

JULY SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

13 YEARS

Justin Green

3 YEARS

Nicholas New

Smart Ways to Go Green In July

July is the perfect time to make practical, eco-conscious choices that fit easily into summer routines. Start by replacing disposable picnic items with durable, reusable alternatives—cutlery, plates, and cups that won't end up in a landfill.

Use a refillable water bottle instead of buying single-use plastic ones, especially when traveling or spending time outdoors. Compost food scraps, especially fruit and vegetable waste. Your garden will love it!

Take advantage of the heat by air-drying laundry, which saves energy and money, and gives your clothes a clean, fresh scent. Reduce air conditioning use by closing curtains during the hottest hours, and only cooling rooms in use. Open windows overnight on cool nights and close up the house in the morning to trap the cooler air inside.

Finally, consider local produce at farmers' markets—it's often fresher, supports the local economy, and is free of the pesticides and hormones in grocery store food. With a few intentional choices, you can enjoy the best of summer while reducing waste and conserving energy!

What's Inside This Month?

Thoughts from Richard Steed

Smart Ways to Go Green In July

Want to Win a \$25 Amazon Gift Card?

Trivia Quiz: All About JULY!

Grill Up Some Sides

Managing Hybrid Records Systems

JULY Offers!

Thoughts from Richard Steed

July is loud. It arrives with fireworks, cookouts, parades, and kids on bikes screeching down sidewalks like tiny rockets fueled by Popsicles and sunshine. It smells like charcoal and sunscreen, and it hums with the buzz of lawnmowers and distant thunder.

And yet, despite all that energy, July has a lazy streak. Somewhere around the 6th or 7th, after the last of the sparklers has fizzled out, everything slows. People move a little more slowly. Emails get shorter. Even the dog starts sleeping closer to the fan.

It's the paradox of peak summer: so much brightness, so much noise—and then, stillness. That porch-sitting, watermelon-slicing, lemonade-refilling kind of stillness that makes you wonder if productivity is even possible at 93 degrees.

But here's the thing: sometimes, the quiet spaces are where the real work happens. Not the flashy kind, but the useful kind. The sorting. The thinking. The quietly crossing things off a list that's been waiting since May. Or just plain letting the old subconscious brain do its thing, putting pieces together behind the scenes as you laze about, and even as you sleep.

This time of year is perfect for the sort of tasks that rarely get the spotlight but keep everything running smoothly—both in life and in work. Organizing that digital mess of folders. Reviewing what you're holding on to (and why). Deciding what can finally be retired to the archives—or just the trash.

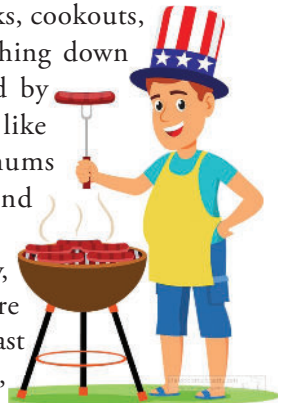
Because just like that basement box of mystery cables or the spice rack full of expired optimism, information tends to pile up quietly. And July, with its slower afternoons and longer evenings, offers just enough breathing room to start clearing the clutter.

So yes, soak in the sun. Grill the burgers. Watch the fireworks. But when the quiet moments come—and they will—maybe use one or two to tidy a few loose ends. Your future self will thank you in September.

Happy July.

Stay cool and keep things crisp!

Richard



SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you
bring in during the month of JULY!

Grill Up Some Sides

Firing up your barbecue grill is a great summertime tradition. But you don't have to limit your grilling to the main course. While your grill is hot, throw these easy side dishes on. They are not only easy, but they are great tasting too.



Grilled Glazed Asparagus
1/4 cup mayonnaise
1/4 cup olive oil
Juice of one lemon
1-2 crushed garlic cloves
1 tablespoon paprika
2 teaspoons salt
1/2 teaspoon chopped dill
1 pound trimmed asparagus

In a bowl, combine the mayonnaise, oil, lemon juice, garlic, paprika, salt and dill. Whisk until well blended. Place the asparagus into a shallow dish and pour over the marinade. Let stand for at least 30 minutes. Grill the asparagus over moderately high heat, turning several times until tender. Can be served warm or cold.

