

SEPTEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

3 YEARS

David Postlethwait

9 YEARS

Cheng Her

12 YEARS

David Meza

23 YEARS

Kevin Fenster

Quick Tips: Cleaning

Before installing a baby seat in your car, protect your vehicle's fabric under the seat. Place a sheet of heavy plastic down and then cover this with an absorbent towel. Proceed by installing the car seat according to manufacturer's instructions. Each time you clean the interior of your car, replace the towel with a clean one and refasten the car seat.

The "towel trick" is also handy once your children are grown, especially when returning from trips to the beach! Or use the trick when carrying bulky items in the back seat.

What's Inside This Month?

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September Offers!

Thoughts from Richard Steed



September 21st thru 25th is National Love Your Files Week. Who would know that except for your Records Management provider? Yes, there's actual official calendar recognition for the love of files. And not just a "Love Your Files Day," but, in fact, an entire week for that!

You may not love your files. You can probably think of a dozen reasons why you don't even like them. They can take up

valuable office space, be in the way, be hard to find, and sometimes even disorganize themselves while you're off having a coffee.

They can be hard to manage when you're trying to focus more on your primary business concern—your customers!

You're most likely not feeling up to worshipping your files for an entire week and probably don't want the stress of even thinking about whether you should. So how can you sincerely honor National Love Your Files Week? How can you truly put your heart into it? What will the neighbors think!

Well, hey, that's what you have us for. We're your Information Management provider and we love your files for you! In fact, we're already loving them, even as you read this. We're like the "Scrubbing Bubbles": We love your files so you don't have to! In fact, loving your files for you is something we do FREE of charge. It's just a tad embarrassing for us to admit . . . but it's easy for us. We don't even have to try . . . "Files R Us." Every day . . . we even have fun with it (blush).

So relax and know that the onerous task of loving your files for an entire week has been placed squarely on us. We've got you covered. As for the rest of September—enjoy!

Richard

"It is the supreme art of the teacher to awaken joy in creative expression and knowledge."

— Albert Einstein

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

Trivia Quiz: Pencils!

Think you learned a lot in school? Test your pencil knowledge with this back to school trivia quiz.

True or False?

1. More than 2 billion pencils are used in the United States every year.
2. Most pencils sold in Europe do not have erasers.
3. The typical pencil can draw a line 150 miles long.
4. A pencil will write in zero gravity, upside down, and under water.
5. Eraser manufacturers call pencil erasers “sockets.”
6. There is actually no lead in pencils.
7. The higher the number marked on a pencil, the softer the center of the pencil is.
8. John Steinbeck, who wrote “The Grapes of Wrath” and “Cannery Row,” used as many as 60 cedar pencils every day.
9. Pencils were standard issue for soldiers during the Civil War.
10. Pencils were first painted yellow to make them easy to find in the dark.

Answers on Back Page!

How Much is That Doggie?

When people are picking a dog, they consider lots of things: affection, temperament, energy level, and behavior. One thing that's easy to overlook is the cost. According to the APPA National Pet Owners Survey, basic annual expenses for a dog owner can run from \$1,400 to \$2,500. Costs are higher at the beginning and end of your pet's life.

First year costs include spaying or neutering, pet beds, leashes, collars, tags, food and water dishes, and toys. You may also want to purchase gates and a crate. You'll have several vet visits for checkups and vaccines. Don't forget to account for damage to your home, especially furniture and carpets, as you house train your new dog and deal with teething and chewing.

As your dog ages, you'll find that you often need more veterinary care. Owners of older dogs spend an average of \$225 on routine vet visits and over \$500 on additional care. Pet insurance can help with these costs, but you will only save money if you insure your younger pet. Getting insurance when your dog is older may not save you money in the long run.

Other costs to consider: Obedience training, pet sitting, grooming. But you can save some money by training and grooming your dog yourself. There are many online resources to help with this.

They say you can't put a price on love—most dog owners are happy to spend what it takes to care for their canine companion. But be sure that you add up the costs before you take the plunge. Not only will you avoid sticker shock, but you'll be able to properly budget for the inevitable costs in the years ahead.

September Holidays and Events

Daily Observances:

- 4 Bring Your Manners to Work Day
- 4 Newspaper Carrier Day
- 5 International Day of Charity
- 7 Labor Day
- 8 International Literacy Day
- 9 Wonderful Weirdos Day
- 10 World Suicide Prevention Day
- 11 Patriot Day and National Day of Remembrance
- 13 National Grandparents' Day
- 14 National Boss/Employee Exchange Day
- 15 International Day of Democracy
- 16 National Play-Doh Day
- 17-23 Constitution Week
- 17 Citizenship Day
- 18 Constitution Day
- 18 National POW/MIA Recognition Day
- 19 Fall Astronomy Day

21-25 National Love Your Files Week!

