

SEPTEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

26 YEARS

Kevin Fenster

15 YEARS

David Meza

12 YEARS

Cheng Her

6 YEAR

David Postlethwait

Thoughts from Richard Steed



Ah, the dawning of September, its fresh air calling to mind the phrase: "a fresh start." It's a phrase that seems to drift in on a light breeze. And there's something about it that doesn't just stay external; it settles within us, resonating in our very core.

Whether you're bidding adieu to the sizzling days of summer or preparing for a new project launch in the ever-evolving realm of records management, that sentiment strikes a chord. It's like a collective inhale – the scent of possibility, the feeling of embarking on uncharted territory.

As time gracefully moves forward, I find myself extending empathy to those who embrace new beginnings, often without fanfare – the unsung champions of progress: the initiators. Amidst the excitement of transformations, we might overlook the individuals who lay the groundwork for our endeavors. Maybe it's time to shine a spotlight on them, don't you think?

I can't help but wonder, amidst the flurry of kickoff meetings and brainstorming sessions, do we ever pause to capture that classic "beginning of a project" moment – the one where the team stands together, enthusiasm palpable, ready to conquer the challenges ahead? Perhaps we do, but I'd venture that the most cherished project photos live not in a camera roll, but within the collective memories of the dedicated contributors.

For me, the notion of "a fresh start" sparks a cascade of mental snapshots – an album of images showcasing those exceptional individuals who didn't just guide me through tasks or provide direction. No, they were the ones who encouraged innovation, who celebrated uniqueness, who ignited the flames of creative thinking. And in doing so, they fostered an environment of camaraderie and encouragement.

While my journey might not have led me to become an originator in the traditional sense, I'm steadfast in infusing that spirit of camaraderie into my interactions with clients. It's a quality I absorbed from those remarkable initiators – a gift that keeps giving, much like the echo of a promising sunrise.

So, here's to September's orchestra of fresh starts!

Richard



Did You Know You Can Pay Online?

Pacific customers can
pay their invoices online at:

pacific-records.com/pay-your-bill

What's Inside This Month?

Trivia Quiz: All About September

Green Grilling!

Want to Win a \$25 Amazon Gift Card?

Scanning Can Change the Way You Work

How to Review Us on Google

September Offers!

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of September!

Trivia Quiz: All About September!

It's September! Test your knowledge of this summer month with 10 fun questions. Enjoy!

1. September is the ninth month of the year in the Gregorian calendar, but its name comes from the Latin word for which number?
2. Which beautiful blue gemstone is the birthstone for September?
3. In many cultures, September marks the beginning of a new academic year. In which month does the academic year typically start in the Northern Hemisphere?
4. The famous author Roald Dahl, known for writing beloved children's books, was born on September 13th. What's the title of his book about a young girl with extraordinary powers?
5. September is associated with the transition from summer to autumn in the Northern Hemisphere. What special day does this transition mark?
6. Which zodiac sign covers most of September?
7. The largest and most famous film festival, showcasing a wide variety of international films, takes place annually in September. What is the name of this prestigious event?
8. In ancient Roman times, September was considered the seventh month. Why does it sound contradictory to its position on the modern calendar?
9. September is often associated with harvest time. In the United States, what popular fruit is commonly associated with this month's harvest season?
10. On September 21st, many countries around the world celebrate what international day, emphasizing peace and cooperation among nations?

Green Grilling!

When firing up the grill, why not turn up the eco-friendliness too? Embrace "green" barbecuing by opting for locally grown veggies and organic meats to support local producers and reduce your carbon footprint. Swap out disposable plates and utensils for reusable ones. If you're feeling adventurous, experiment with plant-based grilling for a lighter, Earth-friendly twist. And don't forget to keep those coals for compost or use as biochar!

Trivia Quiz Answers

1. Seven 2. Sapphire 3. September 4. "Matilda" 5. Autumnal Equinox 6. Virgo 7. Venice Film Festival 8. It was originally the seventh month before January and February were added to the calendar. 9. Apples 10. International Day of Peace

September Holidays and Events

Daily Observances:

- 1 - National Chicken Boy Day
- 2 - National Blueberry Popsicle Day
- 3 - National Skyscraper Day
- 4 - Labor Day (United States)
- 4 - National Wildlife Day
- 5 - International Day of Charity
- 7 - National Beer Lover's Day
- 8 - International Literacy Day
- 9 - National Teddy Bear Day
- 10 - World Suicide Prevention Day
- 10 - National Grandparents Day
- 12 - National Video Games Day
- 13 - National Peanut Day
- 14 - National Cream-Filled Donut Day
- 15 - International Day of Democracy
- 16 - National Guacamole Day
- 17 - Constitution Day and Citizenship Day
- 18 - National Cheeseburger Day
- 18-22 National Love Your Files Week**
- 19 - International Talk Like a Pirate Day
- 20 - National Pepperoni Pizza Day
- 21 - International Day of Peace
- 22 - National White Chocolate Day
- 23 - Autumnal Equinox
- 23 - National Great American Pot Pie Day
- 24 - National Punctuation Day
- 25 - National Lobster Day
- 26 - World Maritime Day
- 27 - National Chocolate Milk Day
- 28 - National Drink Beer Day
- 29 - National Coffee Day
- 30 - International Translation Day

