

Meet the Team: Kevin Fenster!



Kevin was born in Redwood City, CA and lived in the Bay Area for his first 26 years or so. He graduated from Woodside High School. He worked for the Carpenters Union for 12 years as a journeyman carpenter.

He moved in Loomis, CA in 1994 and began working for Bekins Moving

and Storage just before Pacific Storage company purchased it. Kevin was responsible for packing, loading and unloading trucks and worked there for almost 20 years before transferring to Pacific Shredding.

Currently, Kevin is part of our Shredding team and drives on our larger straight trucks.

Kevin is an avid Bay Area sports fan including the SF Giants and SF 49ers. He also enjoys the outdoors including the coast, camping, and traveling with his girlfriend.

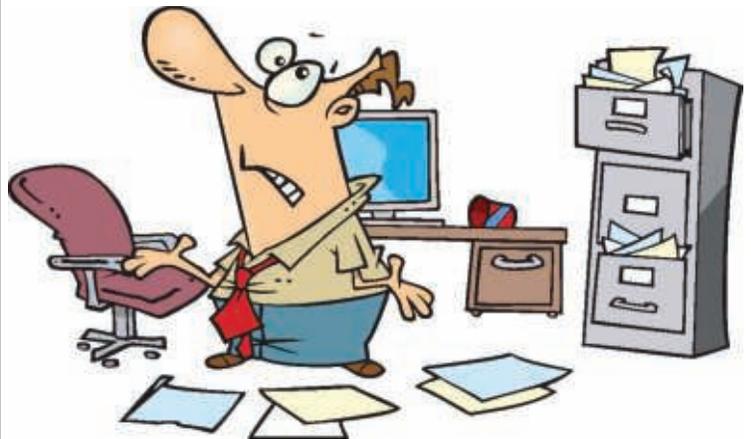
When asked what he likes best about his job Kevin said, "Working with the many customers and interacting with them." He said we have very nice customers who are great to work with.

This year we recognize Kevin's 25th anniversary with Pacific. He has been a great team member and solid asset to our team. Thank you Kevin for your hard work and for 25 great years!!



Thoughts from Richard Steed

September 19th thru 23rd is National Love Your Files Week. Who would know that except for your Records Management provider? Yes, there's actual official calendar recognition for the love of files. And not just a "Love Your Files Day," but, in fact, an entire week for that!



You may not love your files. You can probably think of a dozen reasons why you don't even like them. They can take up valuable office space, be in the way, be hard to find, and sometimes even disorganize themselves while you're off having a coffee. They can be hard to manage when you're trying to focus more on your primary business concern—your customers!

You're most likely not feeling up to worshipping your files for an entire week and probably don't want the stress of even thinking about whether you should. So how can you sincerely honor National Love Your Files Week? How can you truly put your heart into it? What will the neighbors think?!

Well, hey, that's what you have us for. We're your Information Management provider and we love your files for you! In fact, we're already loving them, even as you read this. We're like the "Scrubbing Bubbles": We love your files so you don't have to! In fact, loving your files for you is something we do FREE of charge. It's just a tad embarrassing for us to admit . . . but it's easy for us. We don't even have to try . . . "Files R Us." Every day . . . we even have fun with it (blush).

So relax and know that the onerous task of loving your files for an entire week has been placed squarely on us. We've got you covered. As for the rest of September—enjoy!

Richard

What's Inside This Month?

Thoughts from Richard Steed

Meet the Team: Kevin Fenster!

Did You Know: Piano Trivia

Trivia Quiz: Honey Bees!

Want to Win a \$25 Amazon Gift Card?

*Why Self-Storage is a No-No for
Business Records*

September Offers!

SHRED 6 DRIVES FOR THE PRICE OF 5

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of September!

SEPTEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

25 YEARS

Kevin Fenster

14 YEARS

David Meza

11 YEARS

Cheng Her

5 YEAR

David Postlethwait

Diehard Fans!

A diehard football fan was sitting high in the stadium when he noticed an empty seat down in front. After watching for a while, he realized that no one was returning to the seat, so he assumed it was available. He made his way down to that row and asked the man sitting next to the vacant seat if he knew whose seat it was.

“Sure do,” said the man sadly. “That’s my wife’s seat. We have season tickets and haven’t missed a game in 12 years. But she died recently, so I’m now here alone. If you’d like, you can sit here.”

The fan accepted the offer. As he settled into the seat, he said, “It’s too bad you couldn’t find a relative or friend to take the ticket so you could enjoy the game together.”

“Well,” replied the man, “that’s not possible. They’re all at the funeral.”

Did You Know: Piano Trivia

September is National Piano Month.

When a piano key is pushed, it moves a hammer to strike the strings. Most of the hammers will strike three strings at once when activated.

There are 88 keys on a common grand piano—52 white and 36 black.

The typical grand piano has more than 7,500 parts.

During the past 100 years, there have been around 5,000 brands of pianos introduced to the market.

Only three presidents have not had pianos in the White House: Gerald Ford, George Bush, and Bill Clinton.

The first note on a standard piano is A, and the last note of the keyboard is C.