- 21 International Day of Peace
- 22 Autumn Equinox
- 22 National Centenarian's Day
- 24 National Punctuation Day
- 25 Love Note Day
- 26 Family Health and Fitness Day—USA
- 26 National Hunting and Fishing Day
- 27 Ancestor Appreciation Day
- 28 World Rabies Day
- 29 International Coffee Day
- 29 National Biscotti Day
- 30 National Women's Health and Fitness Day

Monthly Observances:

- Be Kind to Editors and Writers Month
- National Mushroom Month
- National Wilderness Month
- AKC Responsible Dog Ownership Month
- Atrial Fibrillation Awareness Month
- Attention Deficit Hyperactivity Disorder Month
- Baby Safety Month
- Childhood Cancer Awareness Month
- Eat Chicken Month
- Fall Hat Month
- Gynecologic Cancer Awareness Month
- Happy Cat Month
- Healthy Aging Month
- Hunger Action Month
- Intergeneration Month
- International Speak Out Month
- International Strategic Thinking Month
- International Women's Friendship Month

PacBlog

Answers to the Top 5 Records Storage Questions

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

[https://pacific-records.com/
answers-to-the-top-5-records-storage-questions](https://pacific-records.com/answers-to-the-top-5-records-storage-questions)

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

I am your mother's brother's only brother-in-law.

Who am I?

Last Month's Answer to:

*If it takes six men one hour to dig six holes,
how long does it take one man to dig half a hole?*

There is no such thing as half a hole.

Last month's Winner:

YOUA MOUA

DENHAM RESOURCES

Email your answer to info@pacific-records.com

Green Living:

Green Lawn Mowing!

A lightweight manual reel mower can cut your lawn maintenance related greenhouse gas emissions and help the environment; while providing you with some added exercise.

On any weekend, the buzz and cough of gas powered lawn mowers is a common sound in suburbia. Aside from the noise pollution, gas powered lawn mowers spew a stack of greenhouse gases into the atmosphere as their emission controls are nowhere near as sophisticated as today's cars.

A conventional gas powered mower emits on average nearly 90 pounds of carbon dioxide and over 50 pounds of other pollutants into our air every year according to the EPA. Emissions aside, there's all the other environmental nastiness associated with oil exploration, extraction and refining to provide the gas to power these machines.

Electric mowers are a great option if your house is supplied with green power, otherwise you may just be powering the mower with another filthy fossil fuel burned to produce the electricity.

If you're looking for an even greener option, a manual reel mower could be ideal. After all, why waste money and travel related emissions going to the gym when you can work those muscles and be productive at the same time? In a sense, using a reel mower is like exercising for the environment!

BreakthroughVisuals.com



So, what have you all
been watching lately?

3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Records Management During the Coronavirus Pandemic

Although many businesses have scaled back during the COVID-19 pandemic, now is not the time to skip on your records management practices. Companies must still comply with retention requirements and privacy regulations. But how do you follow guidelines with truncated office hours and employees working from home?

Make sure your employees can access the information they need to do their jobs. Keep track of records by creating an audit trail for your documents. It may be helpful to scan hard copies and upload them to a cloud-based storage application so remote employees have access to important data. Our Scan on Demand service combines off-site storage security with the accessibility of document scanning. We store your records in our records center. When an authorized requestor requests a document, we scan the hard copy and upload it to our secure file management service or send it to the requestor's email.



Identity thieves are preying upon corporate data security lapses during the pandemic. As a result, your company's breach exposure may have also increased. Keep shredding outdated documents and obsolete hard drives. We are continuing to provide scheduled shredding and destruction services at your business location as well as providing options for work-at-home employees. Contact us at (866) 524-1988 or info@pacificshredding.com if you would like to schedule

shredding for your work-from-home employees.

Maintaining solid records management practices is more important than ever. We will continue to support you during these unprecedented times.



How to Leave Us Google & Yelp Reviews

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

How to Review Us on Google

Please go to the appropriate link below for your service area:

Sacramento: <https://goo.gl/YVhD3A>

Modesto: <https://goo.gl/MU53Wp>

Stockton: <https://goo.gl/TbA9Zb>

Fresno: <https://goo.gl/hhQXMJ>



Next, sign in to Google+, and click the gray "Write a Review" button found just under our address.

You will be directed to a login screen for Google. If you are logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the red "Create Account" button link at the top right to get your free Google account.

In the Review section, choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Publish" button when you are finished.

For Yelp . . .

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided a link below with easy instructions to submit your review

Thank you in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

Sacramento:

www.yelp.com/biz/pacific-records-management-sacramento-5

Modesto:

www.yelp.com/biz/pacific-shredding-modesto

Stockton:

www.yelp.com/biz/pacific-records-management-stockton

Fresno:

www.yelp.com/biz/pacific-shredding-fresno

TRIVIA QUIZ ANSWERS:

1. True, 2. True, 3. False, 4. True, 5. False, 6. True, 7. True, 8. True, 9. True, 10. False. Yellow pencils indicated that they were produced using Asian graphite, a superior form of graphite.

NEWS You Can Use is a free monthly newsletter from your friends at

Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892

Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

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