

New Service Announcement: Hard Drive Shredding

WE can now shred your hard drives!

Protect your confidential data by having your hard drives properly shredded.

One (1) Hard Drive shredded free for every five (5) during the month of August!

See coupon at the bottom of this page and the full story on page 4.

Call today: (844) 49-Shred
(844) 497-4733

www.pacificshredding.com

Trivia Quiz: Konnichiwa

August is Learn Japanese Month. Test how much you know about the Land of the Rising Sun with this trivia quiz.

1. True or False: Women are not allowed inside a sumo ring for any reason.
2. What is the main religion in Japan?
3. What item is purchased daily in Japan more than in any other country of the world?
4. What side of the road do the Japanese drive on?
5. How many islands comprise the country of Japan?
6. True or False: The capital of Japan, Tokyo, is the largest metropolis in the world.
7. In Japan, what does "shinkansen" mean?
8. What is the legal drinking age in Japan?
9. What is the Japanese word for Japan?
10. On what island is Japan's highest mountain, Mt. Fuji, located?

Answers: 1. True 2. Shintoinism 3. Newspapers 4. The left 5. Over 3,000 6. True 7. The bullet train 8. 20 9. Nihon 10. Honshu

What's Inside This Month?

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Protecting Your Backup Media

Does your business have a data protection plan? Whether you use tapes, CDs, or portable hard drives to back up your data, it's important to protect them from unauthorized access, disasters, and mismanagement. Storing copies of your backups in an off-site media vault means you will always have a reliable, duplicate copy of your data available in case of emergency.

A media vault is the ideal off-site storage solution for your backup media. The materials used in the construction of a media vault offer a barrier designed to thwart thieves and protect against catastrophic events. Inside the vault, waterless fire suppression technology protects your media from fire and water damage. Since even the slightest temperature and humidity fluctuations can damage magnetic and optical media, climate control systems ensure optimal conditions are maintained for the long-term preservation of your data.

Access to a media vault is strictly controlled. Surveillance technology inside and outside of the vault offers round-the-clock security monitoring for your backup data. All loading and unloading of media takes place in secure areas and is handled by screened employees to protect the confidentiality of your information.

Data protection technicians organize and index your media inventory for precise identification and rapid retrieval. Bar codes are applied to each item for continuous tracking and a complete audit trail of activity. Alarmed and GPS-tracked vehicles are used for secure pickup and delivery of your media.

Your data is your organization's lifeline to continued operability. A professional records and information management company offers a trusted, independent solution for protecting your company's backup media.

Richard

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of August!

Quick Tips: Money

If your child is saving for a big purchase but doesn't have quite enough to cover the cost, resist the temptation to help them pay for it. This is a great opportunity to learn about saving and waiting until you actually have the money to pay for something. If you want to help them, rather than simply giving them the extra money, lend it to them. Then set up a repayment plan and explain that they will have to pay back more than they borrowed. This helps them learn the cost of debt and that repayment is important and costly.

Bumpah Stickahs . . .

- Almost everyone seems normal until you get to know them.
- Confidence is what you have right before you understand the situation.
- The best things in life are not things.
- Everything will be alright in the end. If it's not alright, it's not the end.
- The road to success is always under construction.



By the Numbers: Left-Handers

- About 13 percent of the population is left-handed.
- Even if both parents are left-handed, a child only has a 25 percent chance of being left-handed too. Two righties only have a 2 percent chance of having a lefty.
- Twice as many males are left-handed as females.
- Studies have shown that right-handed people will earn 12 percent more over their lifetime than left-handers.
- Almost 40 percent of the top tennis players are lefties.

Source: Oxford University, University of Montpellier

Out of Stock

The manager of a gardening center overheard one of his employees talking to a customer. "No," said the employee, "we haven't had any for a while, and I don't think we'll be getting it anytime soon."

After the customer left, the manager berated the employee. "Never tell a customer we can't get something! Anything they want, we can get it! We can special order it, get it overnight, and have it delivered to their home! Do you understand me?!"

The employee nodded slowly.

"Well," demanded the manager, "what was she inquiring about?"

The employee replied, "Rain."

August Holidays and Events

- 1 World Lung Cancer Day
- 1-7 International Clown Week
- 1-7 World Breastfeeding Week
- 2 Sisters' Day
- 2-8 National Exercise With Your Child Week
- 2-8 Single Working Women's Week
- 3-9 National Bargain Hunting Week
- 4 National Night Out
- 5 National Underwear Day
- 7 Professional Speakers Day
- 8 Middle Children's Day
- 9 International Day of the World's Indigenous People
- 9-15 Assistance Dog Week
- 10 National S'mores Day
- 10-16 Elvis Week
- 10-14 Weird Contest Week
- 12 International Youth Day
- 12 Vinyl Record Day
- 13 International Left-Handers Day
- 15 International Geocaching Day
- 15-21 National Aviation Week
- 16 National Roller Coaster Day
- 18 Bad Poetry Day
- 19 World Humanitarian Day
- 21 Poet's Day
- 22 Be An Angel Day
- 23-29 National Return to Work Week
- 25 Kiss and Make Up Day
- 25-31 Be Kind to Humankind Week
- 26 Women's Equality Day
- 28 Race Your Mouse Around the Icons Day
- 29 More Herbs, Less Salt Day
- 30 National Holistic Pet Day



August is also . . .

