

**MARCH SERVICE
AWARDS**

Celebrating Pacific Employee Anniversaries

2 YEARS
Gabriel Cornado

5 YEARS
Fred Patterson

Paying the IRS

A woman was being audited and was quite nervous as she answered questions from the IRS auditor. She was visibly unhappy, so the auditor felt compelled to say something to her.

“Ma’am,” said the auditor, “remember that it is a great privilege to live and work in the United States. As a citizen you have an obligation to pay taxes, and we hope you would choose to pay them with a smile.”

The woman relaxed and said, “Oh thank goodness! I thought you were going to ask me to pay with cash!”

*“Kites rise highest against the
wind, not with it.”*
— Winston Churchill

What’s Inside This Month?

Thoughts from Richard Steed

Trivia Quiz: Board Games!

Did You Know: Women in Aviation

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Want to Win a \$25 Amazon Gift Card?

Protecting and Managing Your Paper Records

Helping Your Portly Feline

March Offers!

Thoughts from Richard Steed

All together now:

*The days go marching one-by-one, hurrah! hurrah!
The month of March has just begun, hurrah! hurrah!*



Ah, are you “seasoned” enough to remember that old tune about those marching ants? No? Me neither. Seriously, (now that we’re on the subject) although ants are often looked upon as unwanted pests in the kitchen, you’ve got to admit they really do show an immense amount of fortitude and team spirit. It’s hard not to be impressed with how diligently they work together to achieve their desired result. Whether it’s locate a spill of sticky honey behind the toaster or search out a bathroom sink for hydration in times of drought they forge forward.

Everybody in that ant colony has a job to do and they sure do it well. We’ve all seen videos where one, lone ant somehow possesses super-human (super-anty?) strength while powerlifting a picnic table full of grub, right? Okay, maybe that’s a bit of an exaggeration. Definitely, they can hoist a huge crumb off of the picnic table, at least. Amazing, in its own right.

It occurred to me that if ants were people, our company would be filled with them—all of us working together towards fulfilling all of your data storage and security needs. We are the colony of workers that you can count on without any of those pest-y side effects.

This month, just like the months before and the months that follow, we are continuing to march toward one goal: being the best at what we do and keeping your trust. Oh, and whether you’re Irish or not, we wish everyone the luck of the Irish this month! March on!

Richard

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

Trivia Quiz: Board Games!

1. In the board game Monopoly, what is the name of the man in jail?
2. This kids' board game was originally called Snakes and Ladders in the U.S.
3. What game marked its 50th anniversary by hosting a giant game in Wembley Stadium using tile pieces that were six feet across?
4. The most recent version of the board game The Game of Life introduced this method of payment. What is it?
5. What does the Swahili word "Jenga" translate to in English?
6. What game was used in the Middle Ages to learn war strategy?
7. What are the colors of the two Rock 'em Sock 'em Robots?
8. Which game allows you to fire upon your opponent's war vessels?
9. In Candy Land, what are the playing pieces shaped as?
10. In the classic war game Risk, which is the easiest continent to defend against your opponents?

Answers on Back Page!

Did You Know: Women in Aviation

Women of Aviation Worldwide Week is March 2-8.

The first untethered hot air balloon flight by a woman was piloted in 1784 by Elisabeth Thible, a French opera singer.

In 1911, Harriet Quimby, who worked as a magazine writer, became the first U.S. woman licensed pilot. The following month she became the first woman to fly at night.

Then in 1912, Harriet Quimby became the first woman to fly over the English Channel from England to France. She was killed in a flying accident on July 1, 1912.

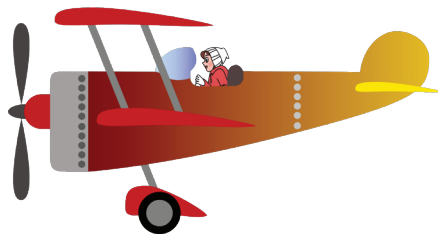
Amelia Earhart flew alone from Harbor Grace, Newfoundland, to Ireland in 1932, taking 15 hours for the flight and becoming the first woman to make a transatlantic solo flight.

Also in 1932, N.Y.—New England Airways employed the first female commercial airline pilot, Ruth Rowland Nichols.

In 1943, during World War II, more than 30 percent of the workforce in the aviation industry were women.

