

NOVEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

15 YEARS

Vladimir Makarov

11 YEARS

Gabriel Pereira

5 YEARS

Guerrero, Phillip

“Rejoice with your family in the beautiful land of life!”

—Albert Einstein

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

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November Offers!

Thoughts from Richard Steed



For me, November is “Gratitude Month.” Even though we have Thanksgiving at the end of the month, just knowing it’s coming up causes me to begin reflecting on what I’m most thankful for in my life. Many things come to mind:

Family, friends, my country. For those things alone, I am blessed. Then there’s the icing on the proverbial cake: I’m fortunate in that I’m even grateful for my work. I love my job! And for that I’m always truly thankful.

This month I find myself reflecting on why I love my job. I get to be part of something that brings others peace of mind. I help my clients rest easy by managing their most valuable information assets. In turn, their clients and customers feel the security of knowing their data is being properly cared for and, when the time comes, securely shredded.

I genuinely care for and like the people I work with. And feel the same about those I work *for*: You! I would like to thank you for giving us the opportunity to be your records and information management provider. I’m thankful to have such wonderful clients like you.

Thanks so much to all of our referral partners over the years who have helped us grow, and to all our warm-hearted clients!

I hope you enjoy your Thanksgiving and, in the spirit of the season, will have had time to reflect beforehand on the things that matter most to you in your own life.

Have a great(ful) November!

Richard

“Families are the compass that guides us. They are the inspiration to reach great heights, and our comfort when we occasionally falter.”

—Brad Henry

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of November!

Starting a New Tradition

Thanksgiving is a perfect time to continue all the wonderful traditions your family has shared over the years. It can also be a great time to start a new tradition. These ideas can help your family have fun in a unique way while still preserving your cherished traditions.

Have fun with breakfast.

Everyone focuses on the main event, the Thanksgiving dinner, but having a ritual for breakfast can be nice too. Whether it's eating donuts while watching a parade, having a potluck breakfast buffet, or even dropping off homemade cinnamon rolls to all your neighbors, adding in some traditions for the start of the day can make it special.

Dress up your table with neglected items.

If you have linens you've never pulled out or servingware you received as a wedding gift, but never used, this is the time to put them all to good use. If you've let nice pieces languish because you didn't know the best time to use them, use them for your Thanksgiving table. Then each year, you can pull those special pieces out, knowing they have a tradition attached to them.

Get out of the house.

Volunteering on Thanksgiving is a special tradition for many families. If you've only stayed at home on Thanksgiving in the past, consider giving of your family's time to help those in need. There are many opportunities to help your community while still spending most of the day with your family. Check with charitable organizations in your community to find out how to participate.

Consider downsizing.

While it is lovely to have lots of people around your Thanksgiving table, you can enjoy a simpler, less stressful day by breaking up your socializing. If you have found that your holiday has gotten too busy, consider eating your meal with just your nearest and dearest. Then open up your home for a dessert open-house. Friends and extended family can drop in at their convenience and enjoy some dessert, making for simpler and more intimate social interactions.

Green Living: Green Holidays!

The holidays are just around the corner. This year, make your gift-giving greener. Instead of store-bought wrapping paper, use leftover fabric, a colorful scarf, or a recycled paper bag. Recycle cookie tins from the year before as colorful and unique gift boxes. Decorate your gifts with natural materials like pinecones, evergreen branches, and dried leaves.

November Holidays and Events

Daily Observances:

- 1 All Saint's Day
- 2 All Soul's Day
- 2 Plan Your Epitaph Day
- 3 Book Lovers Day
- 4 King Tut Day
- 5 Gunpowder Day
- 6 U.S. General Election Day
- 7 Bittersweet Chocolate with Almonds Day
- 8 Dunce Day
- 9 Chaos Never Dies Day
- 10 Forget-Me-Not Day
- 11 Veteran's Day
- 12 Chicken Soup for the Soul Day
- 13 National Indian Pudding Day
- 13 Sadie Hawkins Day
- 13 Young Readers Day
- 14 World Diabetes Day
- 15 Great American Smokeout
- 16 International Tolerance Day
- 17 Homemade Bread Day
- 17 Take A Hike Day
- 17 World Peace Day
- 20 Universal Children's Day
- 21 False Confession Day
- 22 Thanksgiving
- 23 Buy Nothing Day
- 23 National Cashew Day
- 23 You're Welcome Day
- 24 Evolution Day
- 25 National Parfait Day
- 28 French Toast Day
- 28 Make Your Own Head Day
- 28 Red Planet Day
- 29 Square Dance Day
- 30 Stay At Home Because You Are Well Day

Monthly Observances:

- Aviation History Month
- Child Safety Protection Month
- International Drum Month
- National Adoption Awareness Month
- National Caregivers Appreciation Month
- National Diabetes Awareness Month
- National Epilepsy Month
- National Model Railroad Month
- National Novel Writing Month
- Native American Heritage Month
- Peanut Butter Lovers Month
- Real Jewelry Month
- National Sleep Comfort Month

PacBlog

4 Data Security Tips for National Cybersecurity Awareness Month

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/4-data-security-tips-for-national-cybersecurity-awareness-month>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

"I suppose I will die never knowing what pumpkin pie tastes like when you have room for it."
— Robert Brault

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

Which side of the turkey has the most feathers?

