

MARCH SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

4 YEARS

Fred Patterson

1 YEAR

Jonathan Groubos
Gabriel Cornado

“Science has never drummed up quite as effective a tranquilizing agent as a sunny spring day.” —W. Earl Hall

Green Living: Oven Cleaning

A clean oven is more efficient than a dirty one. But cleaning an oven can be a taxing chore. If you're in the market for a new oven, be sure to look for one with a self-cleaning setting. While these ovens are more energy efficient because they're so well insulated, be sure to use the self-cleaning mode sparingly. Self-cleaning uses a great deal of energy, so time its use right after cooking a meal while the oven is still hot.

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Thoughts from Richard Steed



Ever had a box of files go missing? If not, you must have luck of the Irish with you because I've lost count of the how many disappearing file stories I've heard! With St. Patrick's Day just around the corner, I've been thinking about the phrase "luck of the Irish". After some diligent Google searching I've decided the phrase most likely originated during the gold and silver rush years in the second half of the 19th century. At that time a number of the most famous and successful miners were of Irish and Irish American birth. The most notable probably being James Fair, James Flood, William O'Brien and John Mackay who were collectively known as the "Silver Kings" after they hit the famed Comstock Lode. Over time this association of the Irish with mining fortunes led to the expression "luck of the Irish."

History lesson aside, in most cases luck is not about national heritage or a shamrock but rather planning and execution. Thomas Jefferson said, "I'm a great believer in luck, and I find the harder I work, the more I have of it."

If you're tired of searching for misplaced files or feel like your luck has given way to liability there is a solution. We work hard each and every day protecting and managing TENS OF THOUSANDS of boxes of files for our customers and we'd love to do the same for you. Put us to the test and I guarantee your records management luck is in for a change.

Richard

Quick Tips: Organizing

Clutter in your car can build up until you have quite a mess in there. To combat this clutter, keep a basket near the front seat of your vehicle. Every time you park at home, fill the basket with anything that needs to be brought into the house or thrown away. Empty it as soon as you walk in the door and then place it by your front door. When you have something you need to bring with you in the car, place it in the basket. When it is time to go, grab your basket and repeat the procedure.

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of March!

March Trivia: Erin Go Bragh!

Enjoy your St. Patrick's Day with this trivia quiz to test your Irish knowledge.

1. What does "Erin Go Bragh" mean?
2. What are the colors of the flag of Ireland?
3. What is the name of the Irish priest depicted by Spencer Tracy in the 1938 classic film "Boys Town"?
4. In traditional Irish folklore, what occupation does a leprechaun usually have?
5. What is the title of the final novel by Irish writer James Joyce?
6. Where else besides Ireland is Gaelic spoken today?
7. What percentage of U.S. Presidents had Irish ancestors?
8. What accomplishment made Irishmen Harland and Wolff famous?
9. What are the only two days of the year that Irish pubs close?
10. What is the longest river in Ireland?

Answers on back page!

Did You Know: Umbrellas

March is National Umbrella Month.

- In the late 1800s, the most popular term for an umbrella in the United States was a bumbershoot.
- Umbrellas were originally designed to protect people from the sun. It has only been in the last few hundred years that umbrellas were used for protection from rain.
- In the 1400s, Portuguese explorers to the New World would hold an umbrella over the head of their captain when landing on a new island. They did this to show his authority to the natives.
- In the 1700s, the ribs of umbrellas were made from whalebone, which is the structure in the mouths of whales that filters krill from seawater.
- The study of umbrellas is called brolliology.
- Parasols are typically used to shelter a person from the sun, while an umbrella is designed to protect from the rain.
- It wasn't until 1969 that the first patent for a folding umbrella was granted. This umbrella was designed by Bradford E. Phillips, the owner of Totes Incorporated.
- Golf umbrellas, the largest in common use, are usually around 62 inches wide.
- Most umbrellas are made in China, mostly in the Guangdong, Fujian, and Zhejiang provinces. There are more than 1,000 umbrella factories in the city of Shangyu.
- There are over 33 million umbrellas sold in the United States each year.

March Holidays and Events

Daily Observances:

- 1 Dress in Blue Day
- 1 World Day of Prayer
- 2 Read Across America Day
- 3 Namesake Day
- 4 National Grammar Day
- 5 Unique Names Day
- 6 Discover What Your Name Means Day
- 7 National Agriculture Day
- 8 Girls Write Now Day
- 8 National Proofreading Day
- 9 Genealogy Day
- 10 Check Your Batteries Day
- 10 Daylight Saving Time Begins
- 11 Fill Our Staplers Day
- 12 Organize Your Home Office Day
- 13 Good Samaritan Involvement Day
- 14 Pi Day
- 15 Freedom of Information Day
- 16 National Quilting Day
- 17 St. Patrick's Day
- 18 National Biodiesel Day
- 20 Great American Meatout
- 20 Kiss Your Fiancé Day
- 20 First Day of Spring
- 21 Memory Day
- 22 World Day for Water
- 23 National Puppy Day
- 24 World Tuberculosis Day
- 25 Tolkien Reading Day
- 26 American Diabetes Association Alert Day
- 29 National Day of Unplugging
- 29 National Mom and Pop Business Owners Day

Monthly Observances:

- National Umbrella Month
- Irish-American Heritage Month
- Employee Spirit Month
- Workplace Eye Wellness Month
- Colic Awareness Month
- Credit Education Month
- Humorists are Artists Month
- International Ideas Month
- International Listening Awareness Month
- International Mirth Month
- Malignant Hyperthermia Awareness and Training Month
- Music in our Schools Month
- National Caffeine Awareness Month
- National Clean Up Your IRS Act Month
- National Colorectal Cancer Awareness Month
- National Craft Month

PacBlog

Records Management Tips for Tax Season

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/records-management-tips-for-tax-season>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

What does this say?
ECLART

Last Month's Answer to:

Who earns a living by driving their customers away?
A Taxi Driver!

