

## MEET THE TEAM

### Archie Strauman—25 Years!



Archie Strauman manages our Stockton and Modesto facility. He is responsible for all our records management and shredding in Stockton and Modesto and our

entire company's document imaging center.

Archie Strauman first started his employment with Pacific by sweeping the floors for the moving division. Later he worked part time after high school, putting up racking for our records division. The day he received his driver's license, he began driving for our records division, picking up and delivering files and has since held varying responsibilities. Today, Archie is celebrating 25 years with Pacific Storage Company.

Archie graduated from Stagg High in Stockton. He was born and raised in Stockton; in fact, Archie has lived his entire life in Stockton.

When he isn't working, Archie enjoys time on the Delta in his boat, riding his motorcycle, enjoying the outdoors with his family esp Hannah who is always at his side Archie and his wife Amy are the proud and devoted parents of Hannah who is 11 and Jonathan who is 21.

Richard Steed, our Vice President for Records Management has said there are many wonderful qualities about Archie. His hard work, dedication and experience are valuable resources to the customers we serve. His ability to get things done and overcome obstacles is a tremendous asset to Pacific Records Management.

### What's Inside This Month?

*Thoughts from Richard Steed*

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*Trivia Quiz: Those Buggy Bugs*

*Want to Win a \$25 Amazon Gift Card?*

*Ensuring Efficient File Access*

*Taking Care When Changing a Flat*

*August Offers!*

## Thoughts from Richard Steed



August is the only month with no official holiday. But that doesn't mean there's nothing to celebrate. Some English-speaking countries, most notably Ireland, England, and Scotland still celebrate "Lughnasadh," which was one of the four main festivals of the medieval Irish calendar. It marked the midpoint between the summer

solstice and the fall equinox. It was considered the beginning of the harvest season, the ripening of first fruits, and was traditionally a time of community gatherings, market festivals, horse races, and reunions with distant family and friends.

On mainland Europe and in Ireland many people continue to celebrate Lughnasadh with bonfires and dancing. Vestiges of these ancient festivities are evidenced by the fact that some families still choose August as the traditional time for family reunions. On August 1st, the national holiday of Switzerland, it is traditional to celebrate with bonfires. In Northern Italy, Lughnasadh traditions are still incorporated into modern August 1st festivities.

Historians claim that due to modern work schedules, we in the United States have moved these events to the adjacent secular holiday of July 4th, which could explain many of the festivities associated with community Independence Day celebrations such as "wheelbarrow races." But personally I think we no longer celebrate Lughnasadh in the US because it's too hard to pronounce!

I like the idea of family and community, so I'm going to celebrate Lughnasadh this month! No need for a day off because I have family and community right here. And if you need us to retrieve a file box for you, well, we'll just have a wheelbarrow race on our way! We'll welcome any extra shredding you may have—it will be like making confetti! And, of course, we'll gladly harvest any backed up data you may need picked from our data center.

I can feel the "first fruits" of my personal Lughnasadh celebration ripening already.

Happy Lughnasadh!

*Richard*

# Shred 6 Drives for the Price of 5!

One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of August!

## AUGUST SERVICE AWARDS

*Celebrating Pacific Employee Anniversaries*

**25 YEARS**

Archie Strauman

**18 YEARS**

Leon McKie

**12 YEARS**

Jay Sharma

### ***Trivia Quiz: Those Buggy Bugs***

With summer heat comes lots of insects. How much do you know about the world of insects? Test your bug trivia with this quiz.

1. How long can a cockroach live without a head?
2. About how many dust mites can you find on a typical bed?
3. True or False: Ants don't sleep.
4. The African Goliath beetle is the heaviest beetle in the world. How much does it weigh?
5. Dragonflies are one of the fastest moving insects. How fast can they fly?
6. True or False: Every year, insects eat 1/3 of the world's food crops.
7. What color is the blood of insects?
8. Which gender of crickets can chirp: the male or the female?
9. In its entire lifetime, how much honey does the average worker bee produce?
10. The rhinoceros beetle is the world's strongest insect. How many times its own body weight can it support?

### ***By the Numbers: Cookouts***

- Iowa is home to over 19 million hogs and pigs, representing more than one-fourth of the nation's total. This means there is a one in four chance that your hot dog originated in the Hawkeye State.
- The six largest producers of broiler chickens are Georgia, Arkansas, North Carolina, Alabama, Mississippi, and Texas. The revenue from the sale of these chickens was over \$1 billion for each of these states.
- Love potato salad? Then you should love Idaho and Washington. More than half of the nation's spuds come from these two states.
- Over 78 million people have taken part in a barbecue in the last year.

