

The Advantages of Offline Backup

Backing up your business data is critical. Just one significant disaster could cause irreparable damage to your company. Fortunately, you have a couple of options when it comes to making sure that your business' information is protected against data loss. In recent years, online cloud backup has enjoyed increasing popularity due to ease of application, and the ability to back up mobile devices and restore data remotely. However, offline backup also has many advantages worth considering.



Offline backup is not dependent on internet connectivity or bandwidth. Because data is written to tape, hard drive or another media format, it's as simple as plugging in your preferred device and the backup process can begin. This also makes it a desirable option for restoring large amounts of information in a relatively short period of time.

Offline backup also offers accessibility, portability and the ability to rotate data offsite as needed. And, backup tapes and hard drives can also be easily transported to designated hot sites during disaster recovery procedures.

A high volume of data can be stored on one single tape, making it the perfect medium for archival data storage. When stored within a media vault facility, offline data written to tape can be protected, preserved, and used to support information retention requirements for several decades.

No matter which type of backup service you are looking to implement, consider working with a professional data protection partner to help you decide. They can help you choose a solution that best meets your business' disaster recovery and business continuity needs.

Have A Question For Us?

We love to hear from all our good friends and clients who enjoy reading our monthly newsletter. If you have a question related to off-site document storage, shredding, media vaulting, or document imaging, please feel free to give us a call or send us an email.

(888) 893-6054 or info@pacific-records.com

Thoughts from Richard Steed

Can you believe it's May already? Did you know that in May of 1990, Microsoft released Windows 3.0? What a difference THAT has made in our lives, hey?! Mothers' Day is in May. Happy Mother's Day to all the mothers out there! Did you know that the Friday before Mothers' Day is Military Spouse Day?

May is probably one of my favorite months, simply because it's spring. Spring is the time for many of us to have a yard sale or start getting out the toys such as grills, boats and jet skis to prepare them for summer parties and fun. But May is also a time for remembering the fun we had as kids.

When I was a kid, for instance, kids used to play with their parents' business invoices, which had carbon copies attached, and pretend they were selling products to each other. Perhaps you pretended to be in business too when you were a child? Those were the days!

Today it is much different. Instead of using carbon paper, we now use copy machines. Instead of pretending to be in business, we really are in business. Instead of wasting tons of paper, we now recycle what we shred. Oh, how the times have changed!

I've handled many confidential files in my lifetime and my bosses trusted me to take care of them. But today you really have to be careful. Even recycling plant workers can have access to your personal information if you don't shred your documents before you toss them. Identity theft has become so bad that you can't even be sure about putting your social security number on a job application!

That's why I'm proud to be someone who, in these times, helps to eliminate such threats to our privacy.

Have a wonderful May watching the children play, oh so differently than we used to!

Richard

What's Inside This Month?

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May Offers!

Get 5 FREE Storage Cartons!

Buy 25 or more Pacific Records Management cartons and get 5 free anytime in May with mention of this coupon!

Preventing Clothes Dryer Fires

Any appliance that generates heat can be a potential fire hazard. There are over 24,000 clothes dryer fires each year in the United States, according to The Consumer Products Safety Commission. Most of these fires cause considerable property damage.

The good news is that these types of fires are in many cases preventable. Lack of maintenance is the leading cause of dryer fires. Lint is the material that is most often ignited in a dryer fire. The key is to provide for proper airflow, allowing the dryer to heat and dry efficiently, without causing excess lint buildup or reduced airflow.

There are some simple things you can do to help prevent a dryer fire. Never leave home or go to sleep when your dryer is running or leave a running dryer unattended. The lint screen should be cleaned after every load. Synthetic material, like rubber, foam, or plastic, should never be put into a dryer. Also, any material that has been in contact with flammable liquids should not be placed in a dryer, even after washing.

Periodically, your dryer should be moved forward in order to vacuum up any lint that has collected behind and underneath. When replacing your dryer, be sure to allow for adequate space behind the dryer so as not to crush or kink the vent duct or fittings.

Dryer fires can also be caused by failure of the mechanical or electrical parts of your dryer. If you notice that clothes are taking a long time to dry or are hotter than usual at the end of a cycle, you should get your dryer inspected.

In addition to being safer for you and your family, a properly working dryer can save you money. By retaining the ability to dry effectively at a lower temperature, your utility bills will be lower, your dryer will last longer, and your clothes will last longer and look better.

Bumper Sticker Humor

- What if there were no hypothetical questions?
- No sense being pessimistic. It wouldn't work anyway.
- Nothing is foolproof to a talented fool.
- I intend to live forever. So far, so good.
- The only substitute for good manners is fast reflexes.

May Holidays and Events

- 1 Executive Coaching Day
- 1 May Day
- 1 National Day of Prayer
- 3 World Press Freedom Day
- 4 International Respect for Chickens Day
- 4 Star Wars Day
- 4-10 Be Kind to Animals Week
- 4-10 National Anxiety and Depression Awareness Week
- 5 Cartoonists Day
- 5-11 Spring Astronomy Week
- 5-11 Update Your References Week
- 6 National Teacher Day
- 6 World Asthma Day
- 6-12 National Nurses Week
- 7 Great American Grump Out
- 7 National School Nurse Day
- 8 World Red Cross Red Crescent Day
- 10 International Migratory Bird Day
- 10 Spring Astronomy Day
- 10 World Fair Trade Day
- 10 World Lupus Day
- 11 Mother's Day
- 12 Limerick Day
- 12-18 Children's Book Week
- 14 Donate a Day's Wages to Charity Day
- 15 International Day of Families
- 16 International Virtual Assistants Day
- 16 National Bike to Work Day
- 17 Armed Forces Day
- 17-23 National Safe Boating Week
- 18 International Museum Day
- 18-24 International New Friends, Old Friends Week
- 18-24 World Trade Week
- 20 Weights and Measures Day
- 21 World Day for Cultural Diversity for Dialogue and Development
- 22 International Day for Biological Diversity
- 22 World Goth Day
- 23 International World Turtle Day
- 24 International Tiara Day
- 25 National Missing Children's Day
- 25 Towel Day
- 26 Memorial Day
- 26 World Lindy Hop Day
- 28 National Senior Health and Fitness Day
- 30 Hug Your Cat Day
- 31 What You Think Upon Grows Day

May is also . . .