Grilled Potato Salad
2 pounds small red potatoes
1/4 cup canola oil
Salt and pepper to taste
1/2 cup olive oil
1/4 cup red wine vinegar
1 tablespoon lemon juice
1 tablespoon Dijon mustard
1 tablespoon chopped fresh oregano
1 teaspoon chopped dill
1/2 teaspoon salt
1/2 cup chopped celery
1/2 cup chopped green onions
1/2 cup chopped red bell peppers
1/4 cup chopped fresh parsley

Cut red potatoes into halves. Place in boiling, salted water and cook over moderate heat for about 15 minutes or until tender. Drain and let cool slightly. In a large bowl, combine canola oil and salt and pepper. Add the cooled potatoes and toss until well coated. Grill over moderately high heat until the potatoes are browned and slightly crisp. In a large bowl, combine the olive oil, vinegar, lemon juice, mustard, oregano, dill and salt. Whisk until well blended. Combine the potatoes, celery, green onions, and peppers. Pour dressing over the potatoes and toss until well blended. Top with the chopped parsley and serve immediately.

JULY Holidays and Events

Daily Observances:

1 Second Half of the New Year Day
2 Made in the USA Day
3 Compliment Your Mirror Day
3 Stay Out of the Sun Day
4 Independence Day
4 Indivisible Day
5 International Day of Cooperatives
6 Take Your Webmaster to Lunch Day
7 Father-Daughter Take a Walk Together Day
7 Tell the Truth Day
8-National Blueberry Day
9-National Sugar Cookie Day
10-Teddy Bears' Picnic Day
10 Don't Step on a Bee Day
13 Gruntled Workers Day
13-19 Sports Cliché Week
11-World Population Day
12-Simplicity Day
13-Barbershop Music Appreciation Day
14-Shark Awareness Day
14 International Town Criers Day
15-Give Something Away Day
16-World Snake Day
17-World Emoji Day
18-Nelson Mandela International Day
19-National Raspberry Cake Day
20-Moon Day
20-26 Captive Nations Week
21 National Get Out of the Doghouse Day
23 Hot Enough For Ya Day
24 National Drive-Thru Day
24 National Tell an Old Joke Day
26 National Day of the Cowboy
27 Parents' Day
27 Walk on Stilts Day
31 National Chili Dog Day

Monthly Observances:

National Grilling Month
National Horseradish Month
National Hot Dog Month
National Ice Cream Month
Smart Irrigation Month
Women's Motorcycle Month
Worldwide Bereaved Parents Awareness Month
Bioterrorism/Disaster Education and Awareness Month
Cell Phone Courtesy Month
Herbal/Prescription Interaction Awareness Month
International Alopecia Month for Women

PacBlog

Data Privacy Law Shake-Up: GLBA, State Laws, & What's Next

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/data-privacy-law-shake-up-glba-state-laws-and-whats-next/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

Why don't musicians like fish?

Last Month's Answer to:

What do you call a basketball player's pet chicken?

A personal fowl!

Last month's Winner:

CINDY AFFELDT

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

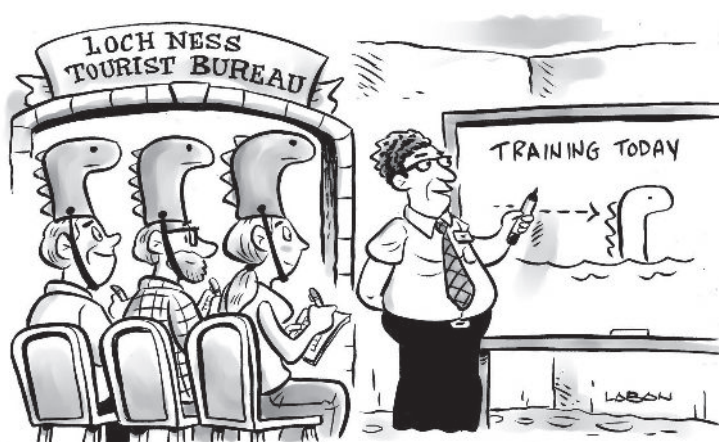
Trivia Quiz: All About JULY!