## ***August Holidays and Events***

### **Daily Observances:**

- 1 National Girlfriends Day
- 1 National Mountain Climbing Day
- 2 National Ice Cream Sandwich Day
- 3 National Watermelon Day
- 4 National Chocolate Chip Cookie Day
- 4 U.S. Coast Guard Day
- 5 Campfire Day
- 5 National Clown Day
- 5 National Mustard Day
- 5 National Underwear Day
- 5 Work Like a Dog Day
- 6 Friendship Day
- 6 Sisters Day
- 6 Wiggle Your Toes Day
- 7 International Forgiveness Day
- 7 National Lighthouse Day
- 8 Sneak Some Zucchini onto Your Neighbor's Porch Day
- 9 Book Lover's Day
- 10 Lazy Day
- 10 National S'mores Day
- 11 Presidential Joke Day
- 11 Son and Daughter Day
- 12 Middle Child's Day
- 13 Left Hander's Day
- 14 National Creamsicle Day
- 14/15 V-J Day
- 15 Relaxation Day
- 16 National Tell a Joke Day
- 17 National Thriftshop Day
- 18 Bad Poetry Day
- 19 Aviation Day
- 19 National Honey Bee Awareness Day
- 19 National Potato Day
- 20 National Radio Day
- 20 World Mosquito Day
- 21 National Spumoni Day
- 21 Senior Citizen's Day
- 22 Be an Angel Day
- 22 National Tooth Fairy Day
- 23 Ride the Wind Day
- 24 Vesuvius Day
- 25 Kiss and Make Up Day
- 26 National Dog Day
- 26 Women's Equality Day
- 27 Global Forgiveness Day
- 27 Just Because Day
- 28 Chinese Valentine's Day/Daughter's Day
- 28 Race Your Mouse Day
- 29 More Herbs, Less Salt Day
- 30 Frankenstein Day

## PacBlog

### ***3 Top Tips for Protecting and Preserving Important Business Records***

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<https://pacific-records.com/3-top-tips-protecting-preserving-important-business-records>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

### ***Quick Tips: Organizing***

If your closet seems too small for all of your stuff, try to maximize the space you have. Use tiered hangers to hang multiple clothing items on one hanger. Purchase a rod that hangs from your existing rod to add another level of hanging space for shorter items. Add shelves that sit on your closet floor. Add an over the door hanging unit for small items or shoes.

### ***Do You Want To Win A \$25 Amazon Gift Card?***



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

How does a bee brush its hair?

**Last Month's Answer to:** *What do you call a puppy born in the Sahara?*

**A Hot Dog!**

**Last month's Winner:**

**RACQUEL MOORE**

**LAW OFFICE OF JEFFREY B. PAPE, P.C.**

Email your answer to [info@pacific-records.com](mailto:info@pacific-records.com)

### ***Green Living: Let There Be Light!***

If you are in the habit of flipping on the lights every time you enter a room, there is a better solution. Sunlight is free and environmentally friendly. Open up your blinds and curtains instead of turning on the lights during the day. Also consider installing a skylight or reflecting tubes to let in even more light. Not only is this a green solution to lighting, but it is good for you too. The natural spectrum of light from sunlight gives you more energy, can regulate your sleep patterns, improve your mood, and is a great source of vitamin D.

### **Have A Question For Us?**

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

**(888) 893-6054 or [info@pacific-records.com](mailto:info@pacific-records.com)**

*"A perfect summer day is when the sun is shining, the breeze is blowing, the birds are singing, and the lawn mower is broken."* — James Dent

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## **Records Storage Ensures Efficient File Access**

One of the biggest downsides to storing your records in a self storage unit is the time and hassle it takes to find and retrieve your files. When you need an important file, you have to get in your car, drive to the self-storage facility, and search through a stack of boxes. Can you really afford to travel back and forth to your self-storage unit every time you need a file? Difficult-to-access records impact your bottom line.

With a records storage service, you receive your files much faster. Your records are stored in a climate-controlled records center where they're professionally organized, indexed and barcoded. State-of-the-art security and fire protection systems are designed to protect your documents from unauthorized access, fires, floods and natural disasters.

Using a secure, online ordering system, you can request files from the convenience of your laptop or desktop. As soon as your order is received, a screened records management professional processes your files and delivers them to your office in an alarmed, GPS-tracked vehicle. You can even take advantage of Scan on Demand service where your files are scanned and sent to you electronically. No matter which retrieval and delivery method you choose, a records storage service saves you valuable time and helps you stay productive. Plus, you get the added benefits of top-notch security, retention management, and end-of-lifecycle destruction for your records.

*“Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent. Be careful lest you let other people spend it for you.”*

— Carl Sandburg

## **Taking Care When Changing a Flat**

Getting a flat can turn a simple drive into a dangerous ordeal. Next time you get a flat tire, be sure to remember to keep safety first.

- Always travel with a good spare tire in your car. If you get a flat, you should park your car on a level spot, away from oncoming traffic. If you are on a busy highway, only attempt to change your tire if the shoulder is wide enough or you can pull far off of the road.
- While driving on a flat can cause damage to the rim, it is better to do this than to risk changing a tire in an unsafe area. If you do need to drive on a flat, try to pull out of traffic. Use the emergency lane if there is one. Use your hazard flashers. Don't drive over ten miles per hour, as your steering may be altered also.
- Once you are in a safe place to change your tire, put your car in park or in first for a manual transmission. Use the parking brake and take your keys with you.
- Follow your car manufacturer's instructions for changing a flat. Be sure to complete each step and tighten all bolts correctly. When changing your tire, never place your hands or arms underneath the raised tire.
- If you are replacing your tire with a temporary spare, follow the safety restrictions carefully. Most are only rated for a certain speed and distance, allowing you to get to a service center that can repair or replace your tire.
- A dry run is always a good idea. Whenever you get a new car, practice changing your tire, so that you will know where all of your equipment is and the proper procedures to follow. If you feel that you are not up to the task, consider joining an auto club that will provide you with roadside assistance.

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### **TRIVIA QUIZ ANSWERS:**

1. One week. 2. 6 billion. 3. True. 4. 100 grams or 3.5 ounces (the same as 3 pennies). 5. 50 to 60 mph (80 to 96 kph). 6. True. 7. Yellow. 8. The male cricket. 9. 1/12th of a teaspoon of honey. 10. 850.

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