

JUNE SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

21 YEARS

Gurmit Singh

14 YEARS

Dallin Woodruff

7 YEARS

Justine Brown

6 YEARS

Jesse Aguilar

Orlando Chavez

Nicholas Clouse

Susan Clouse

William Clouse

David Nichols

3 YEARS

Charles Reynolds

*"What is so rare as a day in June?
Then, if ever, come perfect days."*

—James Russell Lowell

What's Inside This Month?

Thoughts from Richard Steed

Five Common Summer Lightning Myths

Want to Win a \$25 Amazon Gift Card?

Trivia Quiz: All About June!

*Why Chain of Custody Matters in
Records Management*

June Offers!

Thoughts from Richard Steed

June is a month that just can't make up its mind. One minute, it's balmy and bright with the promise of summer. The next, it's sprinkling just enough rain to make you question your choice of sandals. It's the month of maybe—maybe we'll go to the lake this weekend.

Maybe we'll finally clean out the garage. Maybe we'll grill something other than hot dogs.

There's a freshness to June, like the world is stretching its legs after months of winter stiffness and spring's hesitations. It's not as showy as July or as poetic as May. June is humble, quietly optimistic. It's the kind of month that doesn't need fireworks—just a comfortable chair in the shade and a glass of lemonade that sweats almost as much as you do. You don't need much, really—just a little time to breathe, to reset, and to enjoy the longer light.

Of course, all this in-between-ness can lead to a bit of chaos. Plans get half-made. Projects get half-started. You blink and somehow it's already the 20th, and you're wondering where the month went. June has a way of whispering, "You've got time," even when you maybe don't.

Which is why it's a great month to take stock—not in the heavy-duty resolution kind of way, but more like: What's humming along nicely? What's been sitting around waiting for attention? And what's quietly multiplying in the background while you weren't looking?

That last part is especially true in our line of work. Records have a tendency to breed when left alone too long. So while you're pondering your maybe-plans and soaking in the sunshine, consider giving your information assets a little check-in too. Nothing dramatic—just a quick sweep to ensure everything's still where it belongs, behaving itself.

Happy June. May all your maybes turn into just-right yeses.

Richard



SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of June!

Five Common Summer Lightning Myths

Summer storms don't just bring rain—they can also unleash dangerous lightning. Staying safe starts with understanding the facts. Here are five common lightning myths—and the truth behind them.

1. Myth: Lightning never strikes the same place twice.

Truth: Lightning can—and often does—strike the same place multiple times. Tall structures like Chicago's Willis Tower (formerly Sears Tower) and the Empire State Building are struck dozens of times a year. High elevations, such as mountain peaks, and tall objects like radio and TV antennas, are also frequent targets.

2. Myth: Lightning only occurs during thunderstorms.

Truth: Lightning usually forms during thunderstorms, but it doesn't need to be raining to pose a risk. "Dry lightning" can strike miles away from a storm's center—even under blue skies. Lightning has also been recorded during snowstorms and volcanic eruptions.

3. Myth: Lightning is only a danger outdoors.

Truth: Lightning can travel into buildings through plumbing, wiring, and even phone lines. During a storm, avoid using corded phones, showers, faucets, and electronic devices connected to power outlets. While rare, lightning can also enter through windows—so it's best to close them during a storm.

4. Myth: Don't touch someone struck by lightning—they're electrified.

Lightning strike victims do not carry an electrical charge. It is safe—and essential—to help them immediately. In the U.S., around 200 to 300 people are struck each year, and 20 to 40 of those incidents are fatal. Call 911, and if the person isn't breathing or has no pulse, begin CPR right away. Quick action can save lives.

5. Myth: Lightning won't strike water.

Truth: Lightning can and does strike water. Boating, swimming, or standing in shallow water during a storm is extremely dangerous. A lightning strike on water can injure or kill people and animals nearby. If you hear thunder, head indoors or seek shelter immediately.

Final Thought: Lightning is unpredictable and deadly. When thunder roars, go indoors—and stay there until 30 minutes after the last rumble. Don't let myths put you at risk.



June Holidays and Events

Daily Observances:

- 1 Say Something Nice Day
- 1-7 National Business Etiquette Week
- 2 National Leave the Office Earlier Day
- 4 Intl Day of Innocent Children Victims of Aggression
- 5 World Environment Day
- 6 National Yo-Yo Day
- 7 National Trails Day
- 8 World Oceans Day
- 12 National Jerky Day
- 13 Work at Home Fathers Day
- 14 Family History Day
- 14 Flag Day
- 15 Father's Day
- 15 Native American Citizenship Day
- 17 World Day to Combat Desertification and Drought
- 18 International Sushi Day
- 19 Recess at Work Day
- 19 World Sauntering Day
- 20 Take Your Dog to Work Day
- 21 First Day of Summer
- 21 World Music Day
- 22-28 Carpenter Ant Awareness Week
- 22-28 Lightning Safety Awareness Week
- 23 Let It Go Day
- 23-29 National Insect Week
- 24 National Columnists Day
- 29 America's Kids Day
- 29 Log Cabin Day