As summer begins and days stretch their longest, test your knowledge of July's traditions, treats, and seasonal surprises with this sunny quiz!

1. July is named after which historical Roman figure?
2. What is the traditional birthstone for July, known for its deep red hue?
3. Which U.S. state became the 49th to join the union on July 4, 1959?
4. The "dog days" of summer are named for the rising of what bright star, traditionally associated with heat and humidity?
5. What fruit, often enjoyed fresh or in pies, is commonly associated with July harvests in the U.S.?
6. Which famous French holiday is celebrated on July 14 and commemorates the storming of a prison?
7. What is the zodiac sign for someone born on July 10?
8. Which famous spacecraft was launched on July 16, 1969, carrying astronauts to the Moon?
9. What insect is especially active in many regions during warm July evenings and is known for its blinking glow?
10. What flower is traditionally associated with the month of July?

Trivia Quiz Answers

1. Julius Caesar 2. Ruby 3. Alaska 4. Sirius (the Dog Star) 5. Lightning bug 6. Bastille Day 7. Cancer 8. Apollo 11 9. Firefly (or Blueberry) 10. Larkspur



3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Managing Hybrid Records Systems: Bridging the Paper-Digital Divide

California businesses are living in two worlds right now. On one hand: file cabinets stuffed with important documents that never made it into the digital realm. On the other hand: a growing mountain of digital files scattered across servers, cloud storage, and digital devices.

Sound familiar? You're not alone. Most organizations today operate with hybrid systems—a mix of physical and digital records that can either be harmonious or create chaos. The difference often comes down to having the right strategy in place.

The Reality of Modern Records Management

Going completely paperless isn't realistic for many California businesses. Legal requirements, client preferences, and industry standards dictate that certain documents remain in physical form. Meanwhile, digital transformation continues pushing more processes online.

So how do you stay efficient when your information exists in two completely different formats? Treat your hybrid system as an integrated whole rather than two separate problems.

Smart records management starts with understanding that physical and digital documents often contain duplicate information. That contract you signed in person might have digital amendments. Those printed financial reports probably have corresponding digital spreadsheets.

Creating Seamless Integration Strategies

The most successful hybrid systems share one key characteristic: they make it easy to connect related information regardless of format. This means developing consistent naming conventions, filing structures, and cross-referencing systems that work across both physical and digital environments.

Professional active file storage can bridge the training, indexing, structure and cross-referencing gaps by providing structured physical storage that mirrors your digital organization. When your physical files follow the same logical structure as your digital folders, finding related documents becomes much simpler.

Maximizing Efficiency in Dual Environments

Too many California businesses find themselves maintaining the same information in multiple formats without good reason. To avoid this trap, start by identifying which documents truly need to exist in both formats. You may discover that many files can be safely converted to a single format through professional scanning services. This reduces storage costs while simplifying your overall system.

For documents that must remain in both formats, establish clear workflows that prevent information silos. Your retrieval and delivery processes should account for both physical and digital requests with equal efficiency.

Technology Solutions That Actually Work

Modern records management and scan on demand technology can make hybrid systems manageable. Digital indexing can track physical documents while providing search capabilities across both environments and you can digitize documents as needed, gradually building your digital archive without disrupting workflows.

The Professional Advantage

Managing hybrid records systems effectively requires expertise that most businesses don't have in-house. Professional records management providers understand the complexities of maintaining both physical and digital environments while ensuring compliance and security.

Working with experienced professionals also provides access to specialized data protection services that cover both formats. Ready to transform your hybrid records chaos into an organized, efficient system? Contact us today to discover how Pacific Records can help your California business bridge the paper-digital divide with proven strategies and professional expertise.



Did You Know . . . You Can Pay Online?

Pacific customers can pay their invoices online at:

<https://pacific-records.com/pay-your-bill>



NEWS You Can Use is a free monthly newsletter from your friends at
Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892
Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054 • Reno/Sparks (775) 358-2323

PACIFIC
SINCE 1856
RECORDS MANAGEMENT
www.pacific-records.com