A Free Monthly Newsletter From Your Friends at PACIFIC

May 2018

**NEWS You Can Use** 

#### Employee Spotlight: Kerry Pau



25 Years with Pacific!

Kerry Pau was born in Johannesburg, South Africa and lived there for the 1st year of his life. From South Africa, Kerry and his family moved to New York where he lived for the next 7 years. From there he and his family moved to Stockton where he has lived ever since. Kerry went to Mable Barron elementary and graduated from Lincoln High School. Kerry went

through Woodruff Regional Occupational Center where he focused on Automotive Repair. He has also studied animal sciences at San Joaquin Delta College.

Kerry began working for Pacific Storage Company while in High School. He has worked both in the Record Storage Division as well as the moving company. Today, Kerry is one of our main drivers for both records and shredding.

Kerry is a very proud and devoted single parent to 3 children ages 18, 15, and 13. His oldest child is attending Delta College. She is a goalie on the water polo team and a competitive swimmer. His middle child is attending Lincoln High School and on the honor role. His youngest child, his only Son, goes to Sierra Middle school and wants to be in the construction academy.

Kerry has a number of interests including restoring older vehicles including cars, boats and motorcycles. He also enjoys building and racing remote control cars, 4 wheeling and camping. He enjoys riding Jet skis, mountain biking and backpacking. He also enjoys spending time with his 2 Australian cattle dogs.

Kerry has been a valuable member of the Pacific Team. His experience and varied roles have added a lot to the success of our company. He is hard working and dedicated. Thank you Kerry for 25 years of service!!!

### Thoughts from Richard Steed

The month of May brings reverence and thanks to the mothers in our lives. We find ourselves recalling memories that are stored within our brains, yes, but more so stored in our hearts. Sometimes the memories are as clear as a summer morning bright, vivid, enchanting. Other times our memories are diffused by time, pain, fogginess, doubts or heartache.

RECORDS MANAGEMENT

We might wish we could store our most loving memories as clearly as a company stores its business information. Yes, we are able to capture many big events and even small events now with the advance in technology, yet doesn't it seem that our best memories cannot simply be captured by iPhone?

Thank heavens for our "heart-memory." Somewhere inside us we distinctly recall the scent of mom's perfume or how taking a whiff of lily of the valley can propel us back 30 years to our knees, digging beside our mom in her garden. These heart-memories are touched with magic.

We are here to store all of your important data and offer the best in security measures and top-of-the-line technological protocols. Our aim is to use "top-technology-memory" for your important information assets, thereby freeing you up to spend more time with your heart-memories—especially those that involve your mom.

This month of May we honor all of those who touched our lives for the better and most especially those women in our lives who selflessly stood behind us—and (we know) always will!

What's Inside This Month? *Thoughts from Richard Steed May Trivia: Picture This! Want to Win a \$25 Amazon Gift Card? What to Do When Your Flight is Canceled Do You Have a Media Protection Plan? May Offers!* 



<ul> <li>MAY SERVICE AWARDS</li> <li>Jaker Pacific Employee Anniversaries</li> <li>As YEARS</li> <li>Kerry Pou</li> <li>As YEARS</li> <li>Ray Medina</li> <li>AS YEARS</li> <li>Ray Medina</li> <li>AS YEARS</li> <li>Rafael Tellez</li> <li>Any Reggie" Jackson</li> <li>AY EARS</li> <li>Tang, Cameron</li> <li>"A creative man is motivated by the desire to achieve, not by the desire to beat others."</li> <li>—Ayn Rand</li> <li>May Si National Photo Month. To celebrate, take this trivia quiz to test your photographic memory.</li> <li>1. True or False: Kodak is a Japanese company.</li> <li>Mark Afred Hitchcock film featured a photographer who used his camera to look into the lives of his neighbors?</li> <li>Jin 1905, the U.S. Army took the first aerial photographs. What kind of aircraft was used?</li> <li>Before taking his famous photograph of Winston Churchilly, photographer Yousef Karsh pulled what out of Churchills mouth?</li> <li>In 1945, an iconic photograph was taken by Joe Rosenthal depicting five U.S. Marines and a U.S. Navy corpsman raising the American flag where?</li> <li>Instead of using an expensive, specialized camera, John Glenn used this common off-the-shelf camera and his space flight. What was this type of camera?</li> <li>What does ISO stand for?</li> <li>What does ISO stand for?</li> <li>What image was on the very</li></ul>	
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### May Holidays and Events

#### **Daily Observances:** 1 May Day 2 Brothers and Sisters Day 3 World Press Freedom Day 4 Space Day 5 Cinco de Mayo 6 National Nurses Day 7 National Tourism Day 8 Iris Day 8 V-E Day 9 Lost Sock Memorial Day 10 Clean up Your Room Day 11 Eat What You Want Day 11 Twilight Zone Day 12 Birth Mother's Day 12 International Nurses Day 13 Leprechaun Day 13 Mother's Day 14 Dance Like a Chicken Day 15 Ramadan 16 Love a Tree Day 17 Pack Rat Day 18 National Bike to Work Day 19 Boy's Club Day 20 Pick Strawberries Day 21 National Memo Day 22 Buy a Musical Instrument Day 23 Lucky Penny Day 25 National Missing Children's Day 25 National Brown Bag It Day 26 International Jazz Day 26 Sally Ride Day 28 Amnesty International Day 28 Memorial Day 29 Learn About Composting Day 30 Water a Flower Day 31 Save Your Hearing Day 31 World No Tobacco Monthly Observances: Foster Care Month Gifts from the Garden Month Lupus Awareness Month National Barbecue Month National Bike Month National Blood Pressure Month National Hamburger Month National Photograph Month National Recommitment Month National Salad Month Older Americans Month

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on a specific matter, please consult a qualified professional.