Last month's Winner:

DEANN ALEXANDER

Email your answer to info@pacific-records.com

Salad Safety Tips

Spring is the season for fresh vegetables like lettuce and other greens. Adding more of these leafy vegetables is a great way to boost your intake of necessary vitamins and nutrients. To make sure that you are getting the most out of your salads, take these safety considerations into mind.

Because salads are not cooked, there is no way to destroy harmful bacteria. The key to keeping your salad safe is proper hygiene and preparation. Make sure that you wash your hands before handling any food. All surfaces and utensils should be cleaned with hot, soapy water before using. Wash your lettuce or other salad ingredients under clean, cool running water to remove dirt and other harmful substances. Remove any bruised or damaged area of the lettuce.

Most cases of food poisoning occur as a result of cross contamination. Consider using one separate cutting board for meats and another for fruits, vegetables, and bread. Do not use utensils that have been in contact with raw meat to cut fruits and vegetables, without washing them completely first. Fruits and vegetables should be stored in your refrigerator separately from raw meats, poultry, and seafood.

Despite advances in food industry technology, food poisoning cases have been increasing for a number of years. Part of the reason for this is that more and more people are choosing to include more healthy foods in their diets, including more salads. As the ratio of uncooked foods in a diet increases, so does the chance of contracting a food borne illness.



"I need this sorted, stapled and filed, then shredded, burned and denied."

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Is Your Business at Risk of Identity Theft?

Identity theft doesn't just affect consumers; thieves also target small businesses. As much as \$1 billion is stolen from small and mid-size businesses annually. Fortunately, you can protect your business by following a few easy steps.

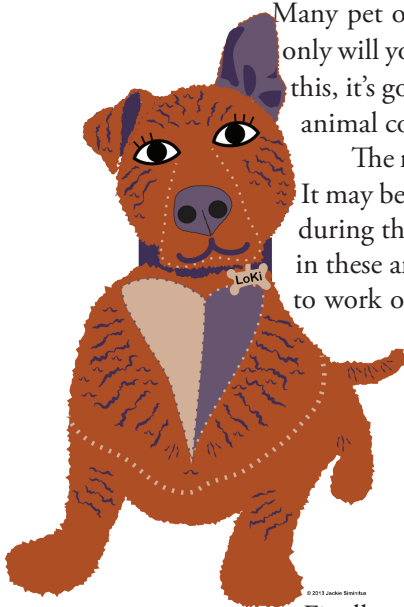
It's always wise to keep your personal and business finances separate. If you're a sole proprietor and use your social security number for tax filing, apply for an employer identification number (EIN) from the IRS. This nine-digit tax identification number isn't linked to your personal finances, making it harder for a thief to open a line of credit in your name.

Keep your archival documents and files in a secure location. Storing and managing hard copy records in file cabinets is costly and time consuming. A record storage service offers a space-efficient and secure solution for protecting and maintaining paper documents long term.

Document destruction is just as important as document storage. When employee personnel records, contracts, financial documents, and other business records reach a final retention date, shred them. Your document shredding provider can set up a scheduled shredding program that ensures expired documents are destroyed promptly and securely.

Don't forget to educate your employees on business identity theft risks. Make sure security software on employee computers and laptops are regularly updated and password protected. Everyone in your organization should be aware of email phishing scams that trick employees into handing over sensitive corporate information.

The Joys and Trials of Adding more Pets to Your Home



Many pet owners consider adding additional pets to their household. It may seem like a great idea—not only will your current pet have a companion, but you'll also have another animal to love. When considering this, it's good to remember that caring for multiple pets can bring some challenges. Before adopting a new animal companion, consider these issues first to best prepare yourself, your family, and your current pet.

The most important issue is whether your current pet will respond well to a new animal in your home. It may be helpful to do a trial run. Ask to dog- or cat-sit for a friend for a weekend. Watch your pet closely during this time. Does he hide or act aggressively? Is he able to share his toys and treats? While problems in these areas do not necessarily mean that you cannot have a second pet, it does reveal things you'll need to work on first. Some specific training with a pet behaviorist, and frequent chances for socializing with other pets on a regular basis, can help improve behavior.



When introducing your new pet to your home, be sure to do it when you have time to stick around. A weekend at home is a reasonable amount of time to spend with your pets as they learn about each other and become friends. Have separate food and water bowls and give each pet a place to rest apart from everyone else. If there are conflicts, separate the animals and then gradually bring them back together. Instead of punishing for aggressive behavior, simply separate again and distract them—eventually they will get used to each other's company.

Finally, remember that your pets are individuals. Give each one time alone with you, especially if he or she seems stressed by the changes of having a new pet in the home.

Spring Fever

Four high school boys left school for lunch and got a serious case of spring fever. They decided to skip their next class. Coming in later in the afternoon, they gave their fake excuse for being late—they said they got a flat tire. The school secretary smiled and said, "No problem. Each of you take a piece of paper."

"What is this for?" asked the boys.

"Well," she said, "I just want to get the details clear. Now each of you write down which tire was flat."

TRIVIA QUIZ ANSWERS:

1. Ireland Forever! 2. Green, orange, and white. 3. Father Flanagan. 4. A cobbler or shoemaker. 5. Finnegan's Wake. 6. Isle of Mann and Scotland. 7. Over 40 percent. 8. The built the Titanic. 9. Christmas Day and Good Friday. 10. The Shannon.

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