- International Mediterranean Diet Month
- International Victorious Woman Month

PacBlog

Preventing Business Fraud with a Professional Shredding Solution

PacBlog is the monthly web log of Pacific Records Storage. To read this month's installment, please click the title below.

<http://pacific-records.com/preventing-business-fraud-professional-shredding-solution>

You may also access the PacBlog at the URL below. There you will find this month's installment along with archives of previous installments.

<http://pacific-records.com/category/pacnews>

By the Numbers: Currency

- There are 119 grooves on the edge of a quarter.
- One-dollar bills account for 48 percent of all the paper bills printed by the U.S. Bureau of Engraving and Printing.
- The most counterfeited denomination of money is the \$20 bill followed by the \$100. In foreign countries, the U.S. \$100 is most frequently counterfeited.
- Most of the circulating U.S. currency is actually overseas, with about 60 percent of bills and coins in circulation being held outside of the United States, a total of over \$370 billion.

Do You Want To Win A \$25 VISA Gift Card?



Each month we'll give you a new challenge of some type. All those who reply with a correct answer are eligible to win. At the end of the month we'll draw a lucky name.

Here is this month's challenge:

Grass is. Lawn isn't. Message is. Letter isn't.

Guessing is. Cheating isn't.

Last Month's Answer to: *What one thing is GUARANTEED to never break for as long as you keep it?*

A Promise

Last month's Winner:

APRIL ARMENDARIZ

DOWLING AARON

Email your answer to info@pacific-records.com

MAY SERVICE AWARDS

Celebrating Pacific Employee Anniversaries

14 YEARS

Adam Ege

11 YEARS

Ray Medina

11 YEARS

Rafael Tellez

7 YEARS

John "Reggie" Jackson

Quick Tips: Green Living

Next time you update your bathroom, don't throw your old towels and rugs into the trash. Instead check with your local animal shelter. They will often take donations of small rugs, blankets, and towels for use in caring for their animals.

"Have patience with all things, but chiefly have patience with yourself."

— St. Francis de Sales



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Putting Your Best Foot Forward

If you are ready to gear up and start a new exercise program, you should take a moment to consider your feet. These hard working parts of your body need to be protected by having the right kind of shoes. It seems as if there are hundreds of types of shoes, all with various degrees of hype, but it is easy to cut through the claims in order to find the best shoes for you.

First, identify what type of exercise you expect to do. There are some shoes that are better than others for specific activities. For example, walking shoes should bend easily in the fore-foot area, not in the mid-sole. Running shoes will require more shock absorbing material than walking shoes. Do some research to find out what to look for in a shoe designed for your specific activity.

Next, go to the right store, specifically one that specializes in athletic shoes. There are even some specialty shops that only carry walking shoes or deal in shoes for serious runners. By going to such a store you will be able to take advantage of the expertise of the staff. Ask a lot of questions and take your time when trying on your shoes.

Fit is the most important component of selecting proper footwear. You should be trying on your shoes late in the day, when your feet are at their largest. You should also get your feet measured, both of them, if you haven't in a while. It can happen that your two feet will be different sizes. In that case, you should get shoes that fit your largest foot. Make sure that you wear the same type of socks you'll be wearing when you exercise. There should be a thumb's width between your big toe and the tip of the shoe. The shoe should also be wide enough to fit comfortably across the widest part of your foot. There should be no pinching, slipping, or tightness and you should be able to wiggle your toes. Never buy shoes hoping that they will stretch or feel better once they are "broken in."

Take the shoes you are trying on for a spin. If you are a runner, you should be allowed to jog around the block. Note whether the shoes provide you with enough support and comfort. Generally, if a shoe fits well, you'll know it once you feel it. If you still feel uncomfortable about whether it is the right shoe for you, let the store staff know so that they can evaluate whether another type of shoe is better for you. Never keep shoes that don't feel just right.



Go Green Report:

2014 1st Quarter Lbs Shredded: 1,458,120

	Quantity	Financial Value
Trees Saved	12,393	\$3,098,250
Gallons of Water Conserved	5,103,000	\$22,964
Killowatts of Energy saved	2,988,900	\$239,112
Cubic Yards of Landfill Saved	2,406	\$120,285
Pounds of Pollutants kept out of Atmosphere	43,740	\$218,700
TOTAL Savings to Environment		\$3,699,311

Source: U.S. EPA calculations and actual prices from wholesale suppliers of paper, electric, water and landfill companies.

Breakfast in Bed

A mother was surprised on Mother's Day by her children who ordered her to stay in bed in the morning. She lay there looking forward to breakfast in bed, as the smell of bacon wafted up the stairs. After a long while, though, she became concerned and headed downstairs to see if there was a problem. She found both of her children sitting at the table, eating bacon and eggs. Surprised, she asked them what was wrong. "Nothing," said the children. "We thought we'd surprise you for Mother's Day and cook our own breakfast."

NEWS You Can Use is a free monthly newsletter from your friends at
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