As early as 1961, the United States had 13 women trained as astronauts, but it was a Soviet woman, Valentina Tereshkova, who became the first woman to orbit the earth in 1963.

In 1983, Sally Ride became the first U.S. woman to fly in space.



March Holidays and Events

Daily Observances:

- 1 National Horse Protection Day
- 1-7 National Consumer Protection Week
- 2-8 Women of Aviation Worldwide Week**
- 2 Read Across America Day
- 3 World Wildlife Day
- 4 National Grammar Day
- 5 Nametag Day
- 6 Dress in Blue Day
- 6 National Day of Unplugging
- 7 Genealogy Day
- 8 Check Your Batteries Day
- 8 Daylight Saving Time Begins
- 8 National Proofreading Day
- 8 Day for Women's Rights and International Peace
- 9 Fill Our Staplers Day
- 10 International Bagpipe Day
- 11 Registered Dietitian Nutritionist Day
- 12 World Kidney Day
- 14 Pi Day
- 15 True Confessions Day
- 16 Freedom of Information Day
- 17 St. Patrick's Day
- 18 Forgive Mom and Dad Day
- 18 National Biodiesel Day
- 19 First Day of Spring
- 20 Kiss Your Fiance Day
- 20 Proposal Day
- 21 National Renewable Energy Day
- 21 World Poetry Day
- 22 World Water Day
- 23 National Puppy Day
- 23 World Meteorological Day
- 24 World Tuberculosis Day
- 25 National Medal of Honor Day
- 25 Pecan Day
- 26 Make Up Your Own Holiday Day
- 29 National Mom and Pop Business Owners Day
- 30 World Bipolar Day

Monthly Observances:

- Youth Art Month
- Music in Our Schools Month
- Employee Spirit Month
- Humorists Are Artists Month
- International Ideas Month
- International Listening Awareness Month
- International Mirth Month
- Irish-American Heritage Month
- Mad for Plaid Month
- National Caffeine Awareness Month

PacBlog

Answers to Your Data Protection Questions

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/answers-to-your-data-protection-questions>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

Which statement below is true?

- 1.) One statement here is false. 2.) Two statements here are false. 3.) Three statements here are false.

Last Month's Answer to:

What fruit has seeds on the outside?

STRAWBERRY

Last month's Winner:

**MARIA O'NEILL
COLEMAN & HOROWITT, LLP**

Email your answer to info@pacific-records.com

"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them." —John Fitzgerald Kennedy

Spring Ahead!

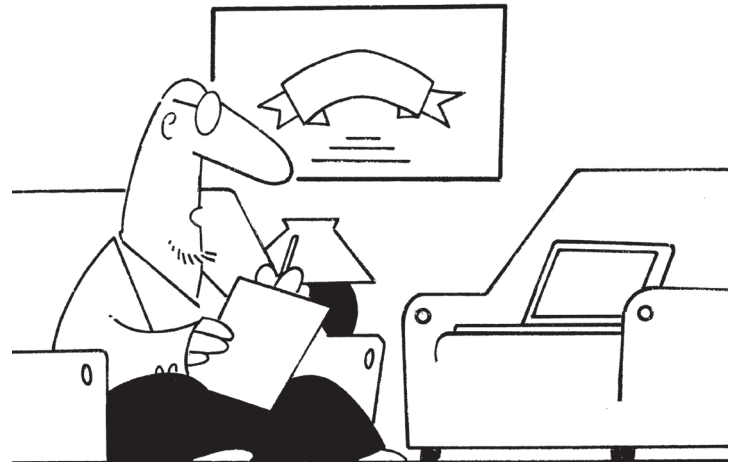


Daylight Saving Time begins Sunday, March 8. Be sure to turn your clocks forward one hour before going to bed on Saturday night. Fire Marshals also recommend using this as a reminder to change the batteries in your smoke and carbon monoxide detectors. Electricians suggest it's a good time to cycle the circuit breakers in your home's main service panel. This helps to ensure they trip immediately when they're supposed

to. Pro tip: Cycle the breakers *before* setting your clocks!

Green Living: Renewable Energy

Did you know that most utilities offer you the option of purchasing green energy? You can opt into a renewable energy source like solar or wind. For most customers, this choice only costs about \$5 more per month. Not only will you be using more renewable energy, you will also be sending a message that this option is in demand.



"It's not just you. We're all insecure in one way or another."