September Holidays and Events

Daily Observances:

- 1 National No Rhyme Nor Reason Day
- 1-7 Self-University Week
- 4 International Drive Your Studebaker Day
- 4 Newspaper Carrier Day
- 4-10 National Suicide Prevention Week
- 5 Labor Day
- 6 Another Look Unlimited Day
- 8 International Literacy Day
- 9 Wonderful Weirdos Day
- 10 Swap Ideas Day
- 11 National Grandparents’ Day
- 11 Patriot Day
- 12 National Boss/Employee Exchange Day
- 13 National Celiac Awareness Day
- 16 Constitution Day
- 16 National POW/MIA Recognition Day
- 17 Citizenship Day
- 17-23 Constitution Week
- 18 Hug a Greeting Card Writer Day
- 19 International Talk Like a Pirate Day
- 19-23 National Love Your Files Week**
- 21 International Day of Peace
- 22 National Centenarian’s Day
- 23 Family Health and Fitness Day
- 24 National Punctuation Day
- 25 One Hit Wonder Day
- 26 World Maritime Day
- 27 Ancestor Appreciation Day
- 27 World Tourism Day
- 28 National Women’s Health and Fitness Day

Monthly Observances:

- National Mushroom Month
- Update Your Resume Month
- Whole Grains Month
- Wild Rice Month
- Be Kind to Editors and Writers Month
- Library Card Sign-Up Month
- Atrial Fibrillation Month
- Attention Deficit Hyperactivity Disorder Month
- Baby Safety Month
- Backpack Safety America Month
- Childhood Cancer Awareness Month
- College Savings Month
- Fall Hat Month
- Happy Cat Month
- Healthy Aging Month
- International People Skills Month
- International Self-Awareness Month
- International Strategic Thinking Month

PacBlog

Crucial Questions to Ask Your Off-Site Records Storage Provider?

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.
<https://pacific-records.com/crucial-questions-to-ask-your-off-site-records-storage-provider>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw the name of one lucky winner.

Here is this month's challenge:
What is the difference between a school bus driver and a cold?

Last Month's Answer to:

What is yellow, has four wheels, and has lots of arms and legs?

A school bus full of children!

Last month's Winner:

DIANA McLAUGHLIN

**** CONGRATULATIONS ****

Email your answer to info@pacific-records.com

Trivia Quiz: Honey Bees!

September is National Honey Month. Test your honey knowledge with this trivia quiz!

1. How many eyes does a honey bee have?
2. What is another name for honey wine?
3. How many sides does each honeycomb cell have?
4. How many wings does a honey bee have?
5. What are male bees called?
6. How many flowers does it take for honey bees to produce one pound of honey?
7. How far does a hive of bees fly to collect enough nectar for that one pound of honey?
8. True or False: Bees don't sleep.
9. How fast do bees' wings beat?
10. What is the average number of bees in a hive?

Answers on Back Page!

Green Subscriptions

If you love magazines and newspapers, you maybe tempted to subscribe to them, or perhaps already are subscribed to one or more. If so, you might find yourself drowning in weekly or monthly recycling. One way around this is to share subscriptions with your family, friends, or neighbors. Decide on subscriptions that you are mutually interested in and then split the cost. Once you or your friend is done with the magazine or newspaper, simply pass it on. This not only is good for the environment, but will save you money as well.



"My favorite thing about working here is the employee discount."

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Why Self-Storage Is a No-No for Business Records

Len's Story

As a cost-cutting strategy and morale booster, my company offers employees rewards for great suggestions to help the business improve and keep costs down. One suggestion submitted was from a staff member whose uncle owns a self-storage facility and offered our business a discount. The monthly price is much lower than the local records management facility, so we wondered what to do.

We Did Our Homework

Self storage is not the same thing as records management. Self storage offers clients a place to store their belongings for various reasons, such as cleaning out the home of a deceased relative, storing household items during a move, or storing items that are too big for a studio apartment but are still needed. There are hundreds of valid reasons to rent a self-storage unit. The other great thing about self storage is that it offers convenient access, and many facilities offer 24/7 unsupervised access. These are also some of the reasons why self storage is not the place for business record storage.

Keeping Business Records Out of Self-Storage

As a business who handles the private information of your clients and employees, you are required by law to protect that information from the time it is generated or given to you until it is destroyed. During that time, storing those records in a self-storage unit, no matter what the financial benefit is, creates potential problems.

It also behooves any organization to keep its own operational and financial records secure. Failure to do so can result in serious problems, such as:

- 1. Lack of security.** A reputable records management company won't permit access to where your records are stored. Your records should be protected by staff, cameras, security systems, or a combination of those.
- 2. Possibility of damage.** Records stored in a self-storage unit are susceptible to temperatures not suitable for documents. There is also the possibility of damage from the leaky contents of an adjacent storage unit. Records can be damaged by critters, rodents, smoke, fire, or environmental problems that a storage facility may not have control over.
- 3. Data breaches.** When customers (and gate crashers) have 24/7 access to the facility, your documents are at risk of being stolen. This can permanently damage your company's reputation, ownership, staff, and customers, and incur huge fines and lawsuits.
- 4. Retrieval issues.** Obtaining business records is challenging in a self-storage facility. Compared to having them delivered or scanned-on-demand in a record management facility, driving to an off-site location to dig through stacked boxes of files is costly, inefficient, and frustrating, not to mention the worker's comp and insurance issues created by having employees drive their private cars to go lift heavy boxes.
- 5. Unprofessional.** Should your customer discover their records are stored in a public facility, it may drive them away and cause them to warn others, resulting in lost customers. It would be embarrassing if a customer rented a unit near your stored records and you happened to cross paths there one day.

Despite the risk of insulting the good intentions of a relative's offer, put the security of your business records first. Use self storage for items that are not of great value, and professional records management for your confidential records, where they will be stored in a purpose-built facility designed to keep them secure and safe from many different types of threats. It's far more affordable in the long run.

"Many persons have the wrong idea of what constitutes true happiness. It is not attained through self-gratification but through fidelity to a worthy purpose."

— Helen Keller

Trivia Quiz Answers

1. Five. 2. Mead. 3. Six. 4. Four. 5. Drones. 6. Two million. 7. Over 55,000 miles. 8. True. 9. 180 beats a second. 10. 30,000 to 60,000.

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