A Free Monthly Newsletter From Your Friends at PACIFIC

December 2017

NEWS You Can Use



Meet the Team: Scott Parodi



Scott Parodi was born in Alameda Ca and lived there for 9 years at which time he moved to Manteca.

Scott is the proud father of 2 children, a 12 year old daughter and a 11 year old son. Scott and his fiancé Diane live in Manteca along with their two dogs Layla and Barley. Scott and his family enjoy spending time together esp going to the park. Scott says they are a football family with all 49er fans except Diane who is a Raider's fan. He said life is pretty crazy when football is on in their house! Scott enjoys country, rock, hip hop, or as he says pretty much any type of music.

Scott joined our company in 2017. Scott has been a great addition to the Pacific team. He brings a passion and energy that both our customers and team members enjoy. When asked what he likes best about his job, he said the customers he works with, and the people he works with.

What's Inside This Month?

Thoughts from Richard Steed Meet the Team: Scott Parodi December Trivia: Football!

Want to Win a \$25 Amazon Gift Card? Key Steps to a Successful Scanning Project What to Get Mom and Dad for Christmas December Offers!

Thoughts from Richard Steed

For many of us, the month of December conjures sweet memories, and often an air of nostalgia. Not only do we readily recall highlights from recent Decembers past, but memories from Decembers of decades ago also come easily to mind. Most of us can even recall December moments from our

toddler days—perched on Santa's

lap, or sneaking a peek under the Christmas tree when we naively believed our parents would never know.

These vivid recollections can likely be attributed to the bigger-than-life atmosphere of the festivities surrounding the holidays. It's hard to forget Aunt Martha's 3-dimensional glow-in-the-dark reindeer

Toss in the fragrant fun of family members attempting to coral their tree, or the nightly lighting of the menorah, and it's as if you're right back there. Don't forget those delectable scents of gingerbread, and the lure of crispy latkes tugging for our attention. Scientists say the sense of smell is most powerfully linked to recall, but whatever the reason, each of us has a lifetime

of December's sweetness stored

securely in our memories.

And speaking for storing things securely . . . you know we got you covered! You've got better things to do this month than to worry about the safety of your company's critical information assets. That's what we're here for! We've got your data stored as safely and securely as those sweet December moments stored in your mind's eye.

We wish you a season packed with warmth, love, laughter, and a plethora of wonderful new moments for you to look back on next year, and for many Decembers to come.

Merry Christmas!



One (1) Hard Drive shredded FREE for every five (5) you bring in during the month of December!

DECEMBER SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

20 YEARSGreg Tudor

2 YEARS Jesus Beltran

December Trivia: Football!

- 1. Which quarterback led the 1951 Cleveland Browns to an 11-1 season record?
- 2. Two months after President Kennedy was assassinated, which team won the NFL Championship game?
- 3. Which team was the last in the 20th century to go defunct?
- 4. What position did Jerry Rice play throughout most of his career?
- 5. Where did quarterback Donovan McNabb play college football?
- 6. True or False: Dan Marino never won a Super Bowl.
- 7. What position takes the hand-offs and also can move out as a receiver?
- 8. What was the original name of the New York Jets when they were in the AFL, before joining the NFL?
- 9. Who holds the title of the most fumbles in the NFL?
- 10. What is the length in yards of a football field, from one end to the other?

Answers on back page!

Quick Tips: Safety

To protect your handbag from theft, be sure to carry one that has a secure closure. Do not leave your purse open, either when you place it down or when you're carrying it on your shoulder. Try to carry your handbag in front of you with an arm held loosely across it. Choose purses with long, thin straps that can go over your head. If possible, wear your purse under your coat or jacket. You should also make it a habit to carry your keys in your pocket instead of your purse. If a thief gets your bag, he will have both your keys and your address. Carrying your keys separately also lets you still drive even if your purse is stolen.

In a Hurry to Dry Those Pants?

If you have a load of laundry to dry, you can cut down the drying time by up to 25 percent by adding a dry towel to the clothing. It will absorb moisture and make the drying time much faster. If it is a small load, you can add two towels for even better results. This will save you time and money.

December Holidays and Events

- 1 Eat a Red Apple Day
- 1 World Aids Awareness Day
- 2 National Fritters Day
- 3 Advent begins
- 4 Santa's List Day
- 4 Wear Brown Shoes Day
- 5 Repeal Day
- 6 St. Nicholas Day
- 6 Mitten Tree Day
- 7 Pearl Harbor Day
- 8 National Brownie Day
- 8 Take it in the Ear Day
- 9 Christmas Card Day
- 9 International Children's Day
- 9 National Pastry Day
- 10 Human Rights Day
- 11 National Noodle Ring Day
- 12 Channukah
- 12 National Ding-a-Ling Day
- 12 Poinsettia Day
- 13 Ice Cream Day
- 13 Violin Day
- 14 Roast Chestnuts Day
- 15 Bill of Rights Day
- 15 National Lemon Cupcake Day
- 16 National Chocolate Covered Anything Day
- 17 National Maple Syrup Day
- 18 Bake Cookies Day
- 18 National Roast Suckling Pig Day
- 19 Look for an Evergreen Day
- 19 Oatmeal Muffin Day
- 20 Go Caroling Day
- 21 Crossword Puzzle Day
- 21 Forefather's Day
- 21 Humbug Day
- 21 Look on the Bright Side Day
- 21 National Flashlight Day
- 21 Winter Solstice
- 23 Roots Day
- 24 National Chocolate Day
- 24 National Egg Nog Day
- 25 Christmas Day
- 26 Boxing Day
- 27 Make Cut Out Snowflakes Day
- 27 National Fruitcake Day
- 28 Card Playing Day
- 29 Pepper Pot Day
- 30 Bacon Day
- 30 National Bicarbonate of Soda Day
- 31 New Year's Eve

PacBlog

Everything You Need to Know about Data Destruction

PacBlog is the monthly web log of Pacific Records Storage To read this month's installment, please click the title below.

