

OCTOBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

SHELLY HAYNES

35 years

CHER VUE

5 years

Repurposed Pumpkin Patch

Steve left his big city business to start a new life in the country. He bought a farmhouse with a pumpkin patch growing next to it. He decided he knew what was best for that little plot of land and bought 50 chickens.

“That’s a lot of chickens for your little bit of land,” remarked the poultry farmer.

“I’ve been in business all my life. I’ll do fine,” replied Steve.

A week later, Steve returned to the poultry farm.

“I need another 50 chickens,” he said.

“Wow, you’re sure serious about chicken raising,” commented the farmer.

“Yep. I just need a new bath to fix a problem.”

“Problem?” asked the farmer.

“Yes, I planted the first batch too close together.”

What’s Inside This Month?

Thoughts from Richard Steed

Silly Things People Say

Trivia Quiz: Cookies!

Want to Win a \$25 Amazon Gift Card?

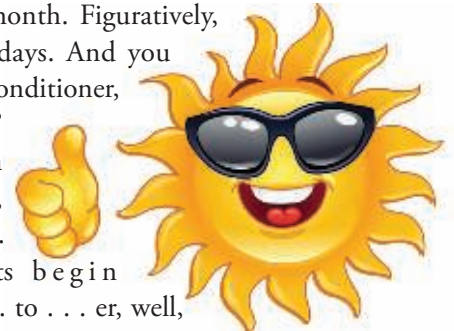
Answers to Common Document Storage Questions

How to Review Us on Google

October Offers!

Thoughts from Richard Steed

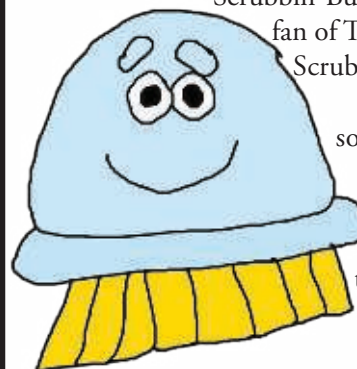
October is a cool month. Figuratively, and literally. Cool days. And you don’t need the air conditioner, which saves on the ol’ electric bill. Which is, well, cool. Cool, crisp, starry nights. Certain pesky insects begin to migrate off to . . . to . . . er, well, to wherever they go, or maybe they just die off—I really don’t care just so long as they’re not biting me and my loved ones. The cold air makes them disappear and that’s cool with me.



With the coolness, I can’t help but thinking I’m getting a little something for free (which is always cool!) Right? In the summer we have to make our cool spots. Sometimes we have to fight for them. We often have to pay dearly for them. Paying for parking at the beach? Not cool! The AC bill I’ve already touched on. Paying to go out to eat because it’s just too darned hot to cook. But in October we get all the coolness for free. Just for waking up in the morning and stepping out into it. Not only do we get the coolness for free, but we get the sun to go along with it. The sun without the heat and humidity. How cool is that??? I call that a bargain!

Speaking of bargains. How ‘bout getting paid to do a job that doesn’t even feel like a job to you? Cool, right? Who wouldn’t want that? That’s what I get every day when I come here to look after the most important assets of your business—its vital records. We do it so you don’t have to. Kinda like Scrubbin’ Bubbles. And even if you’re not a big fan of TV commercials, you gotta admit Scrubbin’ Bubbles are cool!

Know that we’ve got you covered, so you can get out in the crisp October air, under the bright October sun and enjoy all that this beautiful month has to offer!



Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of October!

The Silly Things People Say

"Sure there have been injuries and deaths in boxing--but none of them serious."

- Alan Minter, boxer

"I think that the film 'Clueless' was very deep. I think it was deep in the way that it was very light. I think lightness has to come from a very deep place if it's true lightness."

- Alicia Silverstone, actress

"You guys line up alphabetically by height."

- Bill Peterson, football coach

"Men, I want you just thinking of one word all season. One word and one word only: Super Bowl."

- Bill Peterson, football coach

"The Internet is a great way to get on the net."

- Bob Dole

"I get to go to lots of overseas places, like Canada."

- Britney Spears

"Most cars on our roads have only one occupant, usually the driver."

- Carol Malia, BBC Anchorwoman

"The team has come along slow but fast."

- Casey Stengel, baseball player/manager

"I haven't committed a crime. What I did was fail to comply with the law."

- David Dinkins, former New York City Mayor, answering accusations that he failed to pay his taxes.

"The only reason we're 7-0 is because we've won all seven of our games."

- David Garcia, baseball team manager

"Chemistry is a class you take in high school or college, where you figure out two plus two is 10, or something."

- Dennis Rodman, NBA Basketball player, on Chicago Bull's team chemistry being overrated

"The doctors X-rayed my head and found nothing."

- Dizzy Dean

"The world is more like it is now than it ever was before."

- Dwight Eisenhower

"The streets are safe in Philadelphia. It's only the people who make them unsafe."

- Frank Rizzo, ex-police chief and mayor of Philadelphia.

