May 2022

## **NEWS You Can Use**



### MAY SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

**20 YEARS**Carmen Rutz

19 YEARS
Ray Medina

Rafael Tellez

## By the Numbers: Older Americans

- There are almost 40 million people aged 65 and older in the United States.
- The median income of households with people aged 65 and older is \$31,354.
- About 6.5 million older Americans are still in the workforce.
- Over 66 percent of citizens 65 and older live with relatives. Only 27 percent live alone.
- Among those aged 65 and older, there are 74 men for every 100 women. For those aged 85 and older, it drops to 46 men per 100 women.

#### What's Inside This Month?

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## Thoughts from Richard Steed

Yay yay! It's May! Besides ushering in the summer season, this month of May reminds us to be merry. You know . . . because

of the old tune . . . "I was walking through the park one day, in the merry merry month of May...."

Some of you might be too young to remember that one. Which, now that I think of it, might be a good thing because it can really stick in your head all day long . . . or

all month long. Whether you remember the tune or not, the important thing is to be merry—even if you do have a song stuck in your head!

It would be terrific if we could keep all the Moms in mind all month long, as well. After all this is the time when Mothers are honored (Sunday, May 8th) and frankly one day just doesn't cut it. I know many men, women, mothers and others who will back me up on this!

And this doesn't just go for our own mothers. It's always nice to appreciate, honor aynd thank those important women in your lives—the other mothers. Mothers of our good friends and loved ones. I've learned that while outward tokens such as flowers, jewelry, and chocolates are fine symbols of your gratitude, they don't replace words from the heart and hugs from the soul.

Even for those of us whose mothers have passed on, their unique imprint on our lives remains with us for all time. Please know that while you're remembering Mother in May, we remain dedicated to mothering your documents and keeping them safe, secure, and available to you at a moment's notice. It's not only our privilege in May, but it keeps us merry all year long!

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

—Margaret Mead

## SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of May!

### Trivia Quiz: Smiles!

May is National Smile Month. It is said that your smile is your best asset. Test your smile knowledge with this trivia quiz.

- 1. True or False: All snakes have teeth.
- 2. How many teeth will an average shark grow during its lifetime?
- 3. Before there were dentists, what profession was responsible for curing aching teeth?
- 4. The first patent for chewing gum was granted to Dr. William F. Semple, a dentist, in what year?
- 5. The first dental chair was designed in 1790 by the first native-born dentist of which country?
- 6. In 1937 toothbrushes began to be manufactured with what material?
- 7. In World War II American Army soldiers were for the first time ordered to do what to their teeth?
- 8. How many types of toothbrushes have been patented to date worldwide?
- 9. How many miles of dental floss do Americans purchase each year?
- 10. True or false: Animals rarely get cavities.

Answers on Back Page!

## Innocent or Guilty?

A defendant was on trial for murder. There was strong evidence indicating guilt, but there was no corpse. In the defense's closing



statement the lawyer, knowing that his client would probably be convicted, resorted to a trick.

"Ladies and gentlemen of the jury, I have a surprise for you all," the lawyer said as he looked at his watch. "Within one minute, the person presumed dead in this case will walk into this courtroom."

He looked toward the courtroom door. The jurors, somewhat stunned, all looked on eagerly. A minute passed. Nothing happened.

Finally the lawyer said, "Actually, I made up the previous statement. But, you all looked on with anticipation. I therefore put to you that you have a reasonable doubt in this case as to whether anyone was killed and insist that you return a verdict of not guilty."

The jury, clearly confused, retired to deliberate. A few minutes later, the jury returned and they pronounced a verdict of guilty.

"But how?" inquired the lawyer. "You must have had some doubt; I saw all of you stare at the door."

The jury foreman replied, "Oh, we looked, but your client didn't."

### May Holidays and Events

#### **Daily Observances:**

- 1 May Day
- 3 Garden Meditation Day
- 3 Paranormal Day
- 3 World Press Freedom Day
- 4 Great American Grump Out
- 4 National Day of Prayer
- 4 Star Wars Day
- 5 Cartoonists Day
- 5 National Day of Reason
- 6 No Homework Day
- 7 Spring Astronomy Day
- 7 World Fair Trade Day
- 8 Mother's Day
- 10 World Lupus Day
- 11 Donate a Day's Wages to Charity Day
- 12 Limerick Day
- 13 Blame Someone Else Day
- 14 International Migratory Bird Day
- 14 National Train Day
- 15 International Day of Families
- 16 Biographers Day
- 17 World Telecommunication and Information Society Day
- 18 International Museum Day
- 18 Visit Your Relatives Day
- 20 National Bike to Work Day
- 21 "I Need a Patch for That" Day
- 22 Neighbor Day
- 23 International World Turtle Day
- 24 Brother's Day
- 24 Hug Your Cat Day
- 25 National Senior Health and Fitness Day
- 27 National Wig Out Day
- 28 International Jazz Day
- 30 Memorial Day
- 31 World No-Tobacco Day
- 31 What You Think Upon Grows Day

#### Monthly Observances:

Get Caught Reading Month

Arthritis Awareness Month

Awareness of Medical Orphans Month

Better Hearing and Speech Month

Creative Beginnings Month

**Ecodriving Month** 

Family Wellness Month

Fibromyalgia Education and Awareness Month

Freedom Shrine Month

Gifts From the Garden Month

Haitian Heritage Month

Heal the Children Month

## **PacBlog**

# Need a Post-COVID Office Records Update?

PacBlog is the monthly web log of Pacific Records Storage To read this month's installment, please click the title below.

