unique way of handling their schedules. March to December, with January and February playing the disappearing act. Who needs a full year anyway? Just throw in a couple of months of mystery vacation time!

Imagine running an interrogation in those days. "Where were you on the night of... um, let's see, we don't have a date for that. Never mind!"

And let's talk about filing systems in ancient Rome. Picture this: blank sticky labels on folders post-December 31st. March 1st feels like a distant memory, buried under countless unidentified folders. Navigating through a cluttered Roman office would've been a Herculean task.

Sure, having named months might sound like a luxury. But, hey, good luck predicting when a month begins. You become an amateur astronomer, squinting at the skies, deciphering crescent moons, and doing the math backwards. Talk about an intellectual workout!

As if that wasn't enough, they'd randomly snip off days every now and then. England's 1752 calendar switcheroo was the ultimate 'blink and you'll miss it' moment. Sleep on September 2nd, wake up on September 14th - time travel without the fun gadgets!

Thankfully, we've evolved. Calendars and filing systems have their act together these days. But hey, if your filing system's starting to resemble a Roman-era mess, perhaps it's a sign to dial us up?

Here's to a fantastic January (now that it's firmly on the calendar)! Cheers to organized chaos, minus the ancient Roman flair.

Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of January!

Trivia Quiz: All About January!

It's January! Test your knowledge of this winter month with 10 fun questions. Enjoy!

1. January is the first month of the year in the Gregorian calendar. What does the name "January" originate from?
2. In many parts of the world, New Year's Day is celebrated on January 1st. What is the tradition called where people make promises or resolutions for the upcoming year?
3. The birthstone for January is garnet. What is the alternative birthstone for January, often considered a modern choice?
4. Which civil rights leader's birthday is celebrated in the United States on the third Monday of January?
5. In Scotland, January 25th is celebrated as Burns Night. What famous Scottish poet is honored on this day?
6. Which space exploration agency celebrates its anniversary on January 1st, marking the beginning of its operations?
7. In ancient Rome, January was dedicated to which two-faced god?
8. What annual sporting event takes place in January and is renowned for its commercials and halftime show?
9. In the Northern Hemisphere, January marks the middle of what meteorological season?
10. What is the zodiac sign for those born for most of January?

Answers on back page!

Seniors & Seasonal Lows

Winter's reduced daylight sometimes leads to the blues for many seniors and others. This harms memory, weakens immune systems, and impacts heart and metabolic health. Here's how to fight it:

Stay Connected

Keep in touch with loved ones. Short daily calls or indoor activities like mall visits, dining out, or watching movies help.

Involve Neighbors

If family can't visit due to weather or other obligations, enlist a trusted neighbor for daily interaction.

Exercise Regularly

Indoors, practice yoga or utilize senior center exercise programs. Indoor swimming serves as low-impact aerobic exercise. Check out the local YMCA or YWCA.

Seek Light

Open your blinds and sit near windows. Step outside awhile!

January Holidays and Events

Daily Observances:

- 1 - New Year's Day
- 2 - National Science Fiction Day
- 3 - Festival of Sleep Day
- 4 - World Braille Day
- 5 - National Bird Day
- 6 - Bean Day
- 7 - I'm Not Going To Take It Anymore Day
- 8 - Bubble Bath Day
- 9 - Law Enforcement Appreciation Day
- 10 - Houseplant Appreciation Day
- 11 - National Milk Day
- 12 - Kiss a Ginger Day
- 13 - Make Your Dreams Come True Day
- 14 - Dress Up Your Pet Day
- 15 - National Hat Day
- 15 - Martin Luther King, Jr. Day
- 16 - Appreciate a Dragon Day
- 17 - Kid Inventors' Day
- 18 - Thesaurus Day
- 19 - National Popcorn Day
- 20 - Penguin Awareness Day
- 21 - Squirrel Appreciation Day
- 22 - National Blonde Brownie Day
- 23 - National Handwriting Day
- 24 - Compliment Day
- 25 - Opposite Day
- 26 - Spouse's Day
- 27 - Chocolate Cake Day
- 28 - Data Privacy Day
- 29 - Puzzle Day
- 30 - Croissant Day
- 31 - Backward Day

Monthly Observances:

- National Personal Self-Defense Awareness Month
- Shape Up US Month
- International New Year's Resolutions Month for Businesses
- National Clean Up Your Computer Month
- Book Blitz Month
- Celebration of Life Month
- Get Organized Month
- International Brian Teaser Month
- International Child-Centered Divorce Awareness Month
- International Creativity Month
- National Be On-Purpose Month
- International Wayfinding Month
- National Glaucoma Awareness Month
- National Hot Tea Month
- National Mentoring Month

PacBlog

Important Things to Consider When Storing and Managing Legal Records

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/important-things-to-consider-when-storing-and-managing-legal-records>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

***Do You Want
To Win A \$25
Amazon
Gift Card?***



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:
Why do hummingbirds hum?

Last Month's Answer to:
Which side of the turkey has the most feathers?
The Outside!

Last month's Winner:
TANYA ANDERSON
ACCOUNTING CLERK II

Email your answer to info@pacific-records.com

Greener 2024!

