

OCTOBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

38 YEARS

Shelly Haynes

8 YEARS

Cher Vue

3 YEARS

Peter Foy

2 YEARS

Riley Goodrick

1 YEAR

Joseph Bustamante

Go Green In October

As October temperatures drop, start by sealing drafty windows and doors—your heating system won't have to work as hard, and your utility bill will thank you. Swap chemical-heavy air fresheners for natural options like simmering orange peels and cloves on the stove. Raking leaves? Skip the plastic bags—mulch them into your lawn or add them to a compost pile. When decorating for fall or Halloween, choose reusable items instead of single-use plastic décor.

What's Inside This Month?

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October Offers!

Thoughts from Richard Steed

October has a flair for the dramatic. It rolls in wearing flannel, smelling faintly of cinnamon, and immediately starts redecorating the world in shades of amber and gold. One minute it's sunny and pleasant—the next, there's a cold breeze that makes you wonder if the wind just... whispered your name.

It's a month where even the most practical among us start entertaining superstitions. Was that just the house settling, or did the laundry room creak on purpose? Did the leaves rustle... or warn? And why, suddenly, does every pumpkin seem to be watching?

But beneath the costumes and cobwebs, October is really about preparation. Animals gather. Trees let go. Even the sky seems to dim a little earlier each evening, gently reminding us: it's time to get things in order before the big chill sets in.

There's a kind of wisdom in that—clear out what's no longer needed, secure what matters, and make space for the season ahead. And honestly, that applies just as much to closets and garages as it does to hard drives and filing rooms.

Because if there's one thing scarier than a haunted attic, it's a mystery folder labeled "IMPORTANT – FINAL FINAL – USE THIS ONE" that no one understands. Or a stack of unmarked boxes lurking in storage like ghosts of paperwork past. Trust me—nothing says Halloween like opening a cabinet and whispering, "Oh no... I thought we got rid of this."

So as you carve pumpkins and dodge decorative skeletons, consider doing a little haunting of your own—take a flashlight, peek into forgotten corners, and make sure your information assets aren't cooking up trouble in the dark.

Richard

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of October!

Five Questions to Ask When Picking a Kennel

Boarding a pet can be stressful for both your animal companions and for you. By asking some important questions, you can make sure your next kennel is a perfect fit for your pet and your peace of mind.

1. Finding a Quality Kennel

Ask for recommendations. Talk to your friends, your veterinarian, and fellow pet owners you meet at dog parks. Online reviews can be helpful too, but focus on detailed experiences rather than star ratings alone.

2. Touring the Facility

Always take a tour before booking. Look for an odor-free and relatively quiet environment. All animals should have fresh water, clean bedding, and sanitary surroundings free of waste or urine. Meet the staff and ask how many people are typically on shift. The staff-to-dog ratio should be no higher than 1:10.

Many modern kennels also offer webcams or send photo/text updates during your pet's stay. If that's important to you, ask up front.

3. Handling Special Circumstances

Find out how the facility handles emergencies and difficult situations. What happens if your pet gets sick, won't eat, or refuses to settle in? Ask about their procedures for administering medication or caring for elderly or disabled pets.

4. Activities and Enrichment

Ask about scheduled playtimes, walking routines, outdoor access, and toys. Find out if dogs are grouped by size, temperament, or age during play. If the kennel does not provide toys or enrichment items, ask if you can bring your pet's favorites from home.

Some facilities now offer "fear-free" handling or enrichment-based programs designed to reduce anxiety — these are worth seeking out, especially for sensitive pets.

5. Safety Protocols

Inspect fences, gates, and enclosures for broken areas, jagged edges, or loose wiring. Pets in a kennel setting should not wear collars, as they can snag on crates or fencing and pose a strangulation risk.

If staff are not on-site at night, ask how often animals are checked and how early the morning shift begins.

The most important factor is to trust your instincts — if something seems off, keep looking.

Trivia Quiz Answers

1. Samhain; 2. Opa! (also Tourmaline); 3. Martigold; 4. The Harvest Moon (or sometimes the Hunter's Moon, depending on the year); 5. Baseball; 6. Acorn; 7. Geese; 8. Pumpkin spice latte (or apple cider); 9. Orion; 10. All Hallows' Eve

October Holidays and Events

Daily Observances:

- 1 International Day of Older Persons
- 2 World Farm Animals Day
- 3 World Smile Day
- 4 Fall Astronomy Day
- 5 World Teachers Day
- 5-11 Mental Illness Awareness Week
- 6 Child Health Day
- 8 National Stop Bullying Day
- 9 Leif Erikson Day
- 10 World Mental Health Day
- 11 Universal Music Day
- 12 Columbus Day (Traditional)
- 12-18 Teen Read Week
- 13 Columbus Day (Observed)
- 13 International Day for Disaster Reduction
- 14 National Face Your Fears Day
- 15 White Cane Safety Day
- 16 World Food Day
- 17 International Day for the Eradication of Poverty
- 18 Sweetest Day
- 19 Evaluate Your Life Day
- 19-25 Pastoral Care Week
- 22 International Stuttering Awareness Day
- 24 National Pharmacy Buyer Day
- 25 National Forgiveness Day
- 25-31 International Magic Week
- 26 Mother-In-Law Day
- 27 Cranky Coworkers Day
- 29 National Cat Day
- 30 Checklists Day
- 31 Halloween