> https://pacific-records.com/ need-a-post-covid-office-records-update

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

http://pacific-records.com/category/pacnews

## Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

#### Here is this month's challenge:

If you were to spell out numbers, how far would you have to go until you would find the letter "a"?

#### Last Month's Answer to:

If April showers bring May flowers, what do May flowers bring?

Pilgrims!

Last month's Winner:

## \*\* CONGRATULATIONS \*\*

Email your answer to info@pacific-records.com

## Bumper Sticker Humor

- A successful marriage requires falling in love many times, always with the same person.
- You are getting old when you enjoy remembering things more than doing them.
- If your parents didn't have any children, chances are you won't either.
- It's lonely at the top, but you eat better.
- There are 3 kinds of people: those who can count and those who can't.

"You've done it before and you can do it now. See the positive possibilities. Redirect the substantial energy of your frustration and turn it into positive, effective, unstoppable determination."

- Ralph Marston

## Green Living:

Although you can get a variety of fruits and vegetables year round, it is always best to buy seasonally. Offerings like asparagus, lettuce, and strawberries are great during the spring and early summer. Other foods, including tomatoes, broccoli, green beans, corn, and peppers thrive during midsummer. Heading into fall you'll find squash and apples. Buying seasonal not only means you get fresher produce; it is also better for the environment.



"... But if we ever **do** need an action hero, we'll certainly keep you in mind."

## **3 months FREE secure Destruction service**

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! **Email info@pacific-records.com for more information.** 

## What Are Your Q3 Security Plans?

"A chain is only as strong as its weakest link." The origin of this proverb goes back at least as far as 1786.

To secure your home or office, you might lock all of the windows and front door, but those are only helpful against intrusions if the back door isn't left open. The same applies to your records management that must, by law, protect against a variety of potential infiltrators that would steal personally identifiable information (PII).

As you enter the third quarter of your business year, what is your security plan? Is there one in place? Is it current? Is there a weak link in just one area that can cause havoc to your business? Security breaches can happen at any time, and often happen when your guard is down.

In which of these areas is your security plan weakest?

#### Theft of Information

Theft can be perpetrated by someone external or internal to your organization. Anyone who has the desire to benefit from the unauthorized use of your company, staff, or client information needs to be stopped—and to do that, you need the best security measures.

Evaluate how well private information is protected in your company by taking a walk through the building or a tour of your computer systems:

- Are paper documents refiled immediately after use, or are they lying on desktops for anyone to see?
- Are unattended documents kept in a locked cabinet, desk, or office?
- Are discarded documents placed in sealed containers and shredded on a frequent basis?
- Is access to digital files limited to only those who require it?
- Do you have the latest anti-theft software and firewalls set up?
- Are your paper and digital documents stored with a secure and reputable records management company that has a secure building, alarm systems, cameras, security staff and the latest state-of-the-art robust security hardware and software?

#### Fires, Floods, and Natural Disasters

Natural or man-made disasters can occur at any time, and are an often-overlooked security risk. Both paper and digital records are potential casualties in a disaster. Do you use an off-site records management facility, and if so, what is their level of protection? Do you have a disaster recovery process in place?

#### Phishing and Smishing

Smishing is just phishing that uses SMS text messages instead of email or phone. Phishing and smishing were the most common primary cause of data breaches in 2021, followed closely by ransomware, malware, and viruses. You might be protecting your physical files from thieves and disasters, but if your cyber security isn't adequate, you've left the back door wide open.

#### Say Goodbye to the Weakest Link

So, what are your Q3 Security Plans? Hopefully you're convinced to take stock of the level of security in all areas of your records management. Examine each area of your business, find the security flaws that pose the greatest risk, and resolve them using game show host Anne Robinson's slogan: "You *are* the weakest link. Goodbye!"

## Go Green Report

Recycling is part of our secured shredding process. Our environmentally conscious efforts provide savings of our precious natural resources as well as financial savings to our economy. The numbers below are only based on the paper we shred and recycle.

	Item	Quantity	
Total Pounds	Trees Saved	36,571	Note: All Material is
Shredded in 1st	Gallons of Water Conserved	15,058,610	100% recycled after
Quarter 2022:	Kilowatts of Energy saved	1,398,300	shredding.
4,302,460 lbs, or	Cubic Yards of Landfill Saved	7,009	Thank you for allowing us
2,151 Tons	Pounds of Pollutants kept out of Atmosphere	129,074	to help you GO GREEN!

### Trivia Quiz Answers

miles. 10. True.

1. True. 2. 20,000. 3. Barbers. 4. 1869. 5. America. 6. Nylon for the bristles. 7. Brush them. 8. Over 3,000. 9. Over 3 million