- American Adventures Month
- Black Business Month
- Boomers Making a Difference Month
- Bystander Awareness Month
- Children's Eye Health and Safety Month
- Children's Vision and Learning Month
- Family Eye Care Month
- Get Ready for Kindergarten Month
- Happiness Happens Month
- Learn Japanese Month
- National Immunization Awareness Month
- National Read a Romance Month
- National Spinal Muscular Atrophy Awareness Month
- National Traffic Awareness Month
- Neurosurgery Outreach Month
- What Will Be Your Legacy Month

PacBlog

6 Document Imaging Benefits for Your Small Business

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<http://pacific-records.com/6-document-imaging-benefits-for-your-small-business>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

Did You Know: Eclipses

The word "eclipse" is Greek for "abandonment." The ancient Greeks believed that the sun was leaving the earth during an eclipse. Here are some more interesting facts about eclipses.

- A solar eclipse happens when the moon moves in its orbit between the earth and the sun. This is called an occultation.
- There are a maximum of five possible solar eclipses in a year.
- There are at least two solar eclipses per year somewhere on earth.
- Local temperatures drop 20 degrees or more near totality of a total solar eclipse.

Do You Want To Win A \$25 VISA Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

Where does a penguin keep its money?

Last Month's Answer to: *Balloons fear what type of music?*

"Pop Music."

Last month's Winner:

**TESS PEREZ
BOUTIN JONES INC.**

Email your answer to info@pacific-records.com

AUGUST SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

23 YEARS
Archie Strauman

16 YEARS
Leon McKie

10 YEARS
Jay Sharma

"If we can really understand the problem, the answer will come out of it, because the answer is not separate from the problem."

—Jiddu Krishnamurti

Quick Tips: Green Living

Can you make your exercise routine greener? Sure! Try taking your workout outdoors, doing your stretching and cardio on trails nearby. You'll save the energy of lighting and heating or cooling your gym space at home. You can supplement your workout routine with a lunch break walk or doing yard work.



"We forgot to backup our files, so we're asking everyone to remember everything they've typed during the past ten days."

3 months FREE secure Destruction service

Get 3 months of free Secure Destruction service when you sign up for a new Secure Destruction account with a one-year agreement. Just mention this coupon! Email info@pacific-records.com for more information.

Hard Drive Shredding Services

Data stored on your hard drives isn't immune to theft. Even when erased, sensitive information can be recovered by anyone with the right tools and specialized skills. But professional hard drive shredding physically, permanently destroys your data so it doesn't end up in the wrong hands.

Hard Drive Shredding Services by Pacific Records Management

Pacific Records Management's hard drive shredding services ensure that your confidential data is permanently destroyed. We offer plant-based hard drive shredding as well as on-site media destruction. Each method provides a reliable solution for preventing your data from being compromised. Simply choose the method that works best for you.

In addition to hard drive shredding, we also offer confidential destruction of the following media assets:

- Backup tapes
- Optical media (CDs and DVDs)
- Microfilm
- USB drives
- Mobile devices
- Cell Phones

Off-Site Hard Drive Shredding

With this service, Pacific Records Management picks up your hard



drives and transports them to our shredding plant for secure destruction. We use strict chain of custody procedures during the pickup, transport and shredding processes. Only uniformed and screened shredding technicians handle your media. An alarmed, GPS tracked vehicle is used for transport to our facility. And all unloading takes place in a secure and monitored area.

Your hard drives are immediately destroyed as soon as they arrive at our facility. Our state-of-the-art hard drive shredding machine is designed for thorough and efficient destruction of non-paper media. All items are shredded to a small particle size that makes retrieving digital data impossible. No matter how many hard drives you need destroyed, we complete the task quickly. Our hard drive shredder can destroy 10-12 hard drives per minute!

On-Site Hard Drive Shredding at Your Office

To meet your privacy requirements, we also offer convenient on-site media destruction. Our mobile destruction vehicles shred your media quickly and discreetly onsite at your office. Your hard drives and other media assets are reduced to tiny particles in a matter of minutes. The entire shredding process can be witnessed firsthand, and for further verification, a Certificate of Destruction is provided upon completion of the destruction process.

Money Saving Travel Tips for Seniors

Travel can keep you active and curious. Studies have shown that seniors who travel have improved physical and mental health. Fortunately, those in their golden years can benefit from the time and resources available to them. These tips will help seniors get the most out of their travel experience.

Flexibility

Without needing to wait for school breaks or time off of work, seniors can take advantage of off-season travel deals. Besides saving considerable amounts of money, you'll be able to experience even previously visited places in new ways. Plus, you can avoid the crowds.

Save on Flying

Because seniors are able to travel on less popular days, air fare can end up being a bargain. Tuesdays and Wednesdays are the cheapest days of the week to travel. When booking a flight, check out several different days to see which offers you the best deal.

Special Deals

Never book anything—flights, hotels, even restaurants—without asking if there is a special rate or deal for seniors.

Discounts sometimes start at age 60. But when looking at these deals, don't just accept them right away. While you may be getting a discount, make sure that there aren't other types of discounts that cut the price even lower.

Consider Travel Insurance

Seniors pay more for travel insurance, but the benefit of having it when you need it is priceless. If you are traveling overseas, contact your insurance provider to make sure you are covered. Medicare is not valid outside of the U.S. except in very special circumstances. When buying travel insurance, make sure your policy has evacuation insurance. This will cover the cost of getting you to adequate medical care in the case of an emergency. If you do need to be transported, having this insurance will save you a substantial amount of money in the long run.

Go Long Term

If you have the time, consider staying in a travel destination for a longer period of time. Instead of staying in a hotel, rent a house or apartment. You'll save money on lodging and you'll have more fun exploring your travel spot.

NEWS You Can Use is a free monthly newsletter from your friends at

Stockton (209) 320-7771 • Sacramento (916) 649-7360 • Fresno (559) 475-7892

Modesto (209) 343-4630 • Napa/Solano County (888) 893-6054

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