# **PacBlog**

### The Top Reasons Your Business Needs an Offsite Storage Solution

PacBlog is the monthly web log of Pacific Records Storage To read this month's installment, please click the title below.

https://pacific-records.com/the-top-reasons-yourbusiness-needs-an-offsite-storage-solution

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

http://pacific-records.com/category/pacnews

"If we can really understand the problem, the answer will come out of it, because the answer is not separate from the problem."

—Jiddu Krishnamurti

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

<u>Here is this month's challenge:</u> What does this say? I'm ABCDEFGHIJKLMNOPQRSTVWXYZ

**Last Month's Answer to:** What do the numbers 11, 69, and 88 all have in common?

They are the same upside down. Last month's Winner:

SHERRY HANSEN, OFFICE MANAGER

HAND SURGERY ASSOCIATES Email your answer to info@pacific-records.com

## Green Living: Recycling

One way to recycle it to buy products made from recycled materials. Try to buy as many products made from recycled material as often as possible. When purchasing paper products, look for items that are made from at least 50 percent post-consumer waste, if not more. To make an even greener choice, choose products that are not bleached using chlorine or other harmful chemicals.

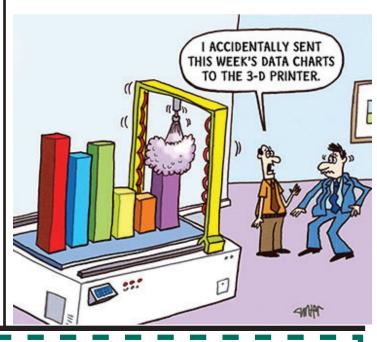
But buying recycled products is not the only way to recycle. Direct recycling is probably the greenest choice any one of us can make. Instead of buying kitchen trash bags, reuse the plastic bags brought home from grocery stores and other shopping. Often, parcel delivery services will place your packages in plastic bags when it's raining. Save these and use them for trash bags, too.

Plastic containers for cottage cheese, yoghurt, or other foods can readily be reused as food storage containers for leftovers. Managing leftovers is also a green choice!

#### Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com



# **3 months FREE secure Destruction service**

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! **Email info@pacific-records.com for more information.** 

# How to Leave Us a Google Review

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

#### How to Review Us on Google

Please go to the appropriate link below for your service area:

Sacramento: https://goo.gl/YVhD3A Modesto: https://goo.gl/MU53Wp Stockton: https://goo.gl/TbA9Zb Fresno: https://goo.gl/hhQXMI



Next, sign in to Google+, and click the gray "Write a Review" button found just under our address.

You will be directed to a login screen for Google. If you are logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the red "Create Account" button link at the top right to get your free Google account.

In the Review section, choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Publish" button when you are finished.

## What to Do When Your Flight is Canceled

Weather delays, national emergencies, striking workers, and mechanical problems can all lead to flight delays or cancellations. While there sometimes is nothing you can do, there are some things to try if your flight is cancelled.

Your best bet to staying informed is to sign up ahead of time for email, text, or phone alerts from your airline. You can also check the airline's Twitter account. For example, Delta Airlines created a Twitter account, @DeltaAssist, to handle customer service issues. Customers often get a quicker response through this channel than traditional customer service telephone lines, as airlines do not want a flood of negative retweets.

If it is unavoidable that your flight is canceled, you may be entitled to some compensation. The Department of Transportation doesn't require airlines to offer any compensation, but often an individual airline's policy may work in your favor. Some airlines will offer money, hotel rooms, or discounts off future travel if the delay is caused by a maintenance issue. If you have to take alternative transportation because the airline cannot reasonably accommodate you on another flight, you may also get a partial or full refund.

# Do You Have a Media Protection Plan?

In today's world, with its ever-growing security risks, having a backup strategy is a must. But what happens after you've transferred your data to a hard drive or tape? How do you make sure that data stays safe and secure? Any backup strategy must be supported by a solid media protection plan.

Given their large storage capacity, portability, and low cost per gigabyte, tapes, hard drives and solid-state drives offer a reliable and affordable solution for storing backup data. But these devices still face the threat of theft, mismanagement, and physical damage. A tape left on your desk or in a car can be easily stolen. If not stored and handled properly, backup media becomes useless. Slight temperature and humidity fluctuations, dust and light pollution, and magnetic interference may render tapes and hard drives unreadable—bad news when you find that out in an emergency. And there's always the inherent risk that fires, floods and natural disasters pose.

A media storage and rotation service ensures your critical data is transferred offsite after it's backed up. Based on your backup schedule, your media is picked up from your facility and securely transported to a media vault equipped with advanced media preservation and security systems. During pickup, the next tape(s) in your rotation are cycled back to you. In the event your business experiences a hardware or system failure, your backup data is quickly delivered to your primary facility or hot site.

1. False. It is an American company. 2. Reat Window. 3. A kite. 4. A camera obscura. 5. His cigat. 6. Iwo Jima. 7. Ansco Automatic. 8. International Standards Organization. 9. Fort Peck Dam. 10. Yosemite.

NEWS You Can Use is a free monthly newsletter from your friends at Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892 Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

