

## MARCH SERVICE AWARDS

*Celebrating Pacific Employee Anniversaries*

**20 YEARS**  
COLLINGS AKI

**5 YEARS**  
CHRIS SHARP

**4 YEARS**  
CHRIS FLORES

### *Oops!*

A man had a habit of leaving his keys in his car. He was getting ready to leave work one day when he realized his keys weren't in his pocket. He ran out to the parking lot, but his car was nowhere to be found. In a panic, he called the police and reported it stolen.

A while later his phone rang. It was his wife.

"Thank goodness you called," said the man. "I left my keys in the car, and it was stolen!"

There was a moment of silence. "You fool!" she shouted. "I dropped you off!"

Embarrassed, the man said, "Oh, I forgot... well, come and get me."

"I will," she said, "as soon as I convince these cops that I haven't stolen your car!"

### What's Inside This Month?

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### *Thoughts from Richard Steed*



Ever experienced the frustration of a disappearing box of files? If not, you might just have the luck of the Irish on your side, unlike many who've encountered this all too familiar issue. With St. Patrick's Day on the horizon, pondering the origin of the phrase "luck of the Irish" led me to a fascinating historical nugget. Delving into the second half of the 19th century during the gold and silver rush years, it became apparent that the phrase likely emerged during this prosperous era.

Irish and Irish American miners, such as James Fair, James Flood, William O'Brien, and John Mackay, collectively known as the "Silver Kings," achieved notable success by striking the famed Comstock Lode. Their prominence in the mining industry over time contributed to the popular expression "luck of the Irish."

Beyond historical anecdotes, luck, as Thomas Jefferson wisely observed, is often tied to diligent planning and execution. "I'm a great believer in luck, and I find the harder I work, the more I have of it," he famously remarked.

But let's not merely attribute luck to heritage or a four-leaf clover; it's about putting in the effort. In the modern context, particularly if you're tired of the relentless search for misplaced files or feeling that your luck has transformed into a liability, there is a solution. Our team is committed to the meticulous protection and management of tens of thousands of boxes of files daily for our clients. We invite you to put us to the test and experience a shift in your records management luck.

In the grand scheme of things, luck often aligns itself with preparedness. Whether it's preventing the loss of important documents or navigating the challenges of daily life, a strategic approach can tip the scales in your favor. As we approach St. Patrick's Day, let's not merely rely on luck but harness the power of planning and execution.

So, if you find yourself tired of the ceaseless quest for missing files or suspect that your luck is taking an unwanted turn, give us the opportunity to make a difference. Entrust us with your records management needs, and see your luck transform into a tale of organized efficiency and peace of mind.

*Richard*

**SHRED 6 DRIVES FOR THE PRICE OF 5**

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of March!

## Trivia Quiz: All About March!

Step into some March Trivia! Explore the quirks and wonders of this vibrant month. Embrace the challenge, and let's celebrate March with some delightful & fun facts!

1. March is the third month of the year in the Gregorian calendar. What is the origin of the name "March"?
2. On March 17th, many people celebrate St. Patrick's Day. What symbol is associated with this Irish holiday?
3. The birthstone for March is aquamarine. What is the alternative birthstone for March, often considered a modern choice?
4. March 8th is celebrated as International Women's Day. What is the typical color associated with this day in support of women's rights?
5. In ancient Rome, March was originally the first month of the year. When was the start of the Roman calendar year moved?
6. The Ides of March, famously known as the date of Julius Caesar's assassination, falls on what day of March?
7. In the Northern Hemisphere, March marks the arrival of what season?
8. What Irish playwright and poet, known for works like "The Picture of Dorian Gray," was born on March 16th, 1854?
9. March 20th or 21st (sometimes the 19th in leap years!) marks the occurrence of what astronomical event, officially signaling the start of spring in the Northern Hemisphere?
10. What is the zodiac sign for most of those born in March?