Monthly Observances:

National Coupon Month

- National Preparedness Month
- National Food Safety Education Month
- National Recovery Month
- National Yoga Awareness Month
- National Piano Month
- National Chicken Month
- National Honey Month
- National Mushroom Month
- National Organic Harvest Month
- National Potato Month
- National Rice Month
- National Bourbon Heritage Month
- National Childhood Cancer Awareness Month
- National Cholesterol Education Month

PacBlog

Tips for Finding the Right Records Management Provider

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/tips-for-finding-the-right-records-management-provider>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:

Why do soccer players do well in school?

Last Month's Answer to:

Why wouldn't they let the butterfly into the dance?

Because it was a moth ball!

Last month's Winner:

CONNIE E BERGSTROM

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com



Need an unscheduled service of your shred bin?

Feel free to fill out a request



<https://pacificshredding.com/service-request>

Did You Know: Coupons

- September is National Coupon Month.
- The first coupon was issued in 1887 when Asa Candler used paper tickets to give away free glasses of Coca-Cola.
- In 1909, C.W. Post used one-cent coupons to market his newest cereal, Grape Nuts.
- By 1965, fifty percent of Americans used coupons.
- Almost 80 percent of Americans report using coupons each year.
- Almost 75 percent of coupons only require a purchase to buy one item. The rest require a purchase of two or more items.
- The top two reasons consumers give for not using coupons is that there are no coupons for the products they want to buy and their coupons expire before they can use them.
- Marketers overwhelmingly use free-standing inserts, most often found in newspapers, to distribute their coupons.

I might seriously need to re-think this business idea.

Lumberjack Shredding



3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

How a Scanning Solution Can Change the Way You Work

Leading a business requires a lot of juggling. It's important to have a quality product or service, managed by the right team, in an ideal facility, using quality equipment. At the same time, there's the constant need to find ways to grow, improve, and stay current with changes.

Despite records management being a crucial part of any business, it can sometimes default to a lower priority because it doesn't appear to affect the bottom line. However, the way your staff utilize and managing your business records has the potential to affect your business' success. By implementing a scanning solution, you can improve a variety of areas of your business, ultimately improving efficiency, morale, and the overall health of your business.

Benefits of Scanning

Using an off-site professional scanning service to digitize your documents can:

1. Create New Space

Your paper documents use a large amount of valuable space, and if your facility is already limited in size and maximizing every inch possible, reclaiming space will allow you to grow and expand without renovating or finding a new facility. When you choose to have your documents converted to digital with a scanning solution, you eliminate paper and cabinets and free up valuable space. The cost of scanning and moving more to digital is far less than renovating, renting, or buying additional space.

2. Increase Efficiency

A scanning solution will allow hundreds of thousands of documents to be stored on a fraction of your hard drive or in the cloud. These files can be easily and quickly searched and retrieved, shared, and tracked, all of which are either cumbersome or impossible with paper documents.

3. Improve Security

Securing your paper files by making them digital files allows you to encrypt, securely share, and easily back them up for disaster recovery. Digital files also allow for controlled access by authorized users only through a combination of restrictions that work for every scenario.

4. Decreased Cost

When you have your documents properly scanned by a professional scanning company, your paper, printing, copying, and storage expenses will likely go down. With the ability to track, search and retrieve files quickly, from any location, with no need to track down and copy paper documents, the increased efficiency will improve your bottom-line. Even the morale of staff who utilize and work with your records will improve.

Use a Professional

Whether you have your own scanning equipment or not, using a professional scanning company's service will result in the best-quality scanned documents and images with error checking, image correction, Optical Character Recognition (OCR), indexing, and the appropriate file types and sizes. Ask how you can change the way you work and affordably improve your businesses outcome with document scanning.

How to Review Us on Google

Thank you for being a client of Pacific Records Management!

As the online world grows and expands, one thing we rely on for business is client reviews. These reviews help us to achieve better ranking in search engines. Would you be willing to review our company? We've provided the links below with easy instructions to submit your review.

Thanks in advance for taking the time to help us! We appreciate your business and it is a pleasure to serve you.

Please go to the appropriate link below for your service area:

Sacramento: bit.ly/sac-review

Modesto: bit.ly/mod-reviews

Stockton: bit.ly/sto-review

Fresno: bit.ly/fres-review



You will be directed to a login screen for Google. If you're logged into your Google account, you will see a review window, and your review will be posted using your Google ID. If you do not have a Google account, click on the blue "Create account" link to create one.

Choose the rating that best represents your opinion of our company and the service we provide. Then in the open box area, please add a description to support your rating. Be sure to click the blue "Post" button when you're finished.

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