Monthly Observances:

- National Cyber Security Awareness Month
- National Arts and Humanities Month
- National Chiropractic Health Month
- National Spina Bifida Awareness Month
- World Menopause Month
- Celiac Disease Awareness Month
- Dyslexia Awareness Month
- Eat Country Ham Month
- Emotional Intelligence Awareness Month
- Adopt a Shelter Dog Month
- American Cheese Month
- Car Care Month
- Celebrating the Bilingual Child Month
- Church Library Month
- Co-op Awareness Month

PacBlog

Records Management in the Legal Sector: Ensuring Confidentiality and Compliance

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/records-management-in-the-legal-sector-ensuring-confidentiality-and-compliance/>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

**Do You Want
To Win A \$25
Amazon
Gift Card?**



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:
How do you make a skeleton laugh?

Last Month's Answer to:

Why did the one-eyed monster close down his school?

He only had one pupil!

Last month's Winner:

STEPHANIE WATTS

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: All About October!

As leaves blaze into gold and nights grow mysterious, October brings legends, harvests, and a hint of magic—dare to test your autumn knowledge?

1. What ancient Celtic festival is believed to be the origin of modern Halloween?
2. Which birthstone is associated with October, known for its rainbow-like iridescence?
3. What is the traditional flower for October, symbolizing loyalty and devotion?
4. In the Northern Hemisphere, what full moon is commonly known as the one closest to the autumnal equinox?
5. Which sport begins its World Series championship games in October?
6. What nut, often roasted and associated with fall, comes from the oak tree?
7. Which migratory birds famously begin their journey south during October in many regions?
8. What popular seasonal drink is often flavored with cinnamon, nutmeg, and clove during October?
9. Which constellation, representing a hunter, begins to rise prominently in October's night sky?
10. In many cultures, October 31st is believed to be the time when the boundary between the living and spirit worlds is thinnest. What is this night traditionally called?

Trivia quiz answers at the bottom of page two!



"Sweetie, we only have three days in Paris. We can't spend them all in the Catacombs!"

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Maximizing Your Records Management ROI: Why the Right Partner Makes All the Difference

Why ROI Matters More Than Ever

In today's competitive business environment, every vendor decision comes under scrutiny. CFOs are asking harder questions, budgets are tighter, and companies need to justify every expense. When it comes to records management, the question isn't just "What does it cost?" but "What value does it deliver?"

Records management isn't just a necessary evil, it's a strategic investment that can drive significant returns when done right.

Understanding the Full Scope of ROI

True ROI in records management extends far beyond the monthly storage fee. Consider the total cost of ownership: retrieval efficiency, transportation costs, compliance assurance, and the hidden costs of poor organization. A partner charging slightly more up front might deliver substantial savings through streamlined processes and reduced operational friction.

Direct Cost Savings That Add Up

Professional records management delivers measurable savings through optimized storage solutions that reduce square footage needs, faster retrieval systems that cut labor costs, and automated processes that eliminate manual inefficiencies. Companies often discover they're spending more on internal handling than they realize. Professional management typically reduces these hidden costs by 30-40%.

Perhaps most importantly, compliance assurance prevents costly penalties. A single HIPAA violation can cost hundreds of thousands, making compliant records management an insurance policy that pays for itself.

Indirect Value Drivers

Productivity gains from efficient records management compound over time. When employees can access documents in minutes instead of hours, projects move faster. When files are properly indexed and tracked, billing becomes more accurate. When retrieval is reliable, customer service improves.

These improvements might seem small individually, but they create significant operational advantages that directly impact your bottom line.

Risk Reduction: The Hidden ROI Driver

Secure, compliant records management protects against reputation damage, regulatory penalties, and competitive intelligence loss. During audits or legal reviews, organized records save thousands in attorney fees and reduce business disruption.

Data governance isn't just compliance, it's competitive advantage. Companies with reliable information access make better decisions faster.

Strategic Business Impact

The right records partner enables scalability without proportional increases in administrative overhead. As Pacific Records has demonstrated since 1856, reliable systems support business growth by providing the infrastructure needed for expansion.

When leadership isn't worrying about document management, they can focus on revenue-generation and strategic initiatives: the activities that truly drive business value.

Warning Signs Your Current Vendor Is Costing You ROI

Poor communication, disorganized retrieval, inconsistent service levels, and hidden fees are red flags that your current provider might be draining value rather than creating it. If you're spending internal resources managing your records management vendor, something's wrong.

What High-ROI Partners Deliver

Look for proven systems, transparent pricing, industry certifications like NAID AAA, and scalable service models. The best partners become extensions of your team, not just vendors.

Invest in the Right Partner

Records management ROI isn't just about cutting costs, it's about enabling growth, ensuring compliance, and freeing your team to focus on what matters most. The right partner delivers measurable, ongoing value that compounds over time.

Ready to maximize your records management ROI? Let's discuss how Pacific Records' time-tested approach can deliver lasting value for your organization.

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