Monthly Observances:

- June Dairy Month
- Entrepreneurs "Do It Yourself" Marketing Month
- Effective Communications Month
- Adopt a Shelter Cat Month
- Audiobook Appreciation month
- Cataract Awareness Month
- Child Vision Awareness Month
- Children's Awareness Month
- Georgia Blueberry Month
- Great Outdoors Month
- International Childhood Cancer Awareness Month
- International Men's Month
- International Surf Music Month
- Men's Health Education and Awareness Month
- Migraine Awareness Month
- National Accordion Awareness Month
- National Aphasia Awareness Month
- National Bathroom Reading Month
- National Caribbean-American Heritage Month

PacBlog

Protecting Your Business Records from Wildfire Threats

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/protecting-your-business-records-from-wildfire-threats/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What do you call a basketball player's pet chicken?

Last Month's Answer to:

What did the caveman say as he slid down the dinosaur's neck?

So long!

Last month's Winner:

CHRISTIE KAELEBER

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: All About June!

As summer begins and days stretch their longest, test your knowledge of June's traditions, treats, and seasonal surprises with this sunny quiz!

1. What is the name of the astronomical event that marks the longest day of the year in June?
2. Which gemstone is the traditional birthstone for June?
3. What fruit is commonly celebrated during June festivals, especially in places like California and the UK?
4. Which famous fictional boy wizard has a birthday at the end of June (according to some early fan theories, not canon)?
5. What flower is traditionally associated with the month of June?
6. What is the zodiac sign for someone born on June 15?
7. In the Northern Hemisphere, June marks the beginning of which season?
8. What popular sweet treat is celebrated in the U.S. on the first Friday of June?
9. Which famous American flag day is celebrated on June 14?
10. The traditional June wedding season stems from the worship of which Roman goddess?

Trivia Quiz Answers

(National Donut Day) 9. Flag Day 10. Juno
1. Summer solstice 2. Pearl (also Alexandrite or Moonstone)
3. Strawberry 4. Harry Potter (Note: Later canon placed his birthday in July)* 5. Rose 6. Gemini 7. Summer 8. Donut



Welcome back, Evelyn. There were some changes here while you were away on leave.

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Why Chain of Custody Matters in Records Management

Imagine this scenario: A legal firm discovers that crucial case documents are missing from their files, with no record of who accessed them last or when they were removed. This nightmare situation highlights exactly why **chain of custody** is the backbone of effective records management.

Chain of custody refers to the documented, chronological trail that shows who has handled, accessed, or transferred records from creation to destruction. It's not just bureaucratic paperwork—it's your organization's security blanket and legal protection rolled into one.

The Foundation of Record Security

In today's digital age, maintaining chain of custody has become both more complex and more critical. Whether dealing with physical documents in our secure storage facilities or digital files in our scanning service, every access point creates a potential vulnerability.

Here's why chain of custody matters:

- **Legal Protection:** Proper documentation proves the integrity of records in court proceedings.
- **Compliance Requirements:** Industries like healthcare and finance mandate detailed access logs.
- **Security Accountability:** Knowing who accessed what, when, helps identify and prevent breaches.
- **Audit Readiness:** Clear trails satisfy regulatory examinations and internal audits.

Digital Documents: New Challenges, Same Principles

The shift to digital records with document scanning has introduced unique cybersecurity risks. Unlike physical files that require someone to physically breach a facility, digital documents can be accessed from anywhere with the right credentials.

Common digital chain of custody vulnerabilities include:

- Unauthorized file sharing via email or cloud services
- Inadequate access controls allowing unnecessary personnel to view sensitive data
- Missing audit logs that fail to track document changes or downloads
- Weak password protocols that compromise user authentication
- Unencrypted file transfers that expose documents during transmission

Best Practices for Maintaining Digital Chain of Custody

Protecting scanned documents requires a multi-layered approach. Start with role-based access controls—not everyone needs access to everything. Implement strong authentication protocols, including multi-factor authentication for sensitive documents and encryption both for stored files and during transfer operations.

Complete audit trails are non-negotiable. Every document access, modification, or download should be logged with timestamps and user identification.

The Bottom Line

Proper chain of custody isn't just about following rules—it's about protecting your organization's most valuable asset: information. In an era of increasing cyber threats and evolving regulations, partnering with a trusted records management provider like Pacific Records ensures your documents maintain their integrity from creation to destruction.

Don't leave your organization vulnerable to security breaches or compliance failures. Our comprehensive records services and proven track record of safeguarding sensitive information make us California's go-to partner for secure document management.

Ready to strengthen your chain of custody protocols? Contact Pacific Records today to learn how our expertise can protect your organization's critical information while ensuring full compliance with industry regulations.



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<https://pacific-records.com/pay-your-bill>



“Courage is going from failure to failure without losing enthusiasm.” —Sir Winston Churchill

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