October Holidays and Events

Daily Observances:

- 1 Fall Astronomy Day
- 2 World Farm Animals Day
- 3 World Habitat Day
- 5 World Teachers' Day
- 6 National German-American Day
- 7 World Smile Day
- 8 Universal Music Day
- 9 World Post Day
- 10 Columbus Day (Observed)
- 11 National Face Your Fears Day
- 12 Columbus Day (Traditional)
- 14 Be Bald and Be Free Day
- 15 White Cane Safety Day
- 16 World Food Day
- 17 International Day for the Eradication of Poverty
- 19 Evaluate Your Life Day
- 20 International Credit Union Day
- 21 National Mammography Day
- 22 Make a Difference Day
- 23 Mother-In-Law Day
- 24-31 Prescription Errors Education and Awareness Week
- 25 Sourest Day
- 26 Mule Day
- 27 Cranky Coworkers Day
- 28 Frankenstein Friday
- 29 National Cat Day
- 29 National Forgiveness Day
- 30 Create a Great Funeral Day
- 31 Halloween

Monthly Observances:

- National Down Syndrome Awareness Month
- National Cookie Month**
- Adopt a Shelter Dog Month
- Antidepressant Death Awareness Month
- Bat Appreciation Month
- Car Care Month
- Celebrating the Bilingual Child Month
- Celiac Disease Awareness Month
- Children's Magazine Month
- Church Library Month
- Domestic Violence Awareness Month
- Dyslexia Awareness Month
- Eat Better, Eat Together Month
- International Starman Month
- International Strategic Planning Month
- National Animal Safety and Protection Month
- National Bake and Decorate Month
- National Breast Cancer Awareness Month
- National Chili Month

PacBlog

What We Can Learn from 2022

Data Breaches So Far?

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/what-we-can-learn-from-2022-data-breaches-so-far>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

What do old spirits do when they retire?

Last Month's Answer to:

What is the difference between a school bus driver and a cold?

**One knows the stops and
the other stops the nose!**

Last month's Winner:

DEANN ALEXANDER

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: Cookies!

October is National Cookie Month. Test how much you know about these sweet treats with this cookie trivia quiz.

1. Which cookie brand has been the most popular in America since its introduction in 1912?
2. What cookie was invented in 1937 by Ruth Graves Wakefield?
3. During the first quarter of the year, which cookie brand is the number one seller in the U.S.?
4. Barnum's Animal Crackers introduced a new animal in 2002. What animal was it?
5. Which U.S. cookie manufacturer boasts that their cookies are magically baked by elves?
6. Which traditional German cookie was introduced in the early 14th century?
7. What distinct flavor do Biscochitos cookies have?
8. True or False: The fortune cookie was invented in China in the 18th century.
9. In England, what are cookies called?
10. Which Girl Scout cookie type is the most popular?

Answers

1. The Oreo cookie. 2. The Toll House chocolate chip cookie. 3. Girl Scout cookies. 4. A koala. 5. Keebler. 6. Lebkuchen. 7. Anise. 8. False. It was invented in San Francisco in the 20th century. 9. Biscuits. 10. Thin Mints

Green Traffic

Should you turn off your car's engine when stuck in traffic or at a train crossing? Experts suggest that if you know that you will be stuck for more than a couple of minutes, it is best to turn off your car. A vehicle idling for longer than this will use more gasoline than one that is being restarted.



"Since when are you afraid of spiders?"

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Answers to Common Document Storage Questions

Every so often, we publish answers to the document storage questions we hear the most. Here's our latest collection. We hope it's helpful to you!

Q. Why would I pay to have documents stored when I have space in my basement?

A. Often when we think of storage, we think of space instead of protection. The earth has over 197 million square miles of space with endless places you can "store" your documents, but you won't be "protecting" your documents from things like theft, pests, flooding, fire, and natural disasters.

Storing your documents in a purpose-built records storage facility offers physical, climate-controlled protection with state-of-the-art fire suppression and security.

Q. Doesn't a self-storage facility offer the protection I need?

A. There are several reasons why self-storage facilities are not a good choice for storing confidential documents:

- They're not secure or protected against fire, flood, theft, or natural disaster—and often not actively monitored by any security cameras or personnel.
- Self storage doesn't provide records management, so trying to locate and retrieve a file is very time consuming, cumbersome, and even dangerous when boxes are heavy or piled high.
- You have no control over neighboring units and what they store next to your documents, whether it's flammable, leaky, or pest-ridden.
- With your documents only protected by a padlock, you are constantly at risk of a data breach and noncompliance with data privacy laws.

Q. When my documents are stored in the records center, can I access them when I need them?

A. A full-service records management provider will offer you 24/7/365 access to your files. In fact, they can save you the trip of retrieving them by transporting your files by courier or transmitting them digitally with Scan On Demand. Either way, your documents will always be accessible.

Q. Can records management help us comply with data privacy laws?

A. Every business is unique, and it is vital that your records management provider is compliant with the data privacy laws that apply to your business, including HIPAA, FACTA, SOX and GLB.

Use your valuable space, time, and personnel to accomplish what your business does best, and let the records management professionals take care of your documents. It will save you time and money, and give you peace of mind.

Have a question? Send us an email at info@pacific-records.com and we'll be happy to answer it for you.

How to Review Us on Google

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

Please go to the appropriate link below for your service area:

Sacramento: bit.ly/sac-review

Modesto: bit.ly/mod-reviews

Stockton: bit.ly/sto-review

Fresno: bit.ly/fres-review



You will be directed to a login screen for Google. If you're logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the blue "Create account" link to create one.

Choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Post" button when you're finished.

NEWS You Can Use is a free monthly newsletter from your friends at

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