3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Protecting and Managing Your Paper Records

Although going paperless has never been easier, many industries, including the medical, legal, and financial services sectors, still rely on paper records. But storing, managing, and preserving hard copies can be a daunting task. Overexposure to dust, light, humidity, and other factors causes documents to degrade. Floods, fires, and natural disasters also pose a risk to paper records. Plus, finding space for documents is always a challenge. Just one file cabinet consumes up to ten cubic feet of office space. Plus, anyone can steal a confidential document from a file cabinet. So, how can you protect and manage your paper records without breaking the bank?

Commercial records storage is the most efficient solution for storing and managing documents. Equipped with advanced security and climate control systems, a records center offers the ideal storage environment for protecting paper documents. Your documents are stored on high-density shelving units and protected with state-of-the-art fire detection and suppression technology. An advanced inventory management system tracks stored documents. Records center access is limited to security-screened records management personnel who manage your inventory and deliver your documents at a moment's notice. And unlike self storage, you only pay for the space you use. You won't find a more affordable and secure document storage solution!

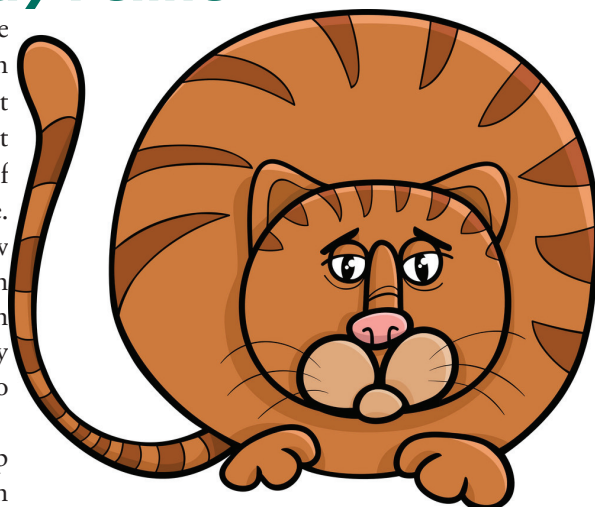
Helping Your Portly Feline

If you have a cat that is overweight, you are not alone. According to the Association for Pet Obesity Prevention (APOP), there are over 47 million cats that are overweight or obese in the United States. This represents about 55 percent of all US cats. But surprisingly, most cat owners are unaware that their cats are overweight. Since the weight gain often happens over a number of years, it can be easy to miss the warning signs that your cat is becoming obese.

How do you know if your cat is overweight? First you have to know what is normal. Most domestic cats should weigh between eight and ten pounds. There are a few exceptions—Persians, Siamese, and Maine Coon cats generally weigh more—but these guidelines apply to the vast majority of cats. If you don't know what your cat weighs and have concerns, a visit to your vet may be in order.

If you find that your cat is overweight, discuss with your vet ways to help out your feline friend. A healthy diet for an overweight cat should focus on a high-protein, low-carbohydrate blend of food. This is easier to accomplish with canned food than dried food, though there are some good brands of high-protein dry cat food. Do not just fill your cat's bowl when it is low. With your vet's help, determine the proper amount of food for each day and offer no more than that. No more than ten percent of a cat's daily calories should come from treats.

Finally, if you've noticed your cat slowing down his or her activities, encourage some extra play and exercise time. Play laser tag with a laser pointer, offer your cat an interactive toy, or just play with your cat for at least 20 minutes each day.



Quick Tips: Travel

The number one rule for packing for a trip is to pack as lightly as possible. You may think that you need to pack in extras to be prepared, but you usually will find that you don't use all you bring. Aim for versatile clothing and shoes that can be mixed and matched. Find out if it will be easy to find personal toiletries and supplies at your destination so that you can pack less when you leave home.

Quick Tips: Food

Pearl onions are a tasty and charming addition to any hearty dish. But peeling all those little onions can be a hassle. Instead of peeling each raw onion, simply trim off the tip of the onion (the end opposite the root end). Drop into boiling water for about two minutes. Drain and let cool. Pinch each cooled onion at the root end. The onions will slip right out of their casing, ready for you to use in your dish.

TRIVIA QUIZ ANSWERS:

1. Jake the Jailbird. 2. Chutes and Ladders. 3. Scrabble. 4. A credit card. 5. Build. 6. Chess. 7. Red and blue. 8. Bartleship. 9. GINGERbread men. 10. Australia.

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