Last Month's Answer to:

You throw away the outside and cook the inside. You eat the outside and throw away the inside. What did you eat?

Corn on the Cob

Last month's Winner:

**ANDREA TERRY
DOWNY BRAND**

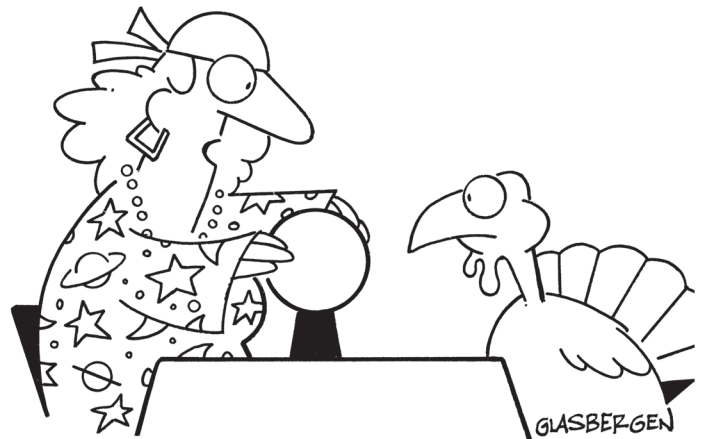
Email your answer to info@pacific-records.com

November Trivia: Ancient Empires

1. In 1799, Pierre-Francois Bucharard discovered this ancient Egyptian stone slab inscribed in three different scripts, leading to the key to understanding Egyptian hieroglyphs. What is it called?
2. What epic Greek poem tells of Odysseus and his journey home after the fall of Troy?
3. According to legend, what type of animal saved the twin brother founders of Rome, Romulus and Remus?
4. What ancient land's name means "land between the rivers"?
5. How long do archeologists believe it took for Stonehenge to be built?
6. Macchu Picchu was built by what ancient people?
7. What is the name of the temple of Athena built on the Acropolis in Athens?
8. The majority of this defensive structure was constructed during the Ming Dynasty. What is it?
9. The Peloponnesian War started in 431 B.C. Which two cities fought each other in this war?
10. By approximately the year 1000 B.C., which king had captured the city of Jerusalem?

Answers on back page!

"Go confidently in the direction of your dreams! Live the life you've imagined"
— Henry David Thoreau



"The good news is you'll be spending Thanksgiving surrounded by a large group of happy people."

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Protecting Your Employees from Identity Theft

Your employees are the cornerstone of your organization's success. Don't they deserve to have their personal information protected while they're at work? As the rate of identity theft and corporate fraud keeps rising and criminals get smarter and smarter, keeping your employees' information safe isn't an easy task. It requires a comprehensive privacy protection strategy.

Every time your employees log on to their computers, they put their personal information at risk. Visiting a fraudulent web page, opening an attachment containing malware, or clicking on a bogus email link can result in stolen passwords or other personally identifiable information (PII). Conduct regular training sessions in which you make your staff aware of malware, social engineering, phishing, and other online threats.

Identity theft doesn't just happen at the computer. Mishandled hard copy information also puts your employees' personal information at risk. Confidential employee records and personnel files should be stored offsite in a secure records center when not in use. Never leave documents with PII out in the open. Institute a company-wide clean desk policy that requires unattended work stations and desks to be cleared of all documents with PII.

When personnel files and employee records expire or are no longer needed, they should be destroyed. Your document shredding provider can deliver locked shredding receptacles that allow for quick, easy, and secure disposal of sensitive documents. Your employees trust you with their personal information; it's your duty to protect it.



The 2019 calendars are in!

Please email us if you didn't get yours and would like one: info@pacific-records.com

Smart Strategies for Health Care Coverage for Seniors



Don't assume that your Medicare coverage from last year is the best plan for you this year. There have been many changes in Medicare coverage. Take a look at your medical needs and make sure that the services you need are covered.

Start by knowing all of your options. Medicare.gov offers a plan comparison site, www.medicare.gov/find-a-plan/questions/home.aspx, where you can enter your current coverage, medications you are taking, and the pharmacies you use. You will then be given a comparison of your current plan with dozens of other plans to see if you could save money by switching.

When shopping around for a plan, do not only consider premium costs. The most important cost to examine is prescription drug costs. The prices for these drugs change often, so it is good to review your coverage every year. Also pay attention to the out-of-pocket maximums. If a worst-case scenario would be more than your budget can handle, consider Medigap insurance.

Before switching plans, you should check to make sure your doctors are in the network. Using out-of-network doctors can quickly become costly, negating any savings from a lower premium.

Finally, if you are planning on traveling, be sure to check that your plan will cover you in another state or outside of the United States.

Open enrollment runs from October 15 to December 7 this year. In most cases, this may be the only chance you get to make a change to your health and prescription drug coverage for 2019.

TRIVIA QUIZ ANSWERS:

1. The Rosetta Stone. 2. The Odyssey. 3. A wolf. 4. Mesopotamia. 5. 1,500 years. 6. The Inca. 7. The Parthenon. 8. The Great Wall of China. 9. Sparta and Athens. 10. David.

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