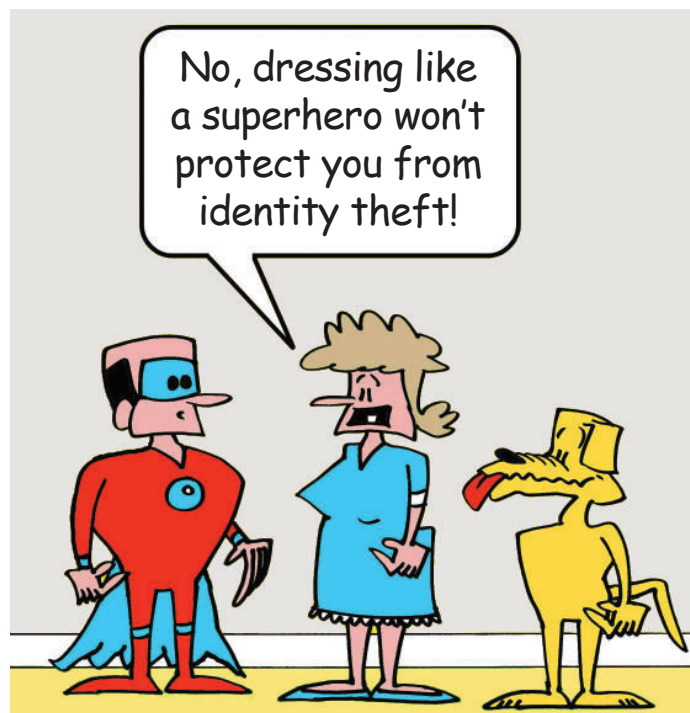
As we embark on a new year, let's ignite a Green New Year movement by taking tangible steps towards a sustainable future. Picture this: instead of relying solely on traditional light bulbs, opt for energy-efficient LED lights at home, significantly reducing electricity consumption and your carbon footprint. Embrace the habit of composting organic waste, nurturing nutrient-rich soil for your garden while reducing methane emissions from landfills.

Why not pledge to reduce plastic waste by embracing reusable alternatives? Invest in durable, eco-friendly shopping bags and water bottles. Engage in "plogging," combining jogging with picking up litter along your running route, actively contributing to cleaner communities.

Consider supporting local farmers' markets, promoting sustainability by reducing the carbon emissions associated with transporting food over long distances. Plant a native tree or create a small urban garden to promote biodiversity and provide habitats for pollinators like bees and butterflies.

Advocacy is key—join local environmental groups or support petitions for cleaner energy policies. Encourage your workplace to adopt green practices like recycling programs or telecommuting to reduce commuting emissions.

Let's make this Green New Year concrete and impactful, one LED bulb, one reusable bag, one tree at a time. Together, these actions contribute to a more sustainable, eco-conscious lifestyle, paving the way for a brighter, greener future for all.



3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

6 Goals to Shoot for in a Document Scanning Solution

In some instances, original paper documents are considered as official proof and cannot be replaced by a paper or digital copy. Whether you choose to operate primarily using digital data or use a combination of paper and digital information, here are some goals to consider when choosing a scanning solution.

1. Save Time

When you scan your documents, indexing makes them easier to find and retrieve.

2. Reduce Costs

Scanning your documents decreases the need to store paper documents in large, space-hogging file cabinets. After all, square footage isn't cheap. Your paper usage also decreases, which is kinder to the environment.

3. Increase Security

Scanned documents stored in a document management system allow for secure, online access only for authorized users. You have so much more control over a digital document than a paper one.

4. Improve Collaboration

When more than one authorized individual can access a digital document, collaboration is much more efficient, allowing projects to be accomplished more quickly.

5. Prevent Misfiles

Digital documents are less likely to be misfiled than paper, decreasing the possibility of being lost or destroyed. Indexing and Optical Character Recognition (OCR) make it easy to locate and retrieve documents that might otherwise be difficult to find.

6. Improve Disaster Recovery

Your paper documents are vulnerable to fire, water, rodents, and other natural disasters. When you have your documents scanned, you provide yourself with a backup in the event of a disaster.

Digital images can be saved to tape or hard drive, and protected electronically with an e-vaulting solution. Seek a professional scanning service to make sure that your documents are scanned to the proper resolution needed for your desired purpose, while also ensuring the file sizes are suitable for both sharing and storage.

How to Review Us on Google

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

Please go to the appropriate link below for your service area:

Sacramento: bit.ly/sac-review

Modesto: bit.ly/mod-reviews

Stockton: bit.ly/sto-review

Fresno: bit.ly/fres-review



You will be directed to a login screen for Google. If you're logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the blue "Create account" link to create one.

Choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Post" button when you're finished.

Trivia Quiz Answers

1.) Named after Janus, the Roman god of beginnings and transitions 2.) New Year's Resolutions 3.) Rose Quartz 4.) Martin Luther King Jr. 5.) Robert Burns 6.) NASA 7.) Janus 8.) The Super Bowl 9.) Winter 10.) Capricorn

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