## Trivia Quiz Answers

1.) Named after Mars, the Roman god of war; 2.) Shamrock; 3.) Bloodstone; 4.) Purple or Violet; 5.) January 1st; 6.) March 15th; 7.) Spring; 8.) Oscar Wilde; 9.) Vernal Equinox; 10.) Pisces

## Green March!

In the spirit of St. Patrick's Day, let's embark on a "Green March," weaving sustainability into our daily lives. Embrace the verdant hues that nature offers and cultivate a lifestyle that nurtures the environment. Plant seeds, literally and figuratively, by incorporating eco-friendly practices like composting or participating in community clean-ups. Let March be a time to reduce energy consumption by harnessing natural light, and sourcing food from local farms. As the days lengthen, so can our commitment to a greener existence.

## March Holidays and Events

### Daily Observances:

- 1: World Compliment Day
- 1-7: National Sleep Awareness Week
- 2: National Old Stuff Day
- 3: National Mulled Wine Day
- 4: National Grammar Day
- 4-10: National Consumer Protection Week
- 5: Employee Appreciation Day
- 6: National Dentist's Day
- 7: National Be Heard Day
- 8: International Women's Day
- 9: National Barbie Day
- 10: Middle Name Pride Day
- 11: Johnny Appleseed Day
- 12: Plant a Flower Day
- 13: National Good Samaritan Day
- 14: Pi Day (3.14)
- 15: National Everything You Think is Wrong Day
- 16: Lips Appreciation Day
- 17: St. Patrick's Day
- 18: Awkward Moments Day
- 19: Vernal Equinox, 8:06 P.M. PDT
- 20: International Day of Happiness
- 21: World Poetry Day
- 22: National Goof Off Day
- 23: National Puppy Day
- 24: Chocolate Covered Raisins Day
- 25: Waffle Day
- 26: Purple Day (Epilepsy Awareness)
- 27: Quirky Country Music Song Titles Day
- 28: Something on a Stick Day
- 29: Smoke and Mirrors Day
- 30: Take a Walk in the Park Day
- 31: Bunsen Burner Day

### Monthly Observances:

- Women's History Month
- National Nutrition Month
- National Craft Month
- National Umbrella Month
- National Peanut Month
- National Workplace Eye Wellness Month
- National Frozen Food Month
- National Social Work Month
- National Noodle Month
- National Celery Month
- National Athletic Training Month
- National Music in Our Schools Month
- National Colorectal Cancer Awareness Month
- National Caffeine Awareness Month

## PacBlog

### NAVIGATING TAX SEASON WITH EFFICIENT RECORDS MANAGEMENT

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/navigating-tax-season-with-efficient-records-management/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

### Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or [info@pacific-records.com](mailto:info@pacific-records.com)

**Do You Want  
To Win A \$25  
Amazon  
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What is a rabbit's favorite dance?

**Last Month's Answer to:**

*In the icy grasp of winter's hold, I shimmer and glimmer, both silver and gold. What am I?*

**The Sun**

**Last month's Winner:**

**MARIA DUNN  
ADMINISTRATOR**

Email your answer to [info@pacific-records.com](mailto:info@pacific-records.com)

## St. Patrick's Day Celebrations Around the World

### Shortest St. Patrick's Day Parade

Bridge Street in Hot Springs, Arkansas, has been dubbed the shortest street in the world by "Ripley's Believe It or Not." Every year on St. Patrick's Day, there is a parade on all 98 feet of Bridge Street. The parade features a middle-age Irish dance troupe called "Lards of the Dance" and Irish Elvis impersonators.

### St. Patrick's Day Name Change

New London, Wisconsin, loves St. Patrick's Day so much, they change the name of the town for the day. Members of the Shamrock Club dress up as leprechauns and change all the signs around town to read New Dublin instead of New London. The town swells over four times in size as visitors come for the festivities, including bagpipe players and Celtic bands.

### Green River

The city of Chicago has embraced St. Patrick's Day for over 40 years by dyeing the Chicago River green. Not to worry—the dye is eco-friendly and made out of vegetable protein. It can take several days for the green to dissipate from the water.