> https://pacific-records.com/ everything-need-know-data-destruction

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

http://pacific-records.com/category/pacnews

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Do You Want To Win A \$25 Amazon Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

What do you get when you cross a snowman with a vampire?

Last Month's Answer to: What do you get when you divide the circumference of a jack-o-lantern by its diameter?

[®]Pumpkin Pi[®]Last month's Winner:

STACEY FONG

CONTRACTS ANALYST

Email your answer to info@pacific-records.com

Green Living: Green Children!

Children are our future, and helping them to "go green" is not only in our best interest for the ecosystem today, but also for their best future as well. Here are some ways to get children excited about "going green."

Be an Example. First, and foremost, as a parent or other influential adult it's important to be an example. It's imperative to show children that green initiatives are important to you. What green practices do you engage in? Share these, and your reasons for practicing them, with the youngsters around you.

Play Green. Kids love to learn with play, and it's a great way to reinforce concepts. Using their imaginations and creating fun by harmonizing with nature is a great way for children to spend time. How 'bout teaching them to build a bird feeder from a recycled milk jug?

Engage their curiosity. Children love to have their curiosity piqued. Take them on field trips where they can engage in green hands-on activities. The things you expose them to may spark their imagination and guide them toward a career in environmental studies and sustainability!



"And because we plant our own marshmallow trees, it's considered sustainable living."

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3 Key Steps to a Successful Scanning Project

Converting your paper documents isn't rocket science, but it does require patience and attention to detail. Three key steps provide a clear route from paper intensive to paperless.

First, identify which documents would benefit most from scanning. Your most active files are prime candidates; digitizing them will save you time and streamline your work-flow. Less-active archival files can be stored offsite and digitized as needed with a Scan on Demand solution.

Second, decide where to store your digital files. Will you copy them to hard drive or disc, store them on an internal server, or upload them to a document management application? Consider your disaster recovery and business continuity needs—you want backups of your digital files in case of an emergency or catastrophic event.

Third, organize and prepare your files for scanning. This is the most labor-intensive part of document scanning. Staples, paperclips and sticky notes must be removed from documents. Torn or dog-eared pages should be repaired. Every file should be in order before scanning. Pages should be gathered in batches and aligned for feeding into the scanner.

There are several more steps to follow before your documents can be converted to digital images, but these three steps serve as the foundation for a successful scanning project. If the process is too overwhelming, your document scanning provider can help you go paperless with a turnkey scanning solution.

The 2018 calendars are in!

Please email us if you didn't get yours and would like one: info@pacific-records.com

Home for the Holidays

Whether you are planning on hosting a crowd for your holiday get-together or you're anticipating a quiet holiday with family and friends, it's nice to have a clean and organized home for the holidays. Get a jump start on your pre-holiday housework and the task will seem more manageable. These tips will help you stay on top of your work, leaving you more time to enjoy the holidays.

Tackle the big tasks first

Launder and press your holiday table linens. Clean your oven and refrigerator well. Do a thorough dusting of your home, wash your windows, and do a general tidying of all the clutter. Spot clean your carpet. Clean bathrooms well.

Move on to the smaller things

Gather together the china and silverware you'll be using. Plan your holiday menu and prepare any dishes that can be cooked ahead of time. Wash out trash cans as necessary. Sweep and mop floors.

Don't forget the little details

On the day your guests are due to arrive, walk through your home and remove any remaining clutter. Set the table. Clean mirrors in the bathrooms and polish the faucets. Empty trash from wastebaskets. Put clean towels in the bathrooms and kitchen. Straighten toss pillows. Put on some holiday music.

What to Get Mom and Dad for Christmas

If you have an elderly parent, you may find it challenging to know what to give for a holiday gift. The following list is certainly not exhaustive, but it contains enough ideas to help get you started!

- Book holder
- Pill box w/ built-in timer
- Gripper socks
- Playing card shuffler
- Playing card holder
- Filled photo album
- Foot massager
- Hands-free magnifying viewer
- Jet-powered spa insert
- Large button phone
- Weather alert radio
- Fleece shoulder wrap
- Electric blanket
- Telephone amplifier
- Magazine subscriptions
- New calendar

TRIVIA QUIZ ANSWERS:

1. Ono Oranam. 2.

I. Otto Graham. 2. Chicago Bears. 3. Dallas Texans (in 1952), 4. Wide receiver. 5. Syracuse. 6. True. 7. Running back. 8. New York Titans. 9. Warren

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