### Caribbean St. Patrick's Day

The Caribbean island of Montserrat declares St. Patrick's Day a national holiday each year. The citizens of Montserrat can trace their lineage to both Irish and African ancestors and call their island home the "Emerald Island of the Caribbean." Every year, the festivities include street dancers blending their African and Irish cultural elements.



"Meals were much more pleasant before everyone got on social media."

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# Go Green Report

Recycling is part of our secured shredding process. Our environmentally conscious efforts provide savings of our precious natural resources as well as financial savings to our economy. The numbers below are based only on the paper Pacific shreds and recycles.

Total Pounds Shredded in 2023: 17,479,093 lbs, or 8,740 Tons. All time totals: 142,005,670 lbs, or 71,003 Tons	Item	2023	All Time
	Trees Saved	148,572	1,207,048
	Gallons of Water Saved	61,176,826	497,019,845
	Gallons of Gas Saved	1,442,025	11,715,468
	Barrels of Oil Saved	78,656	639,026
	Kilowatts of Energy Saved	5,680,705	46,151,843
	Cubic Yards of Landfill Saved	28,841	234,309
	Pounds of Pollutants kept out of Atmosphere	524,373	4,260,170

*Note: All Material is 100% recycled after shredding. Thank you for allowing us to help you GO GREEN!*

## 6 Ways to Overhaul Your Records Management Program

Change is a lot more palatable when you're the one steering the ship. But when it's thrust upon you, embracing it can be quite the challenge. Recognizing this, a savvy change agent understands how to navigate the dynamics of implementing change for the better. If your records management program has been neglected and needs a significant overhaul, 2024 is the ideal time to initiate transformative measures. Here are six practical ways to make it happen, focusing on you as the initiator and your staff as the essential contributors to its success.

### 1. Collaborative Overhaul

Overhauling a records management program is no small feat. It involves evaluating past successes and failures, integrating new programs, and coordinating these efforts seamlessly. This demands the collective expertise of a dedicated team. Identify leaders who excel in specific task areas and build a team around each of them. Involving others not only distributes ownership but also taps into a diverse range of experiences, fostering a holistic approach.

### 2. Strategic Records Reorganization

Identify and categorize all types of records within your organization. Establish up-to-date retention periods aligned with state and federal privacy laws. Create or update a retention schedule to alert staff when files need attention or removal upon expiration. This strategic reorganization ensures a systematic approach to managing records while maintaining compliance with legal requirements.

### 3. Reassess Storage Strategies

Efficient organization hinges on how well your records are stored. Choose a secure location protected from atmospheric risks, rodents, theft, and unauthorized access. Simultaneously, prioritize easy accessibility and quick retrieval. Partnering with a reputable records storage company ensures a smooth administrative process and a well-maintained archive system.

### 4. Purge Outdated Records

Take stock of your records program, addressing any past negligence or deviation from retention schedules. Now is the opportune time to realign your files by removing expired ones, eliminating unnecessary duplicate active files, and correcting any misfiled documents. Consider consolidating similar files to streamline accessibility and adherence to consistent filing rules.

### 5. Document Your Records Management Program

A well-documented records management program serves as a crucial reference tool, accessible for training and future use. Ensure all team members have access to it, providing new employees with their own copy and proper training. This documented guide will help streamline operations and maintain consistency across the organization.

### 6. Regular Evaluation

Commit to annual evaluations of your records management program to ensure it aligns with your evolving needs. You don't have to tackle records management alone; seek professional advice from a reputable records management company. They can store your records offsite while maintaining immediate accessibility through delivery or scan on demand.

By taking these six strategic steps, you're not just overhauling your records management program, you're setting the foundation for a more efficient, organized, and compliant future. Embrace change as the catalyst for improvement and watch your records management become a seamlessly integrated asset within your organization.

NEWS You Can Use is a free monthly newsletter from your friends at  
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